#### **Amanda Hof, Executive Director, Visit Howard County**

(410) 313-1904, Amanda@howardcountytourism.com

# **Visit Howard County**

## FOR IMMEDIATE RELEASE

## **Visit Howard County Launches ART for ALL**

## Highlights:

- Multi-discipline art offerings across Howard County during April and May
- For all people
- Special kick-off event featuring nationally exhibited artist Brenda Kidera
- Over twenty participating businesses and organizations

#### HoCoArtforAll.com

Explore The Arts In Howard County this spring. Art for All features all types of art for all people. From live theatre to gallery exhibits, musical performances, culinary arts, pottery, outdoor sculpture, fashion, home decor, and even art to borrow, Art for All is something for all people to get excited about.

Ellicott City, MD (March 2019) - Visit Howard County, in partnership with the Howard County Arts Council, is thrilled to announce an all-new arts awareness campaign called Art for All for April and May. The mission is to bring increased awareness and added business to Howard County's art community by showcasing art offerings of every discipline.

Visit Howard County, in partnership with Horse Spirit Arts Gallery at Historic Savage Mill, will host a special Art for All kick-off event on Sunday, March 31 at 1:00 p.m. in collaboration with the opening reception of NatureWorks - a solo exhibit of nationally recognized artist, Brenda Kidera. Kidera's classical realist paintings explore her passion for birds, animals, plants, trees, and waterways. Rural areas of Maryland and various travels across the country were the inspiration for the collection. The pieces will be displayed at HorseSpirit Arts Gallery through April 21st. Kidera is a Howard County resident.

Arts and arts-related businesses and organizations across Howard County will be hosting events and special arts offerings under the Art for All brand throughout April and May. Offerings range from anything to live theatre, gallery exhibits, musical performances, culinary arts, pottery, outdoor sculpture, fashion, home decor, and even art to borrow from the Howard County Public Library System. Art for All is something for all people, visitors and residents alike, to get excited about.

"Art For All is a wonderful way to increase access to the arts and support our businesses," said Howard County Executive Calvin Ball. "The beauty of the arts belongs to the many, not the few. Art for All affirms that we all should have access to exhibits, shows, and culture which enliven our days and help make life worth living."

Amanda Hof, Executive Director for Visit Howard County, adds "Howard County is home to a vibrant arts community. We are thrilled to be working with our arts partners in this new capacity."

"There is always something exciting happening with the arts in Howard County!" remarks Coleen West, Executive Director of the Howard County Arts Council, "the new Art for All campaign will highlight the wonderful, engaging work of our artists along with the stories and

traditions that make our community so special! We are delighted to be a part of this new initiative!"

Jay Winer, Managing Partner Historic Savage Mill shares, "we are so pleased that Visit Howard County has decided to kick off Art for All at Historic Savage Mill's newest addition, HorseSpirit Arts Gallery."

### Participating Businesses and Organizations include:

Artists' Gallery in Old Ellicott City

Bernice Kish Gallery at Slayton House (Wilde Lake Community Association)

Candlelight Concert Society

Clark's Elioak Farm

ClayGround Studio & Gallery in Old Ellicott City

Columbia Art Center

Columbia Festival of the Arts

Elkridge Furnace Inn and Garden House

Ellicott City Partnership

Envy Salon

Heron's Meadow Farm

Horowitz Visual and Performing Arts Center

HorseSpirit Arts Gallery

**Howard County Arts Council** 

Howard County Library System

Merriweather Park at Symphony Woods

Pinot's Palette Ellicott City

Rep Stage in residence at Howard Community College

Su Casa Furniture in Old Ellicott City

The Columbia Orchestra

Toby's Dinner Theatre, Columbia

View events and most up to date list of participating businesses and organizations at HoCoArtforAll.com

## Explore The Arts In Howard County this spring at, HoCoArtforAll.com

#### Hashtag

#HoCoArtForAll

#### **Tweets**

#HoCoArtForAll is here! Enjoy different forms of art, April - May 2019. HoCoArtForAll.com Plan to experience #HoCoArtForAll! So many different forms of art to see. April - May 2019. HoCoArtForAll.com

#### **About Visit Howard County**

Visit Howard County (501c6 not-for-profit) is recognized by Howard County Government and the Maryland Office of Tourism Development as the official Destination Marketing Organization for Howard County, Maryland and funded by a legislated 2% of the county hotel tax, allocated through Howard County Government. Visit Howard County's mission is to be the lead organization to market and develop the County as a premier leisure and business travel destination. www.VisitHowardCounty.com