

meet MI D O W N T O W N holland





Discover downtown Holland

We invite you to picture your next meeting in historic downtown Holland, Michigan.

Named one of “America’s Prettiest Towns” by Forbes Magazine, Holland offers three luxury hotels and a variety of meeting spaces within a short four block walking radius. Victorian lampposts light the way to unique locations for break-out sessions or dining – from the charm of the Holland Arts Council’s brick walls and hardwood floors, to the stunning lakeview vistas of Boatwerks Waterfront Restaurant, to a reception atop the fifth floor of CityFlats with its view of our windmill in the distance – the options will delight your attendees. Over 100 boutique shops, galleries, and eateries line the cobblestone sidewalks, making downtime an invigorating period of exploration.

Our skilled staff knows the Holland area inside and out.

Let us help you craft an extraordinary meeting experience and to market the small-town characteristics that make Holland a unique setting. We offer complimentary Dutch-costumed greeters, welcome packets, assistance securing lodging and meeting sites, spouse programs, and entertainment. The team at the Holland Area Convention & Visitors Bureau is ready to work with your team to tailor a seamless and enjoyable event.

Whether a small intimate venue or an expansive space

meets your needs, Holland is happy to welcome your group to one of Fodor’s “Cutest Main Streets” for an amazing experience.



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Visit www.holland.org for complete event and accommodation listings



Downtown

Downtown Holland is a year-round destination begging to be explored. Tulips, summer blossoms and autumn leaves line cobblestone paths leading to a centuries-old Dutch windmill, Hope College's historic campus, and an outstanding farmers market. Even in the winter, a walk to the Holland Civic Center Place can bring attendees to a nationally acclaimed entertainer, sporting event, meeting, wedding, or makers market. With North America's largest municipally-owned snowmelt system, Downtown Holland has over 600,000 square feet of heated sidewalks and streets that are slush and snow free all winter long. Visit us and see why Downtown Holland is an ideal conference destination any time of year.

Let's Eat! Meeting attendees will enjoy sampling Downtown Holland's locally-owned restaurants for breakfast, lunch, and dinner. From farm-to-table bistros and waterfront restaurants to cozy cafes and sandwich shops, there's something for everyone's palate. You'll find mouth-watering Mexican tacos, authentic fresh sushi, and Spanish-inspired tapas, along with pub burgers and wood fired pizza. For all the craft beer aficionados out there, Holland also is home to Big Lake Brewing, New Holland Brewing, and Our Brewing Company. Stop for some mid-day fuel at one of many coffee shops, pick up a Food Network winning cookie from Cakabakery on 8th, or relax after a long day of meetings with an unparalleled cocktail experience at Obstacle No 1.

Shop 'til you drop! Downtown Holland is one of Michigan's premier shopping destinations, making "shopping local" a welcome activity during any downtime. While home to a number of nationally-recognized retailers, our downtown is widely renowned for its wide variety of independent businesses. Conference attendees will be impressed with the number of locally-owned clothing and accessory boutiques, art galleries, outdoor outfitters, gift shops, and specialty food markets, each offering a warm welcome and unmatched customer service.

There's more. From history to hip, Downtown Holland has what it takes to keep your attendees entertained. They can learn about Holland's Dutch history and today's diverse community at the Holland Museum, check out the latest happenings at the Park Theatre, or stroll amongst public artwork on outdoor display. From live music on the patio of a favorite pub to a drama by West Michigan's premier theatre company, there is something to make all of your attendees happy to have come to Downtown Holland for your event.

To learn more about our vibrant downtown, visit holland.org and downtownholland.com.



Holland Civic Center Place

Anchoring the west end of downtown Holland's vibrant shopping, dining, and residential district, the Holland Civic Center has been the heart and soul of the community since it opened in the 1950's. In recent years, the need for a modern event facility in the area became stronger, and the center unveiled a 16.8-million-dollar renovation in 2018. Today's Holland Civic Center Place is a striking state-of-the-art 55,000 square foot multipurpose facility with the versatility to host a variety of functions and activities.

Whether seeking a destination for 10 or 100 or 500+ attendees, a distinctive space is available inside this attractive venue. Five indoor areas plus outdoor patios offer terrific options for whatever event is on the horizon - be it a banquet, corporate meeting, or educational conference.

On a larger scale, our center has proven itself as an entertainment venue for up to 1,700 guests, bringing in national touring acts and community festivals, as well as sports and dance competitions, trade shows, and other unique events. With its own kitchen and full liquor license, Holland Civic Center Place is able to accommodate all dining and beverage needs for both large and small gatherings.

No matter if you are a meeting or event planner from near or far, we're excited to work with you to make your next event exceptional. Reach out to us at 616.928.2002 or hccpinfo@venueworks.com, or check us out online at civiccenterplace.com.



HOLLAND
CIVIC CENTER
PLACE

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Executive Director

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MANAGED BY:





Haworth Hotel and Conference Center on the campus of Hope College

Located in the heart of downtown Holland, Hope College's Haworth Inn and Conference Center recently reopened as the Haworth Hotel after a \$7.5 million renovation. This transformational project includes all hotel and conference rooms, and it features an open and welcoming layout with a centralized lobby and various touchdown work and social spaces to connect and relax. The addition of an on-site BIGGBY® will also be a great option for guests and visitors who are on-the-go or just looking for a spot for the in-between moments.

Each of the 48 well-appointed guest rooms are the right balance of spacious, modern, and comfortable. Guests have access to cable television and complimentary high-speed wireless internet, as well as a fitness center.

The Haworth Hotel has over 10,000 square feet of versatile meeting and conference space, on-site catering, and superior service, allowing for a diverse range of events. The thirteen meeting spaces, including a 350-seat

ballroom and three executive boardrooms, each offer a fresh and inviting gathering place for any guest and each accommodate various set-ups and styles.

The Haworth Hotel is also now working with third-party vendors to offer beer and wine selections for dinners and special events.

Add more to your stay and sign up for our Stash Hotel Rewards to get 5 points for every dollar spent and earn free nights fast. Join for free with no blackout dates and points that never expire.

The Haworth Hotel's authentic approach to the guest experience and its fresh, new spaces will make it the premiere location for the next corporate event or business meeting.



HOPE COLLEGE
Haworth Hotel Sales Team
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CityFlatsHotel Holland – Tapestry Collection by Hilton

A great home base to explore the greater Holland Area, CityFlatsHotel is set on the corner of 7th Street and College Avenue and offers convenient access to downtown shopping, restaurants, and businesses.

CityVū Events is Holland's premier rooftop event space.

Located on the fifth floor of the hotel, CityVū Events offers an open floor plan, outdoor patio, and stunning views of Holland's scenic downtown, Windmill Island, and Lake Macatawa. This adaptable venue accommodates up to 150 guests for corporate meetings, receptions, banquets, and much more. The hotel provides in-house food and beverage catering and carries an array of audiovisual equipment to complete your event.

Two smaller meeting rooms also can be found on the first floor of CityFlatsHotel. The Conference Room holds up to 40 guests for formal gatherings or up to 25 when configured for a meeting. For a more intimate setting, the Boardroom seats up to 10 guests.

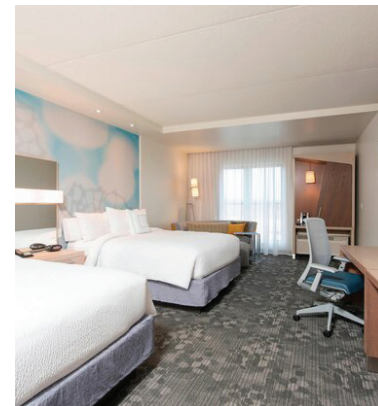
When your event wraps up or your exploration of downtown Holland is finished, sink into the comfort of a CityFlatsHotel modern guest room, your home away from home. CityFlatsHotel is a LEED Gold certified, boutique style hotel of 56 guest rooms and suites which feature floor-to-ceiling windows, beautiful cork flooring, and hypo-allergenic bamboo linens. The comfort of your stay will continue throughout the hotel, where you can visit CitySēn Lounge for a daily happy hour or kick up your feet in Loungers Sports Lounge to catch your favorite team play.

Event planners also can earn Hilton Honors points through the Hilton Honors Event Planner Program for meetings hosted by CityFlatsHotel!

To learn more about CityFlatsHotel's offerings, please visit cityflatshotel.com.

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Courtyard by Marriott Holland Downtown

This award-winning luxury hotel is located on 8th street where guests can walk out our front door and head downtown for shopping and dining.

A meeting in the 477 square foot Courtyard Boardroom features a permanent, oval high-top table for 15, complimentary wi-fi, a 72- inch flat screen TV with audiovisual hook-up, and catering if desired. Meeting attendees can enjoy one of 140 guestrooms offering hybrid zones for working, sleeping, getting ready, and relaxing.

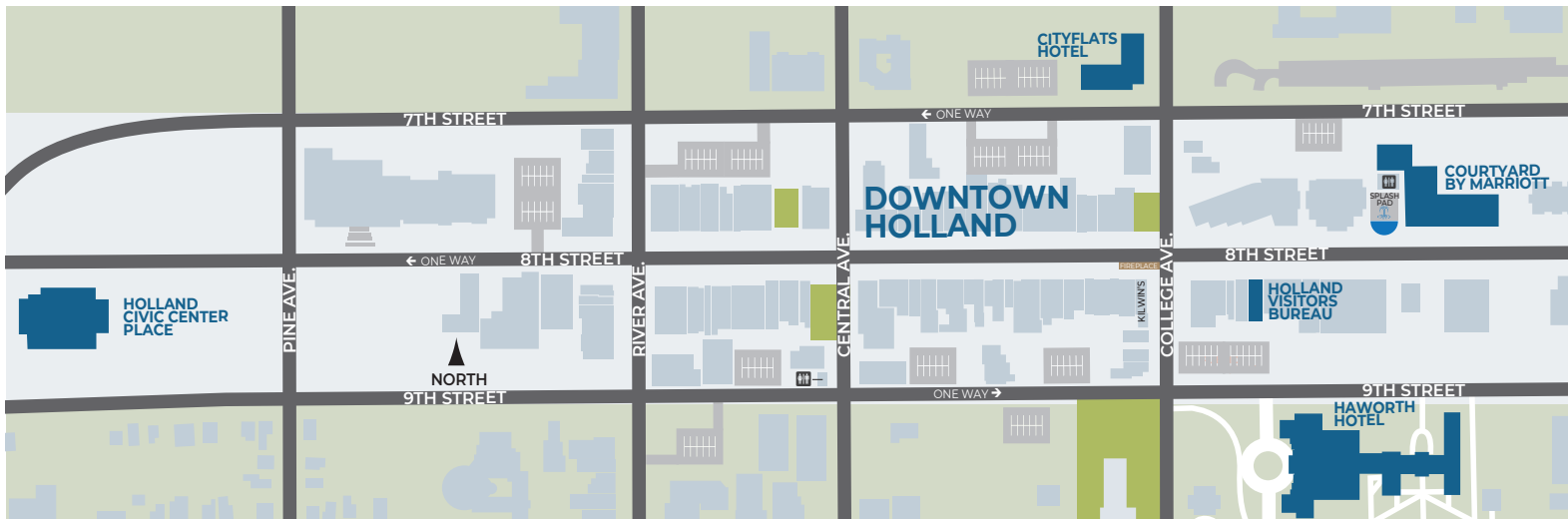
The new state-of-the art lobby provides greater flexibility and choices for our guests. At the center of it all is The Bistro, your destination for a great breakfast or cocktails and dinner in the evening. Proudly serving Starbucks, The Bistro is the place to eat, drink, and connect.

You can rest assured that your guests will be well taken care of by our staff as the hotel has proudly won numerous Marriott awards for providing outstanding service. Most recently, the Courtyard by Marriott Holland Downtown won the Diamond Circle award, Chairman Award, Staff Service and Cleanliness Award, and Hotel of the Year.

Start planning your meeting or event by contacting us

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Holland, Michigan: Where Business and Leisure Combine

In our historic downtown and beyond, Holland offers relaxation and diverse activities for guests. Many business travelers come early, stay late, and choose to bring their families along when the meeting site is in Holland.

This is good news for event attendance – participation in meetings, conferences, and trade shows is enhanced when people learn Holland is the chosen location.

When the workday is done, guests can leave their downtown meetings and explore delights just outside the door. Beverage connoisseurs can contemplate sculptures as they wander our quaint streets, sampling ales, artisan cocktails, and ciders in establishments along the way. Shoppers can find everything from an acoustic guitar to an IPA growler to a trendy bag in one of our independently-owned shops. Dining opportunities abound - whether a brick oven pizza, tapas, or pan seared salmon sounds good for dinner, Holland delivers.

Within steps of downtown, Windmill Island Gardens offers visitors a taste of Europe where they can explore an authentic operating windmill encircled by lush gardens (for a novel experience, a meeting or event can be planned in the pavilion). For those wanting to stretch their legs further, Holland offers hundreds of acres of beautiful parks and over 150 miles of dedicated bike paths.

Surrounded by water, Holland offers many ways to enjoy the lakes and rivers nearby. There are pristine, white sandy beaches to relax on and towering dunes to climb. Visitors can kayak an inland stream, paddleboard along the Lake Michigan shoreline, or climb aboard a fishing vessel to catch their own dinner. Many finish the day marveling at the sun setting on our spectacular lake.

Choose Holland for the site of your next meeting, and your attendees will say, "Thank you," and possibly even, "Dank je."



MILEAGE TO HOLLAND

CHICAGO, IL	150 mi	2.75 hrs
CLEVELAND, OH	312 mi	5.25 hrs
DETROIT, MI	186 mi	3 hrs
GRAND RAPIDS, MI	25 mi	30 min
INDIANAPOLIS, IN	265 mi	3.5 hrs
LANSING, MI	100 mi	1.25 hrs

HOLLAND HIGHLIGHTS

- Amtrak Station downtown
- 30 Minutes from Gerald Ford International Airport
- 140 miles from O'Hare and 175 miles from Metro Detroit