

HOMER MAGAZINE ADVERTISING RATES

featuring The Official 2023 Business Directory & Visitor Guide



BUSINESS DIRECTORY CATEGORIES:

- | | | |
|---|--|---|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Adventure & Eco Tourism | <input type="checkbox"/> Marine Trades |
| <input type="checkbox"/> The Arts | <input type="checkbox"/> Retail & Shopping | <input type="checkbox"/> Alaska Info Services |
| <input type="checkbox"/> Dining & Spirits | <input type="checkbox"/> Transportation | |
| <input type="checkbox"/> Fishing | <input type="checkbox"/> Local Services | |

GRID LISTING

All Accommodation & Restaurant Members of HCOC who purchase a display ad are also listed in the grids.

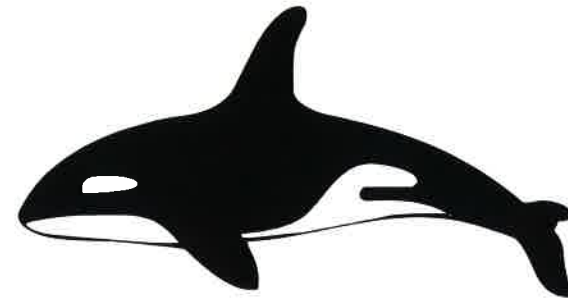
ACCOMMODATION GRID

Choose ALL that apply:

- In-town
- On the Spit
- Near Town
- View Rooms
- Kitchen or Kitchenettes
- Laundry
- Breakfast
- Hot Tub
- Cable/Satellite
- Internet
- Pets OK
- Open all year
- Handicap Access

Choose ONE category for your listing:

- Apartments & Condos
- Across the Bay
- Bed & Breakfast
- Cabins & Cottages
- Camping & RV Parks
- Hotels, Motels & Inns
- Resorts & Lodges
- Yurt
- Vacation Rentals



RESTAURANT GRID

Choose ALL that apply:

- Breakfast
- Lunch
- Dinner
- Reservations
- Beer & Wine
- Cocktails
- In Town
- On the Spit
- Near Town
- Across the Bay
- Outside Seating
- View
- Handicap Access

Choose ONE category for your listing:

- Casual
- Fine Dining
- Brewery, Winery & Spirits
- Sweets & Ice Cream

Ad Size	Dimension width x height	2023 Rate	PRODUCTION SPECIFICATIONS:
1/12 Page Square	2.25 x 2.25	\$700	Trim size: 8.25" x 10.625
1/6 Page (either orientation)	4.5 x 2.25	\$1,350	Add .125" (1/8"), to all sides beyond trim for bleed.
1/4 Page	3.5 x 4.5	\$1,550	Keep live matter .25" inside trim and from gutter.
1/3 Page (horizontal)	7.25 x 3	\$2,150	Web offset, CMYK, perfect binding. No spot or PMS colors. No pixelated screen captures, please.
1/2 PAGE (horizontal)	7.25 x 4.25	\$2,275	Please, ONLY 300 dpi, high resolution camera-ready or digital ad file in CMYK pdf or transparent tiff format accepted.
Full Page	8.25 x 10.625	\$4,300	Homer Magazine can design your ad, please inquire!
Two Page Spread	16.5 x 10.625	\$8,225	DESIGN/PRODUCTION FEES: \$100 PER HOUR, \$25 MINIMUM.
Inside Front Cover	8.25 x 10.625	\$6,025	Production charges will apply for revisions or for incorrectly formatted files.
Inside Front Facing	8.25 x 10.625	\$4,025	Signature & payment are required to reserve.
Inside Back Cover	8.25 x 10.625	\$5,044	Rates do not include city sales tax.
Back Cover	8.25 x 8.375	\$5,587	
Foldout Covers, Maps, Editorial Mentions, etc.	TBD	Pls Inquire	

Please sign & return with \$ to the
Homer Chamber of Commerce:

201 Sterling Hwy, Homer, AK 99603

15% Earlybird discount. Space is limited!

907-235-7740

ads@homer.alaska.org

Advertising Contract

2023 HOMER Magazine



This is the VISITOR GUIDE that even Alaskans love, featuring the essential HOMER CHAMBER OF COMMERCE BUSINESS DIRECTORY, event calendar, photos, articles, and more.

Business Name: _____

Contact Name: _____

Website: _____

Mailing Address: _____

Email: _____

Phone: _____

AD SIZE & Category: _____

Platinum Members 2 category listings: _____

Additional Categories (\$120 ea - Print & Online)

Signature & printed name of purchaser:

Over 100,000 copies distributed worldwide via the Homer Chamber of Commerce Visitor Center, by direct-mail, to northwestern visitor centers, to adventure, cruise, tourism professionals, travel agents, real estate brokers, digitally via social media influencers, and social media (including FB/Meta, Snap and Insta), at trade shows, and online as an interactive ePub. Augmented reality coming soon.

Advertising Deadlines:

Early Priority Placement: 15% Discount:
Reserve by June 25, 2022

Hard Deadline: ALL ad reservations due:
October 10, 2022

ALL ad material & camera-ready art due
no later than October 20, 2022.

January, 2023 Publication Date

100,000+ magazines distributed worldwide!

COMBO Listings: have your business appear
in additional categories. \$120 per additional
appearance (print and web).

ADVERTISING SPACE IS LIMITED! Reserve today!

Ad submissions & inquiries: ads@homer.alaska.org

Durable, Double-sided, Fold-out Tear-off Map Cover (please inquire)	Full Page	1/2 H 1/4 pg 1/4 pg	1/3 H 1/6 H 1/12	Center Spread	BackCover
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Homer, Alaska 99603
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