

# 12 Days of Giveaways – Official Rules

(November 2025 – January 3, 2026)

## Overview

The 12 Days of Giveaways is a social media campaign presented by the Huntsville/Madison County Convention & Visitors Bureau (Huntsville CVB). Over twelve selected days between November 2025 and January 3, 2026, Huntsville CVB will post individual giveaways on its official Facebook, Instagram, and X (formerly Twitter) accounts.

To qualify, participants must follow all entry instructions in each post. Each giveaway remains open for seven (7) days from the original post date. Winners will be contacted directly through the social media platform used to enter.

## 1. Eligibility

Open to legal residents of the United States who are 18 years or older at the time of entry. Entrants must have a public Facebook, Instagram, or X account. Employees of Huntsville/Madison County CVB, its affiliates, agencies, and immediate family members or household members are not eligible. Void where prohibited by law.

## 2. Agreement to Rules

By participating, entrants agree to be fully bound by these rules and the decisions of the Huntsville/Madison County CVB, which are final and binding.

## 3. Campaign Period

Each giveaway begins on the date specified in the individual social media post and remains open for one (1) week from the original post date. Entries received after the stated period will not be considered.

## 4. How to Enter

Follow all instructions in the giveaway post on Facebook, Instagram, or X. Entry requirements (e.g., liking a post, tagging a friend, commenting, or sharing) may vary by post. Entries must comply with all rules and be submitted through a public account. Incomplete or noncompliant entries may be disqualified.

## 5. Prizes

Each giveaway post will specify the prize and its approximate retail value. No cash or substitution is permitted except at the CVB's discretion. Prizes are non-transferable and non-refundable. Winners are responsible for any applicable taxes or expenses related to prize acceptance. Acceptance of a prize constitutes permission for Huntsville CVB to use the winner's name, likeness, and entry for promotional purposes without additional compensation, unless prohibited by law.

## 6. Winner Selection and Notification

Winners will be selected by a panel of three Huntsville CVB representatives. Winners will be notified via private message on the platform used to enter. Winners must respond within five (5) days of notification to claim their prize. Failure to respond may result in disqualification and selection of an alternate winner. The CVB is not responsible for failed notifications due to spam filters, privacy settings, or incorrect contact information.

## **7. Odds**

The odds of winning depend on the number of eligible entries received for each giveaway.

## **8. Rights Granted by Entrants**

By entering, you grant Huntsville CVB and its affiliates the right to use your name, likeness, and entry materials for promotional purposes in any media without further compensation. Entries must be original and must not infringe on any third-party rights. Entrants agree to indemnify and hold the CVB harmless from claims resulting from any such infringement.

## **9. Terms & Conditions**

Huntsville CVB reserves the right to cancel, suspend, or modify the campaign for any reason beyond its control, including fraud, technical failure, or unauthorized intervention. The CVB may disqualify any entrant who tampers with the entry process or violates these rules.

## **10. Limitation of Liability**

By participating, entrants agree to release Huntsville CVB and its affiliates from any liability, loss, or injury arising from participation or prize use.

## **11. Disputes**

This campaign is governed by the laws of the State of Alabama, USA. Any disputes will be resolved individually in the appropriate courts of Alabama.

## **12. Privacy Policy**

Information collected is subject to the Huntsville CVB Privacy Policy, available at <https://www.huntsville.org/privacy-policy/>.

## **13. Winners List**

To request a list of winners or a copy of these rules, mail a self-addressed stamped envelope to: Huntsville/Madison County Convention & Visitors Bureau, 500 Church Street NW, Suite One, Huntsville, AL 35801. Requests must be received by January 31, 2026, at 5:00 p.m. CST.

## **14. Sponsor**

Huntsville/Madison County Convention & Visitors Bureau, 500 Church Street NW, Suite One, Huntsville, AL 35801.

## **15. Platform Disclaimer**

This promotion is not sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or X (formerly Twitter).

## **16. Acknowledgment**

By commenting or engaging with the giveaway post, you acknowledge that you have read, understood, and agree to these Official Rules.