



HOMER ALASKA

2 0 2 5 M E D I A K I T

*Top Ten Trending Destinations in the U.S.
(Trip Advisor, 2023)*

*Top Five Best Small Town Art Scene
(US Today, 2023)*

*Top Small Art Town Getaway
(Only in Your State, 2023)*

*15 Best Places to Travel in July
(Travel & Leisure, 2024)*

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I T ' S A L L H E R E

Welcome to Home(r) The End of the Road

All of Alaska in One Little Town

Known as the 'Halibut Fishing Capital of the World,' and 'The City of Peonies,' Homer is a gathering place for artists, campers, fishermen, shoppers, foodies, outdoor lovers, and photographers. People are drawn by its slow pace, world-class fishing, bear viewing, hiking, kayaking, and the postcard-beautiful setting on Kachemak Bay. Enjoy amazing restaurants, art galleries, the Homer Boat Harbor, stunning beaches, tide pooling along the coastline, and views of volcanoes and glaciers.

Where the Land Meets the Sea

The Gateway to Bear Viewing

- More than 98% of the country's brown bear population lives in Alaska with most on the west side of Cook Inlet. A 45-minute flight from Homer brings you to Katmai and Lake Clark.

Exceptional Hiking, Kayaking, and Fishing

- Endless beaches or stunning views hiking in Kachemak Bay State Park.
- Premier sea kayaking and world-famous fishing experiences.

Coastal Haven

- As one giant estuary, Kachemak Bay State Park is teeming with wildlife from otters and whales to moose and bears.
- Homer has 5 active Ring of Fire Volcanoes within view and multiple glaciers spanning 180-degree views.

Homer Chamber & Visitor Center
201 Sterling Hwy, Homer, Alaska
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World-Class Food Destination

- A vibrant, locally-grown, ocean-to-table food scene, many breweries, and unmatched gourmet meals.

Quick Facts

- 222 mi - Anchorage to Homer
- 168 mi - Seward to Homer
- 45 minute flight from Anchorage
- Farthest you can drive westerly on a continuous roadway in North America.



Homer Chamber & Visitor Center



Here to Help Plan Your Trip

The Homer Chamber of Commerce was founded in 1948, and we proudly invite you to explore the unparalleled beauty and vibrant culture of our coastal community.

At the heart of it all, we are dedicated to promoting local businesses, supporting community events, and providing visitors with everything they need to make the most of their time in Homer.

We partner with ATIA and Alaska.org to boost local business visibility through strategic marketing and key publications.

We also manage Homer's tourism marketing and distribute 60,000 free Visitor Guides annually across Alaska and throughout the United States.

Media Highlights

"More people are calling Homer, Alaska, home. After two visits this year, it's easy to see why."

(Boston Globe, 2024)

"Introduction to Homer"

(New York Times, 2007)

"How to see Katmai's famous brown bears up close—and stay safe"

(National Geographic, 2024)

Why Homer is Alaska's Most Charming Town

(Condé Nast Traveler, 2017)

Social Media Channels



@Visithomer



@Homerchamberofcommerce



@Cityofpeonies



@Tasteofhomer



@Homerhalibutderby



@Winterkingtournament

Planning Your Trip

Homer is a vibrant community with activities and stunning natural beauty year-round. Each season offers its own unique experiences, ensuring there's always something special to discover.

Fall/Spring

Fall in Homer offers a peaceful retreat with vibrant foliage, crisp air, and fewer crowds. Enjoy silver salmon fishing, scenic hikes like Grace Ridge, and wildlife-watching along the coast. The arts scene comes alive with gallery walks and local fairs, making fall the perfect time to soak in Homer's community spirit.

Spring in Homer brings renewal, with blooming wildflowers, migrating birds, and fresh local produce. Warmer weather invites outdoor adventures, from hiking and tide pooling to early-season fishing for halibut and salmon. The increasing daylight and vibrant landscapes make spring a perfect time to explore Homer's natural beauty.

Winter

With stunning sunrises, sunsets, and cozy community vibes, winter in Homer is an unforgettable Alaskan escape. Embrace world-class cross-country skiing on over 80 km of trails, enjoy downhill skiing and snowboarding at the historic Homer Rope Tow, or experience thrilling snowmachining on groomed backcountry trails. Anglers can reel in winter king salmon on Kachemak Bay and participate in our annual Winter King Salmon Tournament!

Summer

Summer in Homer is the peak of adventure, offering endless daylight and stunning natural beauty. The famous Homer Spit buzzes with life, featuring world-class restaurants, shops, and galleries. Embark on a kayaking trip in Kachemak Bay, or take a once-in-a-lifetime bear viewing tour to see Alaska's iconic wildlife up close. Fishing enthusiasts can reel in halibut and salmon, while hikers explore lush trails with breathtaking views. With everything from beachcombing to dining on fresh, locally-caught seafood, summer in Homer is an experience you'll never forget.



Annual Events



Homer Winter Carnival Celebration

On the second Saturday of February, join Homer's 70-year tradition for a fun winter community experience. In 2024, the theme was "What's Old is New."

Homer Winter King Salmon Tournament

On the second to last Saturday in March, grab your pole for the largest fishing tournament on the West Coast. Anglers are awarded more than \$200,000 in cash prizes, plus more in merchandise giveaways.

Kachemak Bay Shorebird Festival

Alaska's largest wildlife festival is the second week in May! Across this 4-day festival, celebrate the return of spring and the migration of more than 100,000 shorebirds of up to 130 different species.

Taste of Homer

Celebrate Homer's world-class culinary scene in May with a two-day Food Truck Festival followed by a week-long showcase of the best of Homer's restaurants, breweries, wineries, and meaderies.

Homer Peony Celebration

With 25 local peony farms, Homer is the official "City of Peonies." Join in the fun during the month of July with farm tours, arts programs, and a self-guided tour of 20+ Peony Gardens throughout Downtown.

Alaska World Arts Festival

In mid-September, enjoy two immersive weeks of artists and audiences featuring music, dance, theater, film, visual arts, storytelling, literature, and comedy.

To see all annual events in Homer, visit HomerAlaska.org.



HOMER ALASKA

SEE YOU SOON

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