

HOMER ALASKA

Cover not selected yet*



HOMER VISITOR GUIDE | AD GUIDE

homer visitor guide

The Homer Visitor Guide is your essential compass to an unforgettable Alaskan adventure, offering a treasure trove of insights, recommendations, and local secrets to unlock the boundless beauty and rich tapestry of experiences that Homer has to offer.



2023 HOMER VISITOR GUIDE

PRINT RUN

80,000 copies printed and distributed nationally and throughout select locations across Alaska and the Kenai Peninsula.



Scan me to view
the digital 2023
Visitor Guide!

AD SIZES

FULL PAGE; INSIDE FRONT
COVER; INSIDE BACK COVER.

1/2 PAGE

1/6 PAGE*

1/12 PAGE*

1/4 PAGE

BACK COVER

*IN BUSINESS DIRECTORY

ad types & rates



AD TYPES & RATES

AD TYPE	PRICE	ARTWORK SIZE
Inside Front Cover	\$6025	10.25"H x 8.625"W
Back Cover	\$5587	8.375"H x 8.25"W
Inside Back Cover	\$5044	10.25"H x 8.625"W
Full-Page	\$4300	10.25"H x 8.625"W
1/2 Page	\$2275	4.625"H x 7.25"W
1/4 Page	\$1550	4.625"H x 3.5"W
1/6 Page (BD)	\$1350	4.5"H x 2.25"W
1/12 Page (BD)	\$500*	2.25"H x 2.25"W

SPACE IS LIMITED. *DISCOUNTED FROM 2023.
PRICE DOES NOT INCLUDE 7.85% SALES TAX.
BD = IN BUSINESS DIRECTORY

PLEASE NOTE

ANY AD ARTWORK THAT DOES NOT MEET THE ABOVE SPECIFICATIONS WILL BE CORRECTED, AND THE ADVERTISER WILL BE BILLED AT A RATE OF \$75/HOUR.

QUESTIONS? CONTACT:
ADS@HOMERALASKA.ORG
907-235-7740

FILE TYPES

PLEASE PROVIDE ARTWORK AS HIGH-RESOLUTION (300 DPI OR HIGHER) JPEG, PNG, OR PRINT-QUALITY PDF FILES.

FULLY-PACKAGED INDD, AI, OR PSD FILES ARE ALSO ACCEPTABLE.

FILE SPECIFICATIONS

FOR IFC, BC, IBC, AND FULL-PAGE ADS, PLEASE PROVIDE .125" (1/8") BLEED ON ALL SIDES.

KEEP ALL CRITICAL CONTENT WITHIN .125" (1/8") OF ARTWORK EDGE.

COLORS

CMYK MUST BE USED FOR ALL IMAGES.

FONTS

EMBED, FLATTEN, OR OUTLINE ALL FONTS.

advertising contract

2024 HOMER VISITOR GUIDE

BUSINESS NAME:

CONTACT NAME:

WEBSITE:

MAILING ADDRESS:

EMAIL:

PHONE:

AD SIZE:

PLATINUM MEMBERS 2 CATEGORY LISTINGS:

SIGNATURE & PRINTED NAME OF PURCHASER:

DEADLINES

THE FINAL DEADLINE TO SUBMIT
YOUR COMPLETED ADVERTISEMENT
IS DECEMBER 15, 2023, ACCOMPANIED
BY THE NECESSARY PAYMENT.

IF YOU WISH TO SECURE YOUR SPOT
IN THE BUSINESS DIRECTORY, IT IS
VITAL TO RENEW YOUR MEMBERSHIP
BY NOVEMBER 15, 2023.

PLEASE NOTE, WE'LL MAKE EVERY
EFFORT TO MEET YOUR AD
PLACEMENT REQUESTS, BUT THESE
CANNOT BE GUARANTEED.

ADVERTISING SPACE IS LIMITED!

RESERVING YOUR AD

TO RESERVE YOUR AD SPACE, VISIT
[HOMERALASKA.ORG/CHAMBER/ADVERTISE](https://homer.alaska.org/chamber/advertise)
OR SCAN THE QR CODE:



201 STERLING HIGHWAY
HOMER, AK 99603

[HOMERALASKA.ORG](https://homer.alaska.org)
(907) 235-7740

  @VISITHOMER