



LEADERSHIP
THAT SUPPORTS ECONOMIC
GROWTH FOR YOU



HIGHLANDS
CHAMBER OF COMMERCE
& VISITOR CENTER

COMMITMENT.
STRATEGY.



A SHARED PURPOSE.

The Highlands Chamber of Commerce is prepared to listen to you, understand your goals and help your business succeed.

Below are our commitments to you.

HOW THE CHAMBER BENEFITS YOUR BUSINESS



Business and Entrepreneurial Support

We're here for you with programming to help you grow.

Talent Attraction

Finding trained talent is hard. We'll work to make it a little easier.

New Businesses

Commitment to act as your catalyst agency that brings forces together.

YOUR INVESTMENT. OUR COMMITMENT.

Changing times demand strategic thinking. Choose your Membership Investment to provide the best opportunities to keep your business visible and in the forefront of the minds of potential customers or clients.

Our commitment to you is we will always look for strategic ways to enhance your visibility and your story because we recognize your contribution to the local economy.

All Members Recieve:

- Promotion on Chamber Site (www.highlandschamber.org) and in your Visitor Center
- Invitations to Chamber Events
- Ribbon Cutting and Networking Opportunities
- Membership Decal to Display in Business
- Directory Listing in Annual Experience Guide
- Informative Newsletters and Emergency Updates
- Access to Advance Ticket Sales for Highlands Food & Wine
- Access to the Chamber Board Room Based on Availability
- Educational Opportunities to Build Your Business Skills



LEADER - \$1,995 (\$2,650+ VALUE - LIMITED AVAILABILITY)

- All Benefits of Membership
- Special Recognition at Chamber Events
- Enhanced Directory Listing with Logo in the Experience Guide (\$250 value)
- Full Page ad in the Experience Guide and Assistance with Ad Design (\$1,550+ value)
- Social Media Spotlight on Chamber Sites
- Business Spotlight on Social Media
- Sponsorship of One Friday Night Live or Saturdays on Pine of Your Choosing

INVESTOR - \$1,495 (\$2,100+ VALUE)

- All Benefits Membership
- Enhanced Directory Listing with Logo in the Experience Guide (\$250 value)
- 1/2 Page ad in the Experience Guide (\$1,250 value)
- Social Media Spotlight on Chamber Sites
- \$350 Credit Toward A La Carte Event Sponsorship

PROMOTER - \$995 (\$1,600+ VALUE)

- All Benefits of Member and Supporter Levels
- 1/4 Page Ad in the Experience Guide (\$900 value)
- \$200 Credit Toward A La Carte Event Sponsorship

SUPPORTER - \$495 (\$600 VALUE)

- All Benefits of Member Level
- Enhanced Directory Listing with Logo in the Experience Guide (\$250 value)
- \$100 Credit Toward A La Carte Event Sponsorship

MEMBER - \$250

- All Benefits of Member Level

Individual, Home-Based Business, Nonprofit Membership Rate - \$150

Additional Business Membership Rate - \$150

The Highlands Chamber of Commerce exists to help bring together our citizenry and our businesses into one flourishing, thriving, resourceful community that has strategic priorities and a clear vision.

Our mission is our commitment to you;

The mission of the Highlands Chamber of Commerce is to provide leadership that supports the existing business community while promoting favorable economic growth.

Even at 4118' above sea level, in a place that maintains a time-honored way of life, we need to understand compelling business trends, and the changing business landscape. Our vision as a Chamber is to work together as a community of businesses and residents whose goal is to serve as the stewards of positive future growth while maintaining the great traditions and personality unique to Highlands.

HIGHLANDS' MOST CELEBRATED EVENTS. BROUGHT TO YOU BY YOUR CHAMBER OF COMMERCE.

These events have become part of the heart and soul of Highlands. Besides enhancing the place we live and being fun, they offer a host of economic and social benefits for you, our visitors and residents.

Friday Night Live

4th of July Fireworks

Saturdays on Pine

Christmas Tree Lighting & Parade

Plateau Pick-Up

Halloween

Autumn Ovation

Spring Fling



JOIN US TODAY.

The Highlands Chamber of Commerce appreciates your commitment to your community and your desire to think into the future.

Join us. Together our community is stronger.

The following opportunities for investing are available:

- LEADER at \$1,995
- INVESTOR at \$1,495
- PROMOTER at \$995
- SUPPORTER at \$495
- MEMBER at \$250
- Individual, Home-Based Business, Nonprofit Membership Rate at \$150
- Additional Business Member Rate at \$150

___ One-time amount

___ Auto-renew annually, Over 5-year Period

___ If you would like to meet with the Highlands Chamber to discuss other investment opportunities

A la Carte Sponsorship Options

- 4th of July (\$15,000)
- Halloween (\$5,000)
- Christmas Parade (\$3,000)
- Christmas Tree Lighting (\$3,000)
- Spring Fling (\$2,500)
- Autumn Ovation (\$2,500)
- Plateau Pick-Up (\$1,500)
- Saturdays on Pine (\$800)
- Friday Night Live (\$600)

Name: _____

Company/Organization: _____

Phone: _____

Email: _____

CONTACT US: 108 Main Street • Highlands, NC 28741

828.526.2112 • director@highlandschamber.org • visit www.HighlandsChamber.org

Your feedback is important to us. Please let us know if there is information you would like to see from us.

Thank you for your generous investment in Highlands!



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