

# Visit Howard County *Maryland*

**Howard County Tourism Council, Inc.**  
**Board of Directors meeting**  
**January 22, 2018, 8:30 - 10:30 a.m.**  
**Rams Head Tavern at Historic Savage Mill**

## **Host Venue Introduction**

Aimee Troglia, Director of Marketing, Historic Savage Mill

## **Board / Staff Introductions**

## **Consent Agenda**

(VOTE)

1. November Board Meeting Minutes
2. YTD financials (Pete)

## **Old Business (updates)**

1. Ellicott City - Welcome center Update (Amanda)
2. Administration / County Council Update (Amanda)
3. Maryland Tourism Day briefing

## **New Business**

1. Staff Reporting (November - December)
  - a. Executive Director
  - b. Operations & Visitor Services
  - c. Marketing & Communications
  - d. Sales & Membership
2. FY Business Plan Update

## **Adjourn**

The board is invited to our Restaurant Weeks press conference with County Executive Calvin Ball following the board meeting. The press conference will be held at La Palapa, 8307 Main St., Ellicott City, 21043, from 11:30 a.m. - 12:30 p.m. (speaking begins at noon; this is a change from what you may have already received). Members of the board who join us are invited to stay and have lunch with tourism staff - a thank you for spending your morning with us!