

DISCOVER

HOLLAND

MICHIGAN



GROUP TOUR PLANNER

welkom





16 13

Small decorative sign with floral motifs and illegible text.

REDUCED

holland visitors bureau

holland
VISITORS BUREAU
Tulip Festival Hours
Monday - Friday 8 am - 6:00 pm
Saturday 8:00 am - 6:30 pm
Sunday 9:00 am - 4 pm
www.tulipfestival.org

MICHIGAN
holland
VISITORS BUREAU

MONDAY - FRIDAY
8:00 AM - 5:30 PM

SATURDAY
10:00 AM - 5:00 PM

SUNDAY
(mid-April - October)
10:00 AM - 4:00 PM

78
East 8th Street



Let us help you plan your trip.

The Holland Visitors Bureau is dedicated to assisting you in the planning of your group event. Our skilled staff knows the Holland area inside and out - the small town characteristics and services that make Holland a unique destination for your tour. We are happy to assist you with the following services:

• **Itinerary Design** • **Site Visits** • **Familiarization Tours** • **Promotional Materials**



www.holland.org • 800.506.1299 • milly@holland.org

Holland Attractions

Welkom to Holland! No matter what brings you here, we invite you to enjoy our town and immerse yourself in our warm Dutch hospitality.



Instagram/@lakeshore_wanderer



Instagram/@zepp_the_shep

Downtown Holland

www.downtownholland.com

Explore a downtown that's historical, trendy, upscale, and charming—all at once! Right away you'll see why Downtown Holland was named a "Great American Mainstreet." You can spend hours visiting both familiar and one-of-a-kind shops, have a snack or meal at a variety of eateries, and admire the many bronze sculptures along the way. Unlike seasonal destinations, Downtown Holland thrives year 'round. Downtown Holland boasts the largest municipally run snowmelt system in North America, keeping the streets and sidewalks snow free in the winter!

Open: Individual shops vary. Select shops open on Sunday, and on Monday, Thursday and Friday evenings.

     

Nelis' Dutch Village

12350 James Street · 800.285.7177 or 616.396.1475 · dutchvillage.com

Step back in time at this theme park reproduction of an 1800's Dutch village and enjoy Dutch architecture, canals, and beautiful gardens. Learn a few steps of Holland's traditional "klompen" dance, and watch artisans make cheese. Enjoy a ride on the antique carousel, the windmill Ferris wheel, or the imported Dutch swing ride. \$

Open: Late April - Labor Day; Daily 10-5

     

Holland Museum

31 West 10th Street · 616.392.9084 · hollandmuseum.org

Get acquainted with Holland's history: the arrival of the Dutch in 1847, their struggle for access to Lake Michigan, the devastating fire of 1871, the birth of Tulip Time, and the burgeoning industrial growth that continues today. You'll also enjoy diverse exhibits of art and culture, including the Dutch Galleries—a spectacular collection of 17th, 18th, and 19th century art and furniture from the Netherlands.

Open: W-Sat 11-4, Sun (Mid May - Sept) 12-4, 2nd Mondays 4-8 (FREE!)

 

Cappon House + Settler's House Museums

228 West 9th Street · 190 West 9th Street · hollandmuseum.org

Enter the 19th century world of Dutch immigrant Isaac Cappon who became a wealthy, influential community leader and father of 16 children. It's all still here: the furnishings, personal belongings, and echoes of the daily life of the Cappon family. Located five doors away, the Settler's House is an 1867 example of Holland's early working class housing.

Open: June-Oct: W-Sa, 1-5; Nov-May: Fri-Sa, 1-5

 

Holland Bowl Mill

120 James Street · 800.774.1230 · hollandbowlmill.com

Experience the centuries-old traditional craft of wooden bowl making. Passed down and perfected through generations, this nearly lost art produces beautiful wooden bowls from American hardwood trees. See how they're made and learn how every bit of the wood is used with virtually no waste.

 

Holland Princess

1810 Ottawa Beach Road · 616-393-7799 · hollandprincess.com

Enjoy the perfect summer day on this beautiful Victorian-style paddlewheel boat with lunch, dinner, or just a narrated scenic cruise on Lake Macatawa. Departs from 290 Howard Avenue.

Open: May – September

 

Windmill Island Gardens

1 Lincoln Avenue · 888.535.5792 or 616.355.1030 · windmillisland.org

A palette of color awaits you as you wind along the entrance to Holland's treasured island. Tour DeZwaan, the only authentic Dutch windmill operating in the United States. Costumed guides will lead you through five floors of the mill, where you'll learn about the grinding process and see the giant wind-driven gears. From the balcony you can survey 36 acres of manicured gardens, dikes, and canals. Complete your visit with an Amsterdam street organ performance, hand-painted Dutch carousel, slide presentation, tropical greenhouse, and Dutch specialty shops.

Open: Late April - Early October; 7 days 9:30-5; Tulip Time 9-6



Veldheer Tulip Gardens and DeKlomp Wooden Shoe + Delft Factory

12755 Quincy Street · 616-399-1900 · veldheer.com

Stroll through Holland's only tulip farm, ablaze with four million tulips in May. You can bring a little Tulip Time home with you too—bulbs for fall plantings become available in August. Right next door, you can talk with artists who mold, hand-paint, and glaze the only authentic blue and white delftware made in the United States, and watch wooden shoe carving on machines that were imported from the Netherlands. All handmade items and other Dutch delicacies are available for purchase.

  

Tulip Time Festival



Holland celebrates its Dutch heritage with one of America's favorite festivals—Tulip Time. Beginning the first Saturday in May, the festival boasts over six million tulips, Dutch attractions and dozens of events. Enjoy a huge fireworks display, klompen dancers and Dutch delicacies such as *Saucijzenbroodjes* (pigs in a blanket), *Erwtensoeep* (pea soup), and *Speculaasjes* (spiced cookies).

History + Heritage

While you're downtown, you can explore Holland's roots at the Holland Museum, Cappon House, and Settler's House and explore authentic Dutch architecture and magnificent gardens at Windmill Island Gardens. While on the Island, tour DeZwaan, the only authentic Dutch windmill operating in the United States.

Dutch Splendor

For even more **Dutch splendor**, stroll among five million tulips at Veldheer Tulip Gardens, then watch expert craftsmen carve, mold, and paint their wares next door at DeKlomp Wooden Shoe and Delftware Factory. And don't forget Nelis' Dutch Village, with over ten acres of authentic Dutch architecture, gardens, shops, eateries and special Tulip Time events.

Parades

Get in the spirit with two festive parades: the Kinderparade with thousands of children dressed in Dutch costumes; and the street-scrubbing Volksparade.



Entertainment

Throughout the day and evening, you can choose from a variety of entertainment featuring local and national talent in various venues

Special Services

Hire a Dutch-costumed step-on guide to escort you and provide friendly, entertaining tours of historic areas, city parks, Hope College, Tulip Lanes, special tulip plantings, and a view of our famous *De Zwaan* windmill (Three hour minimum).

TULIP TIME TIDBITS

Six million tulips bloom throughout Holland each spring.

There will never be a Tulip Time Queen. The tulip is the "Queen" of the festival.

If you were to plant a tulip from a seed, it would take 21 years to bloom. The average life of a tulip is 2 to 3 years.

There is a \$50 fine for picking a tulip in Holland.

Each year, more than 7,000 area children don Dutch costumes to participate in the Kinderparade.

Tulip Time History

Who would have predicted that the “Best Small Town Festival” in America, with more than 500,000 people in attendance, grew out of a Woman’s Literary Club meeting in 1927?

KLOMPEN DANCE TIDBITS

In 1933, high school gym teacher Ethel Perry trained twelve students to perform Dutch folk dances. The dancers were called the “Dutch Villagers” and performed to the tune of “Where, Oh Where, Has My Little Dog Gone?”

Originally the dancers’ costumes were Delft blue with white organdy caps and aprons. Today’s dancers wear costumes patterned after the traditional dress of the Dutch provinces.

Each costume is handmade by local seamstresses and carefully inspected before it can be worn in the Klompen Dance performances.

There are nearly 1,000 Klompen Dancers. Kinder Dancers are 8-10 years old; Alumni Dancers are out of high school and the largest group of dancers are high school students.



Miss Lida Rogers, a biology teacher at Holland High School, suggested that Holland adopt the tulip as its official flower and celebrate it with a festival.

The idea caught on, and the next year City Council purchased 100,000 tulip bulbs from the Netherlands to plant in city parks and other areas. Bulbs were also available for Holland residents to purchase for a penny a piece.

In the spring of 1929 thousands of tulips bloomed, and so did the long history of this annual festival. By the mid 1930's, Tulip Time was nationally known. Big name stars like Dorothy Lamour, Pat O'Brien and George Raft attended the festival.

Except for a brief hiatus during World War II and the COVID Pandemic, Tulip Time has continued to thrive. 1947 was a banner year, with the celebration of Holland's Centennial and the strengthening of our Dutch ties. The Netherlands was so grateful for the aid our citizens provided following the war that the people of Amsterdam presented Holland, Michigan with the street organ that now entertains Windmill Island visitors.

Another big year for Tulip Time was 1976. Holland received tremendous publicity through its float entry in the Tournament of Roses Parade. And that year, the Tulip Time festival climaxed with the appearance of West Michigan's native son, President Gerald R. Ford, in the Parade of Bands.

We hope you'll join us in celebration of our heritage!

History of the Tulip

Surprisingly, the Netherlands was not the first place to grow the tulip. As early as 1000 AD, the Turkish were cultivating tulips in the mountainous region of central Asia that borders Russia and China. Many believe the flower was named for its resemblance to the turbans that were worn in the Middle East. "Turban" in Latin becomes "tulipa."

The history of the tulips in the Netherlands began in 1593 when Dutch botanist Carolus Clusius discovered tulips growing in Vienna, and began cultivating them in his homeland. A group of "enterprising" Dutchmen stole a portion of Clusius' collection and cultivated the seeds for sale.

Initially, the tulip was a rarity only the very wealthy could afford. By 1624 the price of one "Rembrandt" tulip reached the equivalent of \$1,500. The period between 1634 and 1637, commonly known as "Tulipmania," is often compared to the Stock Market surge of the 1920's. In 1637, tulip trading crashed, leaving many of the rich instantly impoverished.

Despite these challenges, the Dutch have managed to maintain a commercial devotion to the tulip. Today the Netherlands produces three billion tulip bulbs yearly, two billion of which are exported. The U.S. is the top importer of tulip bulbs.



Beyond Dutch Tradition





LAUP ¡Fiesta!

Bring your group to “Fiesta!” for a celebration of Latino culture and cuisine. Entertainment includes a car show, latin musical acts, and ethnic dances, and carnival rides. Enjoy a variety of ethnic food and crafts. Admission is free.

Van Raalte Farm Civil War Muster

This annual event takes place each September at the Historic Van Raalte Farm. This free event features a two-day reenactment of selected Civil War battles. Wander through period camps, and be on hand as the infantry, artillery, cavalry and special impressionists relive the events of this historic era on land once owned by a Civil War veteran.



Summer Concerts + Street Performers

In the summer, downtown Holland is the place to be! On Thursday evenings you'll be entertained by a variety of street performers including musicians, jugglers, magicians, and dancers. Kollen Park, located on the shores of Lake Macatawa, is the perfect setting for summer concerts. On Friday evenings you can enjoy free musical concerts featuring local artists and a range of musical styles. Tuesday evenings, the American Legion Band performs toe-tapping, patriotic music.

Enjoy Fall Splendor

Drive along the shores of Lake Michigan for a magnificent view of the water and colorful dunes. Head inland to bountiful farm markets where your group can stock up on local produce and other specialties, or pay a visit to Holland's renowned Farmer's Market Wednesdays and Saturdays, complete with street performers. Go apple picking (or just enjoy lunch and a fresh-baked apple dumpling) at Crane's Orchards in nearby Fennville. Visit the many antique shops for the finest memorabilia and collectibles.

Holiday in Holland



Holiday Open House

You'll enjoy carolers, roasting chestnuts, and one-of-a-kind shops, galleries, and eateries.

Kerstmarkt

Experience a European tradition with this authentic, open-air Christmas market. Vendors offer unique gifts and holiday treats from historically-crafted booths that line the Eighth Street Market Place.

Parade of Lights

Welcome Santa Claus as he arrives in a parade where everything is lighted: the floats, the marching bands, and even the participants.

Sinterklaas Eve

Just like in towns across throughout Netherlands, you'll find Sinterklaas in tall mitre hat and red flowing robes arriving on his white horse. Frolicking alongside will be the elfin Piet helpers with their mischievous antics.

The Shopping Jam

Shop in your pajamas and save big at Downtown Holland's annual Shopping Jam!



Magic at the Mill

Imagine a hundreds-year-old windmill glittering with lights and surrounded by thousands of LED tulips. Add in Sinterklaas and a musically synced light show and you have a seasonal spectacle worthy of Holland, Michigan. The shops of Windmill Island Gardens are open with snacks and beverages also available. Weekends in December

Holiday Shopping

Stroll the heated sidewalks of Downtown Holland to find the perfect holiday gifts in our shops and galleries. Venture to the specialty shop of Dutch Village Downtown where you'll enjoy a variety of imported items including Delftware, Dutch lace, wooden shoes, ornaments, and hand-carved candles.

Holiday Entertainment

Delight in musical reviews, concerts, or a holiday play performed by a local arts group, including the Holland Civic Theatre, the Holland Chorale, and the Holland Symphony Orchestra.

Holiday Exhibits

Don't miss the special holiday exhibits at the Holland Museum and Holland Area Arts Council. And experience an 1860's Christmas, complete with holiday decorations in two very different homes—the Victorian Cappon House, home of Holland's first Mayor, and the simple home of a working-class family, the Settler's House.

Points of Interest



“Big Red” Lighthouse + Sunsets

2215 Ottawa Beach Rd
616.399.9390
bigredlighthouse.weebly.com

Enjoy the best view of Michigan's most photographed lighthouse from Holland State Park. A park fee is charged in season.



Eighth Street Marketplace

150 West 8th St
616.928.0676
cityofholland.com

If you're visiting from mid-May until mid-December, take advantage of the locally-grown fruits, vegetables, flowers, and breads at our Farmer's Market. Open Wednesdays and Saturdays from 8:00 am until 2:00 pm. (Wednesday market closes mid-November.) Chef Series demonstrations Saturdays at 10:00 am in the summer. Winter Market available Jan-April.



Historic Graafschap Church Heritage Center

5973 Church St
616.396.5008
graafschapcrc.org/heritage.html

Exhibits illustrate the early history of Graafschap, Michigan just a few miles south of Holland. Discover the social and religious climate in the Netherlands, the journey to the “Kolonie”, the Arrival, the Village, and the Church. Tours available by reservation



Holland Community Theatre

50 West 9th St
616.396.2021
thehollandcommunitytheatre.org

Everyone gets into the act in this intimate theatre with local talent performing your favorite comedies, dramas, and musicals.

Hope Repertory Theatre

141 East 12th St
616.396.7890
hope.edu/arts

If you visit in the summer, you'll have the best of both local and national talent from this professional theatre company. Lively musicals, classic dramas, and hilarious comedies delight audiences in rotating repertory.

Add Some Fun



Step-On Guide

Service

Dutch-costumed step-on guides are available year 'round to give informative tours of the area.

Carolyn's Painting

208 College Avenue
616.298.2687
carolynstich.com

Gather around the tables and let everyone try their hand at painting a glass, ornament or plate to take home. Fun and lively atmosphere - no previous experience necessary!

Cento Anni

136 East 6th Street
616.566.1501
centoanni.com

Using rescued and repurposed materials, Cento Anni creates culinary products, handcrafted furniture, as well as custom architectural and decorative projects. Our work represents a wide range of sizes and styles. Walk through the shop and enjoy the process!

Coppercraft

Distillery

184 120th Avenue
616.796.8274
coppercraftdistillery.com

Host a private handcrafted event for your group that everyone will love. Enjoy a cocktail making class, a tour, or tasting.



Fustini's

24 E 8th Street
616.392.1111
fustinis.com

Plan a fun evening at "Fustini's After Hours" where your group can learn about imported oils and vinegars and try sumptuous treats made with their own products.

Holland Bowl Mill

120 James Street
800.774.1230
hollandbowlmill.com

Experience the centuries-old traditional craft of wooden bowl making. Passed down and perfected through generations, this nearly lost art produces beautiful wooden bowls from American hardwood trees. See how they're made and learn how they put every bit of the tree to use with no waste.

Warner Vineyards

26 E 8th Street
616.394.9002
warnerwines.com

Taste the wines of Warner Vineyards, Michigan's second oldest winery, in their tasting room downtown Holland.

Cherry Republic

29 W 8th Street
231.226.3013
cherryrepublic.com

Our newest store is in beautiful downtown Holland where we offer complimentary tastings of 'Wine for the Tall and Pop for the Small.'

Uniquely Holland



Award-Winning Downtown

Holland's downtown, named a Great American Mainstreet by the National Trust for Historic Preservation, provides the perfect backdrop no matter what the season.

- Downtown Holland's got it all—except snow! Take advantage of the largest municipally-run snowmelt system in the U.S.
- Many of our downtown buildings from the late 1800's have been masterfully restored.
- Downtown Holland boasts more than 100 shops, galleries and eateries, most locally owned.
- Victorian lampposts and life-size bronze statues enhance the cobblestone sidewalks.

Big Red

Don't miss Michigan's most photographed lighthouse, Holland's beloved "Big Red." Since 1870, this iconic lighthouse has stood sentinel over the channel to Lake Michigan.

For a breathtaking panorama of the shoreline and its colorful guard, climb a dune staircase to Mt. Pisgah. To get an up-close view, make your way via car or the scenic Black Lake Boardwalk to Holland State Park's north pier – the best place to admire Big Red.

Picnic in the Park

Treat your group to an old-fashioned picnic or a quick stop with box lunches in one of our beautiful parks:

- Holland State Park – Picnic on the beach and enjoy a spectacular view of Lake Michigan and our famous Big Red Lighthouse.
- Kollen Park – After picnicking in the park, stroll the boardwalk on Lake Macatawa. On Tuesday and Friday evenings in the summer, enjoy free outdoor concerts.
- Tunnel Park – Picnic in the park, then stroll through the nearly 100-year-old concrete tunnel built through a sand dune for a spectacular view of Lake Michigan.
- Windmill Island Gardens – Enjoy a boxed lunch amid manicured gardens, charming Dutch shops, and our 260-year-old imported windmill.

West Michigan Pike

If you are traveling around the lake from Chicago, you will be retracing the old West Michigan Pike, the first paved road between the state line and Mackinaw City, which was recently designated a National Heritage Route and Michigan Byway

Lake Michigan is 307 miles long and 925 feet deep at its deepest point. It is the only Great Lake entirely in the United States. The world's largest freshwater dunes line the shores of Lake Michigan.



Hub and Spoke Tours

Stay in one of Holland's fine hotels and explore these nearby communities...

- SAUGATUCK - (12 miles south of Holland) Saugatuck Dune Rides, Star of Saugatuck Boat Cruises, Mason Street Warehouse Theatre, Specialty Shopping
- GRAND RAPIDS - (31 miles east of Holland) Frederik Meijer Gardens, Gerald R. Ford Museum, Van Andel Museum, Grand Rapids Art Museum

Say It Like This!

Welkom (Vell kum) - Welcome

Alstublieft (Al stu bleeft) - Please

Dank u wel (Dank u vel) - Thank you

Goedemorgen
(KHOO duh MORE khen)-
Good morning

Itineraries + Group Activities





Holland Tour Ideas

“Dutch Touch” Tour

Windmill Island Gardens (DeZwaan)
Nelis' Dutch Village
Veldheer Tulip Gardens/DeKlomp Wooden Shoe + Delft Factory
Enjoy a Dutch meal at Beachwood Grill or DeBoer Bakkerij

Historical Holland Tour

Holland Museum, including the Dutch Galleries
Cappon House + Settler's House Museums
Pillar Church, built by Holland's Founder
Graafschap Church Heritage Center

Summer Theatre and Arts

Galleries of Downtown Holland
Concerts in the Park (Tuesdays and Fridays)
Hope Repertory Theatre
Street Performers (Thursday Evenings)

Fall Color and Harvest

Crane's Pie Pantry Restaurant and Orchard
Lakeshore Drive with views of “Big Red” lighthouse and Lake Michigan
Antiquing + Farm Markets
Virtue Cider

Regional Tour Ideas

Buggies, Bulbs and Bavaria

A Midwest cultural heritage tour.
Holland, Michigan (Dutch)
Frankenmuth, Michigan (German)
Amish Country, Indiana (Amish)

4 Cultures, 4 Flavors, 1 Experience

Tour and taste the specialties of four distinct cultures.
Holland, Michigan
Mackinaw City, Michigan
Frankenmuth, Michigan
Amish Country, Indiana

Michigan's Triangle Tour

Michigan's top three tourist destinations combine for one tour.
Holland, Michigan
Frankenmuth, Michigan
Mackinaw City, Michigan

Michigan Beachtowns

Explore Michigan's Freshwater Coastline
St. Joseph
Saugatuck
Holland
Ludington
Sleeping Bear Dunes
Traverse City

Restaurants



205 Coffee Bar

205 Columbia Ave
616.422.7098
205coffee.com

We offer a coffee experience unlike any other shop in town. We use a Modbar - an espresso machine where all the major hardware is under the counter - and 'taps' designed for espresso, steam and drip coffee on the counter, and we have milk on-tap to speed up the drink-making process. We also feature a two-tower tap with cold-brew coffee and nitro coffee, and a six-tower tap with two Kombuchas, Cascara, lemonade, ice tea and root beer.

Hours: Mon 8 am - 1 pm, Tues-Fri 7 am - 9 pm, Sat 8 am - 9 pm, Sun 9 am - 1pm



Beechwood Grill

380 Douglas Ave
616.396.2355
beechwoodgrill.com

Serving family-style all-you-can eat meals for 40 years; Dutch menu items available. 2 miles from area attractions and downtown Holland. Groups can be "in + out" in just 1 hour.

Hours: M-Sat 11 am-9 pm

Group Menus: Available, All-you-can-eat family style meals

Driver/Escort Complimentary: Yes

Reservations: Required

Private Room Capacity: 120



Big Lake Brewing

13 West 7th St
616.796.8888
biglakebrewing.com

Hours: M-Wed 11 am-11 pm

Thur-Sat: 11 am-12 pm

Sun: 11 am-9 pm

Reservations: Required

Group Limit: 30



Boatwerks Restaurant

216 VanRaalte Ave
616.396.0600
boatwerksrestaurant.com

Boatwerks reminds you of simpler times, vacations on the lake and carefree summers. The theme is classic vintage motorboats of the 40's, 50's and 60's. Outdoor lakeside dining is available for groups as well as private dining area.

Hours: Sun-Th 11am-10 pm,

Fri + Sat 11am-11 pm

Holidays: Call for hours

Group Menus: Available

Driver/Escort Complimentary: Yes, with 30 paid

Reservations: Required

Private Room Capacity: 90



Butch's Restaurant

44 East 8th St
616.396.8227
butchs.net

Butch's offers soups, salads and sandwiches for lunch, and both fine and casual dining in the evenings. Located in the heart of downtown Holland shopping district.

Hours: Lunch: M-Sat 11 am - 3 pm Dinner: M-Sat beginning at 5 pm

Group Menus

Driver/Escort Complimentary: No

Reservations: suggested in evenings

Private Room Capacity: 50



de Boer Dutch Brothers Bakkerij Restaurant

360 Douglas Ave
616.396.2253
deboerbakery.com

deBoer's Dutch Brothers is a full service European style bakery-restaurant with 200 years of baking experience. Authentic Dutch creations, artisan breads and family recipes make deBoer a "must visit". The time-tested craftsmanship and commitment to fresh ingredients truly make deBoer's a taste of the "old country".

Hours: Bakery M-F 6 am - 5 pm, Sat 6 am - 3 pm;

Restaurant M-F 6 am - 2 pm,

Sat 6 am - 1 pm, Sun 8 am - 1 pm

Group Menus: Available

Driver/Escort Complimentary: No

Reservations: Not required

Group Limit: 30



Restaurants



Haworth Hotel at Hope College

225 College Avenue
616.395.7980
haworthhotel.com

Haworth Hotel embraces our vibrant community. Fresh, versatile spaces, on-site catering, and superior service allows us to host a diverse range of events, conferences, and gatherings alongside comfort for our visitors, students, or faculty members.

Catering Menus: Available
Reservations: Required
Several Event Spaces Available
Room Capacity: 4-285



Holland Princess Dinner Cruises

290 Howard Avenue
616.393.7799

hollandprincess.homestead.com/hollandprincesshomepage.html
Enjoy a two-hour cruise aboard Holland's popular attraction, an old-fashioned Victorian-style paddlewheel riverboat. Complete with the "Captain's Feast," relaxing music, and a cash bar. The Holland Princess is also available for banquets and special events. Operates mid-June through late September.

Reservations: Required



Holland Civic Center Place

150 West 8th Street
616.928.2000
hollandciviccenter.com

Holland's newly renovated meeting space steps from downtown shopping.

Box Lunches available with advance reservation
Group meals can be arranged (dependent on availability)
Reservations: Required



Hops at 84 East

84 East 8th Street
616.396.8484

Chef Bob Repp and his staff take great pride in a seasonal menu featuring local farms and growers and features one of a kind sandwiches, salads, appetizers, fresh seafood, brick oven pizza and farm to table entrée offerings. Hops features 60 curated taps of Michigan beer, as well as wine by the glass and house-made cocktails. The seating area configuration accommodates large groups or intimate gatherings and a private room is available for rental.

Capacity: 200



Hungry Dutchman Café

12350 James Street
616.396.1475
dutchvillage.com/cafe

Entrance to Nelis' Dutch Village required to dine at the café. The Hungry Dutchman café provides café-style service of Dutch and American favorites. Thirsty Dutchman offers local beer, wine, and cider.

Driver/Escort Complimentary: Yes
Reservations: Recommended but not required
Capacity: 90



Macatawa Golf Club

4600 Macatawa Legends Blvd
616.212.2600
macatawagc.com

RedRock Grille located within Macatawa Golf Club has multiple private event rooms available for groups of up to 400 people. Celebrate in style with vaulted ceilings, large windows, and striking views of the golf course and grounds. The newly remodeled interior provides a grand ambiance and elegant style that are perfect for any occasion, along with a beautiful deck off our ballroom for outside enjoyment!

Hours: Mon-Sat 11:30 am – 9 pm, Sun 11 am – 8 pm



New Holland Brewing Company

66 East 8th Street
616.355.6422
newhollandbrew.com

Sample specialty beer, handcrafted spirits, homemade root beer, hand-tossed pizzas, deli sandwiches, and gourmet salads.

Hours: M-Sat 11 am-1 am;
Kitchen: M-Th 11 am-10 pm, 'F-Sat 11 am-11 pm, Sun noon-10 pm

Group Menus
Driver/Escort Complimentary: No
Reservations: Required
Deposit: Yes

Private Room Capacity: 100
Cancellation Policy: Please call



Restaurants



Pizza Ranch

734 East 16th Street

616.499.3900

pizzaranch.com

Always ready, always fresh buffet featuring pizza, salads, sides, desserts + The Country's Best Chicken®.

Room 1: Seats 36

Room 2: Seats 31

Can be combined to seat 66



Russ' Restaurants

EAST

361 East 8th Street

616.396.2348

SOUTH

1060 South Lincoln Avenue

616.396.4036

NORTH

210 North River Avenue

616.392.6300

russrestaurants.com

Established in 1934, this hometown favorite is known for value, quality food, and fast service. Casual dining at its best.

Hours: M-Sat 7 am-10 pm

Group Menus: No

Driver/Escort Complimentary: Yes

Reservations: Preferred

Deposit: None

Private Room available at some locations



Salt & Pepper Savory Grill and Pub

11539 E Lakewood Blvd, Suite 50

616.355.5501

saltandpepperpub.com

Shakers' Pub provides a dedicated space in the back of the restaurant to dine privately and mingle without losing the energy and ambiance of S&P. Congregate with your friends, families, coworkers, or whoever with a variety of table configurations. The flexibility of this dining area allows for it to accommodate groups ranging in size from 20-32 for a seated meal.



Seventy-Six

52 W 8th Street

616.994.8414

seventysixholland.com

Private dining at Seventy-Six revolves around our food: classic dishes made from the best ingredients at their season's peak. In our private dining room, handmade pastas, in-house butchering and local ingredients are married with knowledgeable and welcoming service to round out one of the best dining experiences East of Chicago and West of Detroit. From there, we go above and beyond in offering the wines and cocktails for which we've earned a reputation. With over 20 wines available by the glass, an extensive bottle collection, seasonal handcrafted cocktails and craft beers from around the globe we delight in finding the perfect taste for every palette. Let us pour over the details while your guests sit back and relax.

Capacity: 150



Handcrafted In Holland



In a state known for its award-winning breweries, microbreweries, and brew pubs, the Holland area can hold its own. We are home to several breweries and vineyards that pride themselves on creating fantastic craft beer, artisan spirits, and world-class wine using the finest locally-grown ingredients. Whether in search of a stout or mead, handcrafted cocktail or cider, you will be sure to find the perfect pour.

Get a taste of Holland's handcrafted beverage scene with a free Handcrafted Passport from the Holland Visitors Bureau. Visit any participating establishment and simply enjoy a beverage or two. Hear their story, learn more about their creative libations, and jot down tasting notes and favorite highlights of your experience. Before you leave, request a stamp from each artisan's location. When you collect 10 stamps, bring or mail your passport back to the Visitors Bureau to receive a custom-made "Handcrafted in Holland" bar blade.

HANDCRAFTED PASSPORT

Sip and sample your way through the Holland area like a local with this insider's guide to all you need to know about our region's handcrafted scene.



Instagram/@tanglewoodwinery





Your friends at the Holland Visitors Bureau remind our guests to drink responsibly and consider booking alternative transportation.

Rosebud Transportation

24/7

(616) 848.7588

Santiago's Driving Services

(616) 377.6114

Old Harbor Shuttle

(616) 215.6373

Allegan Taxi

(616) 686.6997

Lakeshore Express

Airport Shuttle

(616) 570.4599



Nearby Attractions



Grand Rapids Area

Frederik Meijer Gardens

1000 E Beltline Ave NE · Grand Rapids, MI 49525
888.957.1580 · 616.957.1580 · meijergardens.org

Discover the beauty and splendor of this spectacular botanic garden and world class sculpture park. Visit the indoor areas including Victorian, carnivorous, and arid gardens, and the largest tropical conservatory in Michigan. Outdoors you'll find a variety of gardens, a striking Japanese garden, meandering nature trails and boardwalk; the sculpture garden includes da Vinci's 24-foot, 8-ton bronze horse. A narrated tram tour is a great way to explore. 🚌 ♿ ☕

Gerald R. Ford Museum

303 Pearl St NW · Grand Rapids, MI 49504
616.254.0400 · fordlibrarymuseum.gov

Get involved in history as you pay your respects at the final resting place of our 38th President and his wife. Peruse the historic documents, paintings, and recreated settings of Grand Rapids' native son; new interactive exhibits were added in 2016. 🚌 ♿

Grand Lady Riverboat

825 Taylor St · Jenison, MI 49428
616.457.4837 · grandlady.info

Take a narrated cruise on this 150-passenger sternwheeler paddleboat as it passes the river landings and town sites of the 1800's. Available May through October. 🚌 ♿ 🍷

Grand Rapids Public Museum

272 Pearl St NW · Grand Rapids, MI 49504
616.456.3977 · grmuseum.org

Explore Michigan's regional heritage with historical and natural science exhibits in this \$41 million museum with views of the Grand River and downtown Grand Rapids. Your visit includes an operating 1928 carousel and the Chaffee planetarium. 🚌 ♿ 🍷

SYMBOL KEY

🚌 Motorcoach Parking · ♿ Restrooms · ☕ Café · 🍷 Dining · 📶 Wireless Internet · 🍷 Beer/Wine/Spirits



Saugatuck/Fennville Area

Crane's Pie Pantry Restaurant + Winery

6054 124th Ave · Fennville, MI 49408
269.561.2297 · cranespiepantry.com

Stop for lunch in this charming 1800's barn in the middle of lush, rolling farmland. The restaurant is filled with antiques and memorabilia, and is the perfect setting for homemade cider and a variety of breads and pies made onsite with ingredients from the orchard. And don't forget the tasting room where you can sample hard ciders and fruit wines.

🚌 ♿ 🍷

Mason Street Warehouse

400 Culver St · Saugatuck, MI 49453
269.857.4898 · masonstreetwarehouse.org

Broadway comes to West Michigan at this "uptown theatre in downtown Saugatuck." Professional performers come from all over the country to perform in cutting-edge plays and rollicking musicals. The season runs from late spring to early fall. 🚌 ♿

Saugatuck Dune Rides

6495 Blue Star Hwy · Saugatuck, MI 49453
269.857.2253 · saugatuckduneride.com

Take a thrilling ride through the hills and valleys of the incredible Lake Michigan dunes, woodlands, and natural habitats of native wildlife. 🚌 ♿

Star of Saugatuck II Boat Cruises

269.857.4261 · saugatuckboatcruises.com

Enjoy a narrated 90-minute cruise on the Kalamazoo River and Lake Michigan aboard an authentic sternwheel paddleboat with an enclosed lower deck and open upper deck. ♿ ☕ 🍷

Services





Motorcoach Services

Go Riteway Charters + Tours

(Dumping, Service, Repair)
11358 James St · Holland, MI 49424
616.772.0090 · cardinalbuses.com

K+R Truck Repair

(Service, Repair)
840 Interchange Dr, Holland, MI 49423
616.392.8377 · kandrtruckparts.com

Diesel Fuel

Loves Travel Stop

9790 Adams St, 49424
616.772.3101 · loves.com/locations/742

Merle Boes, Inc.

11372 East Lakewood Blvd, 49424
616.392.7036 · merleboes.com

North River Shell Mini-Mart

160 N River Ave, 49424 · 616.392.7463

Tulip City Truck Stop

M-40 South of I-196 · 616-396-2358

Community Services

Holland Hospital

602 Michigan Ave · Holland, MI 49423
616.392.5141 · hollandhospital.org

Department of Public Safety

65 West 8th St · Holland, MI 49423
800.249.0911

For All Emergency Calls Dial 911

Nearby Airports

Gerald R. Ford International Airport (GRR)

5500 44th Street SE · Grand Rapids, MI 49512
616.233.6000 · flygrandrapids.org
Approximately 35 minutes from Holland

Capital Region International Airport (Lan)

4100 Capital City Boulevard · Lansing, MI 48906
517.321.6121 · flylansing.com
Approximately 90 minutes from Holland

Detroit Metropolitan Wayne County Airport (DTW)

1649 Emerald Pines Drive · Canton, MI 48188
734.247.7678 · metroairport.com
Approximately 3 hours from Holland

O'Hare International Airport (ORD)

10000 W O'Hare Ave · Chicago, IL 60666
800.832.6352 · flychicago.com/ohare
Approximately 3 hours from Holland

Lodging



Avid Hotel

8225 Westpark Way, Zeeland | (616) 953.3900
avidhotels.com/zeelandmi

Enjoy proximity to both downtown Zeeland and downtown Holland, plus easy access to I-196, attractions, and area businesses.



Baymont Inn + Suites

680 E 24th St, Holland | (616) 396.8822
baymontinns.com

Close to downtown Holland and Hope College, the Baymont has 24-hour front desk service, laundry facilities, cable TV, and coffee/tea in the lobby. Free onsite parking. 🐾



BVW-Unsalted Vacations

(866) 806.5253
unsaltedvacations.com

A wide selection of vacation rental homes, cottages, and cabins that are convenient to everything you'd expect to find in Michigan: beaches, bike paths, kayaking, boating, farmers markets, and so much more.



Country Inn + Suites By Radisson

12260 James St, Holland | (616) 396.6677
countryinns.com/hollandmi

Close to attractions, shopping, and dining, the Country Inn has all you need to fully enjoy your stay in Holland, including a lobby with coffee, buffet breakfast, and an ATM. 🐾



Courtyard by Marriott

121 E 8th St, Holland | (616) 582.8500
suburbaninns.com

Located in the heart of our award-winning downtown, the Courtyard has everything you want for a business trip or family getaway: complimentary Wi-Fi, Starbucks™ Coffee, and an indoor pool. 🏠



Days Inn by Wyndham

717 Hastings Ave, Holland | (616) 392.7001
daysinn.com

With free Grab and Go breakfast, Wi-Fi, guest laundry, and 24-hour coffee in the lobby, this pet-friendly hotel is your home away from home. 🐾



DoubleTree by Hilton

650 E 24th St, Holland | (616) 394.0111
holland.doubletree.com

This full-service hotel is close to downtown, attractions, and Lake Michigan. It features a business center, onsite restaurants, and an indoor recreation center with a saltwater pool and whirlpool. 🐾



Economy Inn

409 US 31, Holland | (616) 392.7073

Conveniently located for easy access to Holland attractions, shopping, and dining, this hotel offers year-round reasonable rates, and outdoor entrances. 🐾



Fairfield Inn by Marriott

2854 West Shore Dr, Holland | (616) 786.9700
marriott.com/grfi

The Fairfield Inn is close to local attractions and features a business center, lobby with market, and guest laundry.



Hampton Inn
12427 Felch St, Holland | (616) 399.8500
suburbaninns.com

Bright and spacious rooms just minutes from downtown, attractions, and sports complexes. 24-hour business center, guest laundry, and on-site Sharkee's Bar + Grill (which offers cocktails and family-style dining). 🐾



Haworth Hotel + Conference Center
225 College Ave, Holland | (616) 395.7200
haworthhotel.com

Nestled in downtown, Haworth Hotel has fresh, versatile spaces, onsite catering, and steadfast service. A great place for an overnight stay or gathering.



Holiday Inn Express
12381 Felch St, Holland | (616) 738.2800
suburbaninns.com

Families enjoy staying in these spacious rooms with black-out shades, coffee makers, and microwaves. The entertainment area has a Michigan-shaped pool, sports court, and game room.



Home2 Suites By Hilton
3140 West Shore Dr, Holland | (616) 377.7905
home2suites.hilton.com

All suites have full kitchens, refrigerators, and living and sleeping areas. Outdoor grills, fireplace, and coin laundry are available year-round. Daily hot continental breakfast included in your stay. 🐾



Lake Michigan Cottages
(616) 772.5007 • (800) 870.3393
lakem.com

Choose from a variety of private homes with nightly summer rates from June through August. Off-season rates with 3-night minimum stays are available September through May.



Lake Ranch Resort
2226 Ottawa Beach Dr, Holland | (616) 399.9380
lakeranchresort.com

Holland's only waterfront property, this condominium resort is known for its see-through pool and proximity to Lake Michigan. Open from Tulip Time – Mid-October.



Microtel Inn + Suites
643 Hastings Ave, Holland | (616) 392.3235
wyndamhotels.com

Clean and accommodating guest rooms are designed with in-room coffee, refrigerator, microwave, and other amenities. Start your day with free continental breakfast. 🐾



Quality Inn + Suites
422 E 32nd St, Holland | (616) 392.1000
choicehotels.com/hotel/mi410

Conveniently located on US 31, the hotel has an outdoor pool, and free Wi-Fi. Close to attractions, shopping, and downtown.



Residence Inn by Marriott
631 Southpointe Ridge, Holland | (616) 393.6900
residenceinn.com/grrho

Apartment-style, all-suite hotel with saltwater pool and fitness center. Suitable for both long-term and short stays, rooms feature full kitchens and separate living and bedroom areas. 🐾 • ♿

Lodging



SpringHill Suites

3084 West Shore Dr, Holland | (616) 399.2500
marriott.com/grrsl

Modern and stylish all-suite hotel designed to help guests relax and revitalize so they can leave refreshed.



StayBridge Suites

12170 James St, Holland | (616) 394.0600
ihg.com/staybridge

All-suite hotel that aims to meet the needs of extended stay guests who are typically on the road for weeks or months at a time. Complimentary breakfast and evening events for guests. 🐾



Tulyp Hotel

61 E 7th St, Holland | (616) 796.2100
hilton.com/en/hotels/grrcfup-tulyp

This five story LEED Certified boutique hotel in the heart of downtown Holland features eco-friendly products and individually designed rooms. ♿



White Pines Inn + Suites

2888 West Shore Dr, Holland | (616) 994.0400
whitepinesholland.com

Close to Dutch Attractions, amenities include oversized guest rooms, pillow-top mattresses, guest laundry facilities, and a business center.



Wooden Shoe Motel

465 US 31, Holland | (616) 392.8521

No-frills accommodations at value prices. You'll enjoy outside entrances, an adjacent restaurant, and complimentary breakfast cereal in the morning. 🐾



Woodspring Suites

2630 Van Ommen Dr, Holland | (616) 738.8200
woodspring.com

Modest extended-stay hotel with functional rooms featuring flat-screen TV's, free Wi-Fi, and kitchenettes with full-sized refrigerators, stoves, and microwaves. 🐾

SYMBOL KEY

🐾 Pet Friendly (restrictions and/or charges may apply)

Holland has more than 1,900 hotel rooms; most are conveniently located within a three-mile radius of each other. Hope College, a private liberal arts college near downtown Holland, can house more than 1,300 people in their dormitories and guest houses.

Congratulations, Holland!

Insurify Greenest Cities (in Michigan) Award	Forbes Magazine "America's Prettiest Towns" 2013	Thrillist.com #3 Holland #19 Michigan Beachtowns	Strong Towns Competition Holland, Michigan Semi-finalist
Architectural Digest 2018 "The Prettiest Town in Every U.S. State", Holland, MI	Kathie Lee Gifford Today show, 2013 "Holland is drop-dead adorable..."	onlyinyourstate.com The Best Main Street You Gotta Visit #2 Downtown Holland	Money Magazine "Top Five Best Places to Retire" -
World Tulip Summit Society 2017 Tulip Festival of the Year Award	National Trust For Historic Preservation Great American Main Street Award Dozen Distinctive Destination	9 Christmas Towns In Michigan That Would Even Charm The Grinch #3 Downtown Holland	Nest Egg Index, A.G. Edwards "Top Ten Cities"
Communities In Bloom International Challenge 2017 WINNER Large Communities 5 Blooms (5 out of 5) - Silver Rating	National Arbor Day Foundation Tree City USA 2016	livability.com Awards #4 Best Cities for Families #9 Holland Top 10 Best Affordable Places to Live	Forbes Magazine "Top Five Safest Cities in the U.S."
College Raptor "2018 Hidden Gem" Hope College	National Civic League All American City	Road Runners Club of America "Runner Friendly Community"	Fodor's Travel America's 25 Cutest Main Streets in Small(er) Towns #23 Holland
America in Bloom Awards 2021 'Coolest Downtown' 2016 Special Award · 'Coolest Downtown' #1 Outstanding Achievement Awards · 2016 Environmental Efforts · 2015 Floral Displays · 2014 Floral Displays · 2013 Heritage Preservation · 2012 Environment Efforts + Best Community Garden Program · 2011 Tidiness	WalletHub "Best Small City to Start A Business" Best Beach Towns to Live in (Lake) · #4 Holland "2019 Best Places to Raise a Family in Michigan" - #7 Holland	Global Trade Magazine "America's Best Cities for Global Trade"	Big 7 Travel The 50 Best Christmas Markets In The World #25 Holland, Michigan
Circle of Champions Midsize Population Winner 2015	Trips to Discover Most Beautiful Small Towns to Visit in the U.S.	Carrentals.com 33 Most Scenic Towns In America	Gallup-Healthways Well-Being Index #2 Happiest, Healthiest Place to Live in America
#1 National Population Award 2018, 2014, 2013, 2012, 2011	USA Today Reader's Choice Tulip Time Best Flower Festival 2016	Impulcity.com "The 19 Most Beautiful Small Towns In America" Holland, Michigan #2	Tasting Table "America's #1 of 11 Best Beachtowns"
Circle of Champions 2016, 2015, 2014, 2013, 2012	USA Today "Best Place to Catch a Winter Carnival."	VacationIdea Dream vacation magazine "25 Best Places to Visit + Things to Do in Michigan"	Matador Network 9 U.S. Cities That Will Make You Think You're In Europe
	timeout.com The 13 best day trips from Chicago	Michigan EMMY® honoring Holland Television Team for their "Memorial Day 2016" video	Travel Magazine "The most charming towns + small cities in the Midwest"
	viewfinder.expedia.com 2nd Most Beautiful Town in America	Farmer's insurance "Safest + Secure", 2013	



HOLLAND, MICHIGAN
CONVENTION + VISITORS BUREAU

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