



Chuck Chandler, Visit Howard County Board Chair
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Visit Howard County

FOR IMMEDIATE RELEASE

Visit Howard County Names Amanda Hof Executive Director

Ellicott City, MD (November 29, 2018) - Visit Howard County is pleased to announce Amanda Hof as its new Executive Director.

Hof in her twelve-year tenure championed many successes for the organization including the most recent recognition from the Maryland Office of Tourism Development (OTD) – a division of the Maryland Department of Commerce – and the Maryland Tourism Development Board (MTDB) for the first-ever Market Expansion Award to recognize Visit Howard County, in partnership with the Korean Society of Maryland for their work on Maryland’s Korean Way culinary trail. A few other notable, recent, successes include hosting the US Quidditch Mid-Atlantic Regional Championship in partnership with Howard County Department of Recreation & Parks and Parks, bringing The Made Marketplace event to Elkridge, working with a local tour operator on the launch of Maryland Brewery Tours, the 10th Anniversary of Howard County Restaurant Weeks event - a program that Hof has coordinated since its inception, and the completion of Visit Howard County’s first-ever destination video. Hof is a cum laude graduate of Frostburg State University, a 2016 graduate of Leadership Howard County, and is completing coursework with Destinations International to become a Certified Destination Management Executive (CDME).

Chuck Chandler, Visit Howard County Board Chair adds in his own remarks, “The Executive Committee and Board of Directors of Visit Howard County are thrilled to extend Amanda the opportunity to serve as the new Executive Director for the premiere Destination Marketing Organization (DMO) for Howard County. Amanda has earned this responsibility through her leadership over the last six months and experience and growth from within Visit Howard County over the last twelve years. The entire Board knows that Amanda is the right person at the right time to continue to grow and develop tourism and tourism-related events for Howard County now and into the future. Congratulations, Amanda”.

Hof in her remarks to the board is, “honored and incredibly excited for this opportunity” and thanked the board, staff, and tourism community for their, “support through this process and the board for their work and due diligence in making this important decision”. Hof looks forward to moving Howard County’s tourism industry forward together with the board, staff and industry stakeholders.

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