

2025/2026 Event Sponsorship Guide



Looking for ways to take your membership to the next level and place your business front-and-center? We have sponsorship opportunities available for our annual events. Volunteering at an event is another way to showcase your business and be involved in the community. We look forward to collaborating with you and making a positive difference in Homer together!



Pioneer Ave. Trick or Treat
October 31, 2025

The Trick or Treat along Pioneer Avenue has become a large community event with the bonus of encouraging people to walk Pioneer Avenue and step into businesses they may never have visited!

EVENT SPONSOR \$300

- Business logo on:
Website page
Posters & handouts
Newsletter



Shop Local Weekend
November 28-30, 2025

Our Shop Local Weekend over the last few years has developed a Bingo Card game, encouraging people to shop at local businesses for the chance to win great prizes!

PRESENTING SPONSOR \$1000

- Business logo on:
Front of Bingo Cards
All marketing materials

EVENT SPONSOR \$300

- Business logo on:
Website page
Posters
Newsletter



Holiday Tree Lighting
December 4, 2025

Lighting the tree, photos with Santa, carols, music, and crafts - it's a great, festive, community event!

PRESENTING SPONSOR \$1500

- Banner at event
- Opportunity to host an activity booth or space
- Business logo on:
All marketing materials

S'MORES/COCOA SPONSOR \$1000

- Branding at booth
- Business logo on
marketing materials

EVENT SPONSOR \$300

- Logo on marketing



Winter Carnival Parade February 14, 2026

This parade is part of Homer's Winter Carnival weekend, which dates back over 70 years. The parade route goes along Pioneer Avenue, attracting a large local turnout.

PRESENTING SPONSOR \$1000

- Branding at judging station.
- Business logo on all marketing materials

EVENT SPONSOR \$300

- Business logo on:
Website page
Posters & handouts
Newsletter



Winter King Salmon Tournament March 21, 2026

Alaska's premiere fishing tournament distributing \$200k in prizes with over 1,000 participating anglers.

PRESENTING SPONSOR \$2500



WEIGH-IN SPONSOR \$1500



BEER GARDEN SPONSOR \$1500



EVENT SPONSOR \$300

- Business logo on:
Website page
Posters
Newsletter

PRIZE DONATIONS

- Bell ringer prizes include shout-outs on tournament channel
- All donations are a great way to get your brand into the hands of Alaska fishing enthusiasts.



A Taste of Homer May 30 - June 6, 2026

Similar to a restaurant week, Taste of Homer celebrates Homer as Alaska's culinary arts destination.

PRESENTING SPONSOR \$1000

- Branding on Passport
- Business logo on:
All marketing materials

EVENT SPONSOR \$300

- Logo on marketing



Homer HarborFest
June 2026

With 2000 tickets sold, 2025's inaugural HarborFest was a huge success and 2026 will be even better!

ANCHOR \$20,000

- Marquee branding
- Key merchant location
- And more!

CAPTAIN \$10,000

- Premium branding
- Vendor Space
- And more!

HARBOR \$5000

- Branding
- Ticket Package
- And more!

LIGHTHOUSE \$1000

- Branding
- Ticket Package

BUOY \$500

- Logo on website
- Ticket Package



4th of July Parade
July 4, 2026

Homer turns out for the annual July 4th Parade along Pioneer Avenue!

PRESENTING SPONSOR
\$1500

SOLD

2ND JUDGE SPONSOR
\$1000

SOLD

EVENT SPONSOR \$300

- Business logo on:
Website page
Posters
Newsletter



Peony Celebration
July 1 - August 16, 2026

Over a month of peony events, art, farm tours, and so much more celebrating the City of Peonies!

CORAL SUNSET \$1000

- Branding on Key materials
- Dedicated social media
- Addtl print and web exposure
- Listed in Thank You ad

RED CHARM \$500

- Addtl print and web exposure
- Dedicated social media
- Listed in Thank You ad

BOWL OF CREAM \$250

- Dedicated social media
- Listed in Thank You ad

PEONY FRIENDS \$100+

- Listed in Thank You ad



Annual Membership Meeting January 2026

Join us for an exciting evening celebrating Homer businesses, recapping the year, the Chamber's work, and looking forward to the future!

PRESENTING SPONSOR \$1000 *(2 available)*

- Business logo on Event Invitation, printed and digital marketing
- Recognition at Event
- Additional opportunities for branding and connection at Event.

ENTERTAINMENT SPONSOR \$500

- Recognition at Event
- Business logo on print and digital marketing

DONATIONS

- Support the work of the Chamber by donating an item/service for the silent auction or doorprizes!

Volunteering

Want to be more involved? We always need volunteers for events, which can be a great opportunity to rep your brand and be involved.

Additionally, reach out if you have interest in being involved by joining a committee or being nominated to run for a seat on the Board of Directors.



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