

HOMER

ALASKA



2026
AD GUIDE

homer visitor guide

The Homer Visitor Guide is an indispensable resource, offering a comprehensive overview of the top activities, attractions and hidden gems in Homer. For those planning a visit (and locals too!), this guide provides detailed information on navigating the area, exploring and adventures, finding cultural experiences, in addition to dining and accommodations. Full of insider tips and up-to-date recommendations, the Visitor Guide helps you make the most of your time in Homer!



2025 HOMER VISITOR GUIDE

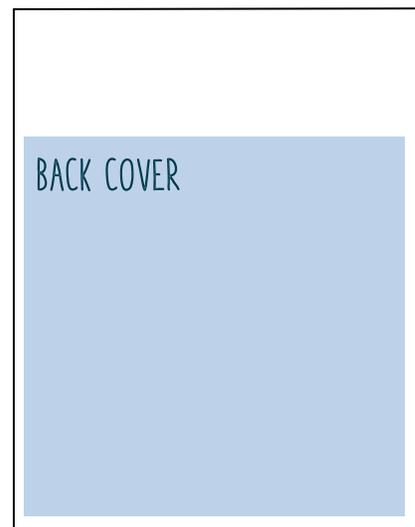
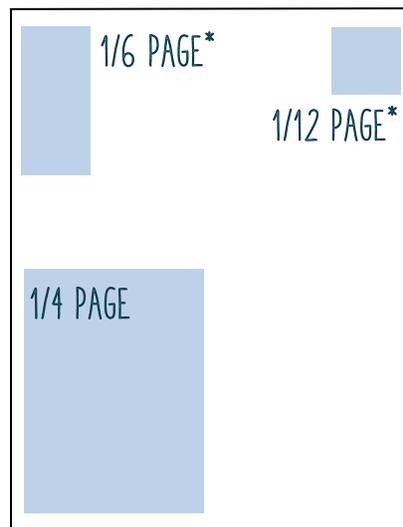
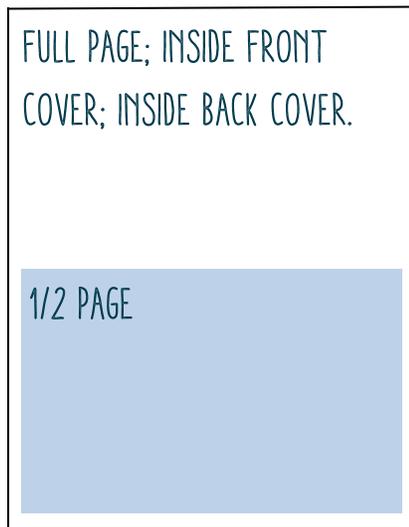
PRINT RUN

45,000 copies printed and distributed nationally and throughout select locations across Alaska and the Kenai Peninsula. With thousands of online views, our digital version of the Visitor Guide also expands its reach.



Scan me to view
the digital 2025
Visitor Guide!

AD SIZES



*IN BUSINESS DIRECTORY

ad types & rates



AD TYPE	PRICE	ARTWORK SIZE	BLEED	FILE SIZE (W/ BLEED)
Inside Front Cover	\$6025 SOLD	10.625"H x 8"W	.25" Right .125" T, L, B	10.875" x 8.5"
Back Cover	\$5044 SOLD	8.25" x 8.25"	.125" L, B, R	8.375" x 8.5"
Inside Back Cover	\$5044	10.625"H x 8"W	.25" Left .125" T, R, B	10.875" x 8.5"
Full-Page	\$4300	10.625"H x 8.25"W	.125" All Sides	10.875" x 8.5"
1/2 Page	\$2275	4.625"H x 7.25"W	None	4.625"H x 7.25"W
1/4 Page	\$1550	4.625"H x 3.5"W	None	4.625"H x 3.5"W
1/6 Page (BD*)	\$1350	1.65" x 3.4375"	None	1.65" x 3.4375"
1/12 Page (BD*)	\$500	1.65" x 1.65"	None	1.65" x 1.65"

PRICE DOES NOT INCLUDE 7.85% SALES TAX.

FILE SPECIFICATIONS

PLEASE PROVIDE ARTWORK AS HIGH-RESOLUTION (300 DPI OR HIGHER) JPEG, PNG, OR PRINT-QUALITY PDF FILES.

FULLY-PACKAGED INDD, AI, OR PSD FILES ARE ALSO ACCEPTABLE.

KEEP ALL CRITICAL CONTENT WITHIN .125" (1/8") OF ARTWORK EDGE.

CMYK MUST BE USED FOR ALL IMAGES.

EMBED, FLATTEN, OR OUTLINE ALL FONTS.

PLEASE NOTE: ANY AD ARTWORK THAT DOES NOT MEET THE ABOVE SPECIFICATIONS WILL BE CORRECTED, AND THE ADVERTISER WILL BE BILLED AT A RATE OF \$75/HOUR.

QUESTIONS? CONTACT:
ADS@HOMERALASKA.ORG
907-235-7740

SPACE IS LIMITED.
*BD = IN BUSINESS DIRECTORY

advertising contract

2026 HOMER VISITOR GUIDE

BUSINESS NAME:

CONTACT NAME:

WEBSITE:

MAILING ADDRESS:

EMAIL:

PHONE:

AD SIZE & COST:

SIGNATURE & PRINTED NAME OF PURCHASER:

DATE:

DEADLINES

THE FINAL DEADLINE TO SUBMIT YOUR COMPLETED ADVERTISEMENT IS NOVEMBER 15, 2025, ACCOMPANIED BY THE NECESSARY PAYMENT.

ADVERTISERS MUST BE 2026 MEMBERS OF THE CHAMBER. THE 2026 MEMBERSHIP RENEWAL DEADLINE IS OCTOBER 31, 2025.

PLEASE NOTE, WE'LL MAKE EVERY EFFORT TO MEET YOUR AD PLACEMENT REQUESTS, BUT THESE CANNOT BE GUARANTEED.

ADVERTISING SPACE IS LIMITED!

RESERVING YOUR AD

TO RESERVE YOUR AD SPACE, VISIT

[HOMERALASKA.ORG/CHAMBER/
MEMBERSHIP/ADVERTISE](https://homer.alaska.org/chamber/membership/advertise)

OR SCAN THE QR CODE:



201 STERLING HIGHWAY
HOMER, AK 99603

[HOMERALASKA.ORG](https://homer.alaska.org)
(907) 235-7740

  @VISITHOMER