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## **Visit Howard County**

**MEDIA ADVISORY** 

## Old Ellicott City - Holiday Bucks are Back "See What's New in Old Ellicott City"

## **Highlights:**

- 1,500 Old Ellicott City \$10 Holiday Bucks will be given out to shoppers starting at 4:00 PM on Dec. 19, 2019, at the Howard County Welcome Center located at 8267 Main Street in Ellicott City's historic district.
- OEC Holiday Bucks will kick-off with a special program with Howard County Executive Calvin Ball on December 19 at 4:00 pm at the Howard County Welcome Center.
- Bucks will be available to shoppers while supplies last and are good for \$10 towards a \$20 purchase in participating businesses.
- Other rules and restrictions apply.

Ellicott City, MD (December 2019) - Visit Howard County is excited to bring back Old Ellicott City Holiday Bucks for a second year! Visit Howard County, in partnership with Howard County Government, Patapsco Heritage Greenway, and Maryland Heritage Areas Authority, Howard County Economic Development Authority, and Ellicott City Partnership will provide 1,500, \$10 "bucks" to shoppers, with the goal of raising awareness that Old Ellicott City is "Open for Business" and that everyone needs to come and "See What's New in Old Ellicott City".

The Holiday Bucks will coincide with Ellicott City partnership's "Shop Local, Shop Late" event also taking place on Dec. 19, 2019. Participating stores in Old Ellicott City will be open late that evening.

For more information on the Holiday Bucks visit: <a href="https://www.visithowardcounty.com/see-what-new-in-old-ellicott-city/">https://www.visithowardcounty.com/see-what-new-in-old-ellicott-city/</a> or call at (41)-313-1900

## **About Visit Howard County**

Visit Howard County (501c6 not-for-profit) is recognized by Howard County Government and the Maryland Office of Tourism Development as the official Destination Marketing Organization for Howard County, Maryland and funded by a legislated portion of the county hotel tax, allocated through Howard County Government. Visit Howard County's mission is to be the lead organization to market and develop the County as a premier leisure and business travel destination. <a href="https://www.visitHowardCounty.com">www.visitHowardCounty.com</a>