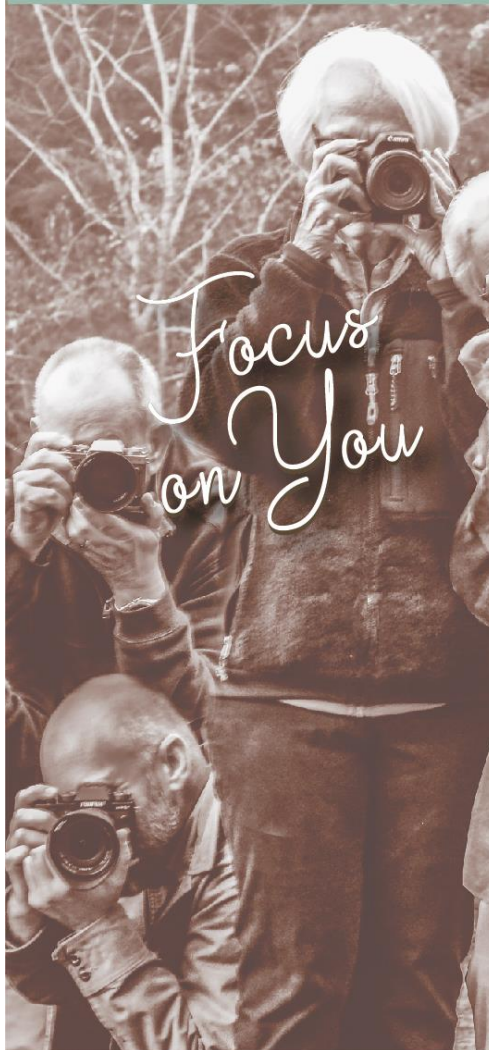


# Highlands Chamber of Commerce Membership Levels and Benefits



## MEMBERSHIP BENEFITS

- Welcome Center
- Invitations to Chamber Events
- Ribbon Cutting and Networking Opportunities
- Membership Decal with QR Code leading to your website
- Relevant Newsletters & Emergency Updates
- Access Chamber Board Room
- Educational Opportunities
- Website Business Listings

## Your Chamber provides you:

- Representation at Local and State levels
- Access to new potential customers
- Advertising Influence (FY 2019/2020)
  - Website Total Impressions avg. 18.5K per week
  - Facebook Followers 7,060
  - Instagram Followers 7,557
  - Email Contacts 5,583
  - *Experience Guide* Distribution 20,000 throughout Southeastern US
- Community Services
  - 34 Live Music Concerts
  - Halloween Celebration
  - Christmas Parade
  - Local Grants totaling \$168,000

- Neighbors Helping Neighbors
- Annual Fireworks
- Kelsey- Hutchinson Park Christmas Lights
- Christmas Tree Lighting Program
- Santa in the Park

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**Tourism is our largest industry.  
We work to keep our economy sustainable  
for you and your business.**

**In Macon County Visitors Expenditures**  
**\$191.42 million, up 7.3% from FY 2018/19**  
**\$35.13 million in payroll, up 6.3%**  
**\$1.45 Thousand Jobs, up 4.6%**  
**\$8.48 million in NC taxes, up 6.7%**  
**\$15.18 million local tax receipts, up 6.4%**

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*Thank you for  
your support!*

## Highlands Welcome Center

108 Main Street  
Highlands, North Carolina 28741  
+1 828.526.2112

[visithighland SNC.org](http://visithighland SNC.org)

	Leader	Investor	Promoter	Supporter	Member	Nonprofit, Add'l Business, Home Business
Membership	\$250	\$250	\$250	\$250	\$250	
Advertising	\$1,745	\$1,245	\$745	\$245		
<b>Your Total Cost</b>	<b>\$1,995</b>	<b>\$1,495</b>	<b>\$995</b>	<b>\$495</b>	<b>\$250</b>	<b>Membership: \$150</b>
Value	<b>\$2,850</b>	\$2,100	\$1,600	\$600	\$250	Value \$250

## BENEFITS

### MEMBERSHIP

(see back of brochure for information)



### MARKETING AND ADVERTISING

**Recognition** at Chamber Events



Enhanced **Experience Guide** listing with logo 20k distribution throughout Southeast



If paid by Jan 2021



If paid by Dec 15, 2020



If paid by Dec 15, 2020



If paid by Dec 15, 2020



(No logo)  
If paid by Dec 15, 2020



(No logo)  
If paid by Dec 15, 2020

**Experience Guide Ad**



Full Page



Half Page



Quarter Page

**Social Media Spotlight:**



Instagram: 7,557 followers



4X per year



2X per year



1X per year



1X per year



Facebook: 7,060 followers



4X per year



2X per year



1X per year

**Sponsorship:** Your business name in front of large audiences



Your Choice of 1 Facebook Live, Chamber Event, Chamber Radio Ad, or Visitor email ad



Your choice of 1 Chamber Event, Chamber Radio Ad, or Visitor email ad



Your choice of 1 Chamber Radio Ad, or Visitor email ad



1 Visitor email ad

**Website:** Average traffic 18.5K per week



Ranked 1st



Ranked 2nd



Ranked 3rd



Ranked 4th

