WATCH THIS IMAGE COME TO LIFE.

1. Download the HOU AR app

2. Fill your screen with the picture

3. Watch this image come to life

VISIT HOUSTON

For more information about HOU AR or Houston, call 713-853-8949.

WHAT IS AR?

AUGMENTED REALITY (AR) is a type of interactive, reality-based visual environment that takes the form of computer generated display, sound, text and effects to enhance the user’s real-world experience. AR is already changing the travel and tourism industry. Immersive is the future.