

# 4<sup>th</sup> of July Parade Registration Form

Thursday, July 4, 2024

***“Historical Homer”***

**1:00 PM Check-In starts at the Homer High School**

**3:00 PM Parade Start Time Down Pioneer Avenue**

Please provide a description of your Parade entry. This is what the parade’s Master of Ceremonies will read when you are in front of the Bay Realty Judges Stand, stopping for 2 minutes to showcase your entry. Please print clearly or type a maximum of 100 words or less. Please assist us with the pronunciation of words by noting them in parenthesis by syllable. e.g. Jan Knutson (Knut-son – pronounce the “K”) This information is very important for the Judges when they tally up the points for each Parade entry.

**Contact Name:** \_\_\_\_\_ **Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Name of your Float or Entry:** \_\_\_\_\_

**Please Circle Entry Category:** Cars/Trucks/Machinery, Animals, Performing Arts, Children's Group

**Please Circle Type of Entry:** driving, walking, float, boat or on a trailer or flat bed. If the latter, **approximately** how long \_\_\_\_\_

**Parade Entry Narrative for Master of Ceremonies to Read (Maximum 100 words)** Examples to include – how does your float fit with the Parade theme. Tell us some facts about your business, association, organization, school and/or yourself.

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***PLEASE EMAIL THIS ENTRY FORM ON OR BEFORE FRIDAY JUNE 21<sup>st</sup> to [membership@homerak.org](mailto:membership@homerak.org). or send to: Homer Chamber of Commerce, 201 Sterling Highway, Homer, AK 99603.***

**Application can also be filled out online at [homerak.org/events/fourth-of-july-parade](http://homerak.org/events/fourth-of-july-parade)  
For more information, call: 907-235-2326 or email Silas at [membership@homerak.org](mailto:membership@homerak.org).**

## ***"Historical Homer"***

**4<sup>th</sup> of July Parade Registration Form**

**Thursday, July 4th, 2024**

**1:00 PM Check-In starts at the Homer High School Parking Lot**

**3:00 PM Parade Start Time Down Pioneer Avenue**

You're invited to participate in the annual Parade as a business, civic, non-profit organization, or association or as individuals of all ages. Registration is free of charge to participate. Parade entries will be judged by the Presenting Sponsor in front of Bay Realty. The **Red Lantern Prize** will be judged and awarded to the parade entry that carries the most energy through the end of the route. This judging stop is at the Art Shop Gallery. The Parade route is from Homer High School, down Pioneer Avenue to Woodside Avenue parking lot near the old Homer Middle School. There are prizes for the winning entries: "Homer Bucks" to shop locally and spend the prize money at local Homer Businesses. The judging categories and prize "Homer Bucks" include:

**Antique Cars, Trucks & Machinery - \$50**

**Animals - \$50**

**Performing Arts - \$50**

**Red Lantern Prize - \$50**

**Best Use of Theme - \$75**

**Best Children's Group - \$75**

**Best of Show - \$75**

**Judge's Favorite - \$75**

**All participants will be judged on the following criteria:**

1. Use of the theme.
2. Effort put into the float or display.
3. A two-minute presentation before the Parade Grandstand located at Bay Realty.
4. A two-minute presentation at the second judging station located at the Art Shop Gallery.

### **Parade Guidelines:**

1. Parade applications can be submitted on the Chamber website [HomerAlaska.org](http://HomerAlaska.org) under Events/4<sup>th</sup> of July Parade.
2. Or, pick up a paper copy at the Chamber offices and submit your form on or before **Friday, June 21** to the Chamber offices at 201 Sterling Highway by US Mail or hand delivery. You may also email it to [membership@homer.alaska.org](mailto:membership@homer.alaska.org).
3. It is a **MUST** to have your registration in by **Friday, June 21st** so Chamber Staff can determine the Parade line-up and prepare your entry narrative for the Master of Ceremonies to read when you showcase your entry in front of Bay Realty.
4. Guidelines include: no open bed truck floats with kids on them and no firearms – real or toy-- on the floats. Candy is the only thing that can be handed out to the crowd and must not contain or be attached to any messages. Please don't throw it from the float but have someone walking alongside and hand it out. This is to prevent children from running into the street.
5. Be at Homer High School Parking lot between 1-2 PM Thursday July 4<sup>th</sup> to check in and line up. Parade will go down Pioneer Avenue and ends at the parking lot behind the old Homer Middle School on Woodside Avenue. Pick up parade participants at the end of the Parade in this parking lot.
6. The intent of the 4<sup>th</sup> of July Parade is family-oriented and not a platform for political or religious opinions or personal viewpoints. Such entries and narratives may be disqualified. The Chamber reserves the right to accept or not any parade application.
7. Please call the Homer Chamber of Commerce office for more information or with your questions 907-235-2326. Thank you for participating in the 4<sup>th</sup> Of July Parade!