



HIGHLANDS

CHAMBER OF COMMERCE • NC

ELEV. 4118 | THE HEIGHT OF HAPPINESS

The town of Highlands is nestled in the heart of a temperate rainforest amidst the mountains of Western North Carolina. We treasure our environment, local culture, and diverse visitors. We believe that respect is the key to safeguarding the precious and delicate natural beauty of our town, both today and for future generations. As you explore and discover Highlands, we kindly ask you to adhere to the Highlands, NC Responsible Travel Code:

Roam Responsibly: While you wander through Highlands, approach your journey thoughtfully and responsibly, demonstrating utmost respect for all living beings and the environment around you.

Educate Yourself: Before arriving in Highlands, take the time to research and familiarize yourself with local regulations and community concerns. Recognize that these guidelines may evolve over time, so staying informed is essential.

Safety First: Maintain mindfulness of your surroundings, showing consideration for drivers, pedestrians, and wildlife. Please respect private property and refrain from using closed trails.

Preserve Highlands: Protect and nurture the pristine outdoor spaces of Highlands by leaving only a light footprint during your visit. Be attentive to the delicate ecosystem and take care not to disturb or harm the flora and fauna.

Embrace Community: As you appreciate the beauty of Highlands, support and contribute to the success of local businesses. Your actions play a crucial role in ensuring their long-term prosperity and the vitality of the community.

Celebrate Culture: Immerse yourself in the richness of Highlands' local cultures. Embrace the traditions and practices you encounter, appreciating the uniqueness they bring to our town.

Teach Others: Lead by example and share these responsible travel practices with your fellow travelers. Together, we all share the responsibility to protect and preserve the natural wonders of Highlands.

By adhering to the Highlands, NC Responsible Travel Code, you become an integral part of our collective effort to safeguard the charm of this destination. Your thoughtful actions today will leave a positive and lasting impact on the environment, culture, and people of Highlands. Thank you for being a responsible and caring traveler.