Homer Chamber of Commerce

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Application - 2024

Business Name:		Billing Address:		
Owner(s) Name:				
Manager Name:		Personal Phone:		
Business Address:				
		ParaughTay #		
		(,	,	
		Premium Memberships:		
Membershi	p Tiers:	Gold Package 1	Gold Package 2	
Primary	Multiple Businesses	\$840	\$840	
1-5 Employees \$205	1-5 Employees \$103	Platinum	*Please see below for the list of	
6-20 Employees \$410	6+ Employees \$205	\$2,100	Premium Membership Items	
21+ Employees \$575				
Primary Non-Profit Individual/Ambassado			Membership + Book	
0 Employees \$39	\$105	Direct & Inquiry I		
1-5 Employees \$120		 1-5 Employees \$500 (saves \$120) 6+ Employees \$700 (saves \$130) 		
6+ Employees \$205				
Gold Package 1: \$840	New	Gold Package 2: \$840		
Primary Membership Book Direct Reservation Tool Logo on Annual Banner Logo displayed at bottom of W Rack Card VIC, Airport, Bayc Priority Website Listing Inquiry List One additional category listing	Vebsite crest & Spit VIC	Primary Membership Sponsorship of two Chamber and Logo on Annual Banner Logo displayed at bottom of Web Priority Website Listing Business Service Directory Bookl One additional category listing in	et	
Platinum Paskagas \$2.10	20	A-La-Carte Services:		
Platinum Package: \$2,10	10	Book Direct Reservation Tool	\$300	
Primary Membership Book Direct Reservation Tool	New	Rack Card VIC, Spit VIC & Airport	\$115	
Priority Website Listing		Rack Card Baycrest Kiosk	\$100	
Logo on Annual Banner (Top Po Rack Card VIC & Airport, Bay		Banner at Baycrest Kiosk	\$400	
Inquiry List	orest klosk, and spit vic	Weekly inquiry List	\$120	
Two Visitor Guide Additional C	0,0	Co-Op Marketing Sportsman Sho	w \$75	
Co-Op MarketingGreat Alaska Sponsorship Logo on all Cham		Business Service Directory Bookl	et \$120	



• HomerAlaska.org • 201 Sterling Highway, Homer AK 99603 • 907.235.2326 • Check out

Total A-La-Carte Services

Check out our other opportunities

7

\$

Events, Sponsorships & Committee

Opportunities

2024

Here at the Homer Chamber of Commerce & Visitors Center we have exciting sponsorship opportunities that await our valued members. Below, you will find a comprehensive list of benefits you can enjoy as a part of our Chamber Community. Take advantage of these offerings to grow your business and contribute to the success of our thriving community.

You also have the opportunity to volunteer as a business or individual and become an integral part of our community. Your active involvement will help benefit both your business and the local community. We look forward to collaborating with you and making a positive impact together!

Annual Events & Dates

Winter Carnival Parade	[February 11, 2024]
Winter King Tournament	[March 16, 2024]
A Taste of Homer	[May 17-25, 2024]
Halibut Festival	[June 1-30, 2024]
Big 'But Ball	[June 8, 2024]
Halibut Derby	[June 1-30, 2024]
Summer Solstice Festival	[June 20, 2024]
4th of July Parade	[July 4, 2024]
Peony Celebration	[July 1-31, 2024]

Fall Festival[October 26, 2024]Pioneer Ave Trick or Treat[October 31, 2024]Shop Local Saturday[November 30, 2024]Holiday Tree Lighting[December 5, 2024]

Tip Volunteer at one of our many annual events and boost your brand's visibility!

Sponsorship Tiers

Please check the box and indicate what event you would like to Sponsor. Gold package 2 Membership, please pick **TWO** events from the list above to sponsor and write them in line 4. Write in Annual Event

Presenting Sponsor [\$2,500] Win sod King or Summer Solst	ice
Weigh In Sponsor [\$1,500] Win sold King or Halibut Derby	
Stage/Beer Garden Sponsor [\$1,500] Win sold King, Summe Solstice or Big 'But Ball	r
 Event Sponsor [\$300] [Choose from Annual Events listed a Se sold d Juc sold g Static sold ponsor [\$1,000] 4th of July Para Coral Sunset [\$1,000] Peony Celebration 	
 Red Charm [\$500] Peony Celebration Bowl of Cream [\$250] Peony Celebration 	HOMER
Peony Friends [\$100] Peony Celebration	CHAMBER OF COMMERCE & VISITOR CENTER

Committees

Interested in volunteering? Learn more about volunteer opportunities through our Committees. Check the bof of the ones that interest you the most. We'll send you more information and invite you to a meeting.

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Dear Valued Member,

We extend our heartfelt gratitude to all our valued members for their unwavering support of the Homer Chamber of Commerce & Visitor Center. Your financial support enables us to organize yearly events that not only boost our local economy but also improve the quality of life in our community. We've paid close attention to our members' feedback and are now more dedicated than ever. As a result, we have introduced fresh annual events with a community focus and a revamped member package, catering to businesses not primarily reliant on tourism.

Community Focused Events

We introduced a handful of new events this past year that were a resounding success.

- **Fall Festival** that created an opportunity for families and vendors alike to enjoy the fall weather, get creative and revel in the season.
- **Pioneer Ave Trick or Treat** brought out hundreds of locals partaking in the tricks and treats with the businesses along Pioneer Ave. This year we will be closing a section of the street off for a safer environment for the children.
- Halibut Festival with a focus on our fishing industry and all things Halibut including our Big 'But Ball and Summer Solstice Festival. The Halibut Festival also featured a revamped and eco-conscious Halibut Derby that was shortened to one month with a new released fish category enhancing sustainable fishing.

New Membership Packages and Benefits

One of our main changes is our brand new Member Package

• Introducing **Gold Membership Package 2.** This membership includes benefits catering to businesses with a stronger local customer base.

We have changed a few Member Benefits based upon our member's feedback.

- VIC, Airport and Spit VIC have been put together under ONE rate.
- Introduction of the **Business Services Directory Booklet**. A resource tailored to new members of our community. Curated to provide essential information about local business services, ensuring a smooth and convenient transition for our newest residents.

Please make sure to have your membership renewed no later than **October 31, 2023** to be included in the Business Directory of our 2024 Visitor Guide.

Michael Daniel - Board President (907) 235-7740 President@homeralaska.org

Brad Anderson - Executive Director (907) 235-2325 Exdir@homeralaska.org

Julianne Turner - Membership Director (907) 235-2326 Membership@homeralaska.org

