

meet HOUSTON



A mix of worldly population, restaurant scenes, urban parks, and entertainment venues within Houston's eclectic neighborhoods delivers a diverse and memorable experience for all.

HOST CITY ASSETS

- Centrally located in U.S.
- Two award winning international airports
- World-class meeting and event spaces
- Hotel sub-markets that offer competitive price points and unique experiences
- Access to local exhibitors, attendees, and speakers



PROVIDING A VALUABLE PARTNERSHIP

SALES, SERVICES & MARKETING destination experts that provide a fresh way to look at the city. We will save you time and money by streamlining the planning process and assist in delivering a successful meeting through the entirety of your event.

Houston is a global economic powerhouse with innovative spirit.

1,760+ LIFE SCIENCES COMPANIES

500+ SPACE, AVIATION & AEROSPACE RELATED FIRMS AND INSTITUTIONS

44 OF 128 PUBLICLY TRADED OIL & GAS FIRMS

#2 U.S. METRO FOR MANUFACTURING GDP

1st THE PORT OF HOUSTON - 1ST IN THE U.S. INTERNATIONAL WATERBORNE TONNAGE

8,200 TECH-RELATED FIRMS

30+ INCUBATORS, ACCELERATORS, MAKERSPACES & COWORKING SPACES

14 MAJOR INSTITUTIONS OF HIGHER LEARNING

WORLD'S 2022
GREATEST PLACES LIST

Time Magazine

HOUSTON 2022
CONVENTION CENTER
NAMED 1 OF ONLY 30 TOP
CENTERS OF EXCELLENCE

Exhibitors Magazine

DINING 2021
SCENE IN HOUSTON
IS GREATER THAN
ITS EVER BEEN

Food + Wine

TOP 3 2021
U.S. CONVENTION
DESTINATIONS

NorthStar Meeting Group

VISIT *HOUSTON*
A HOUSTON FIRST BRAND