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SMALL AIRPORT

HUNTSVILLE

OFFICIAL MEETING PLANNER GUIDE TO HUNTSVILLE/MADISON COUNTY ★ HUNTSVILLE.ORG



WELCOME

WE'VE GOT SPACE

...for YOUR next conference, trade show or event. Meeting planners who have enjoyed the extraordinary services and support while conducting their events here agree that Huntsville/Madison County is the right choice for an out-of-this-world experience. Whether your event involves 50 or 10,000, the Convention & Visitors Bureau, local lodging providers and area attractions work as a team to ensure your success.

Our meeting facilities include recent and upcoming improvements and expansions at our largest meeting facility, the Von Braun Center. Our list of hotel partners continues to grow with eight new properties, adding more than 1,000 new rooms total, either under construction or announced, in our community.

There are many exciting attractions and activities for your attendees to enjoy during their stay, including the largest space museum on Earth, the U.S. Space & Rocket Center. An abundance of Fortune 500 companies have facilities in Huntsville/Madison County, and we are home to more than 900 defense and aerospace contractors.

Let us show you how our staff of dedicated professionals will help take your meeting to new heights in the Rocket City. We've got space, and we're eager to host your next meeting.



Judy Ryals
President & CEO

FACTS

POPULATION

| | |
|--|---------|
| Huntsville: | 205,472 |
| City of Madison: | 51,593 |
| Madison County: | 372,900 |
| Huntsville Metro (includes Madison and Limestone Counties): | 471,815 |

FUN FACTS

Huntsville is #1 city for STEM jobs
Huntsville's nickname is the "Rocket City"
Alabama's State Constitution was signed in Huntsville in 1819

170,000+ sq. ft.

Exhibit/Meeting Space at Von Braun Center

15

Minutes from Airport to Downtown

0

Sales tax and service fees at the Von Braun Center

7,200+

Number of hotel rooms in region

TIME ZONE

Huntsville is in the Central Time Zone and uses daylight saving time

TAXES

Sales tax on goods and services is 9%, hotel/motel room tax is 15% plus a \$2 city surcharge

Official Meeting Planner Guide to Huntsville/Madison County

All images in this guide are courtesy of the
**Huntsville/Madison County Convention
& Visitors Bureau** unless otherwise noted.

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IN THE KNOW

HOW TO FIND US

Huntsville is conveniently located in North Alabama. We're easily accessible by ✈️ or 🚗.

Fly direct to HSV from 14 destinations!

• Nashville, TN
2 hours 🚗

Huntsville ❤️

• Atlanta, GA
3.5 hours 🚗

Birmingham
1.5 hours 🚗

1 hour ✈️

| | | | | | |
|--------------|-------------|-------------|------------------|-------------|----------|
| Chicago, IL | 9 hrs 🚗 | 2 hrs ✈️ | Louisville, KY | 4.5 hrs 🚗 | 3 hrs ✈️ |
| Columbus, OH | 7.75 hrs 🚗 | 3.5 hrs ✈️ | Memphis, TN | 3.75 hrs 🚗 | 3 hrs ✈️ |
| Dallas, TX | 10.25 hrs 🚗 | 1.75 hrs ✈️ | New Orleans, LA | 6.5 hrs 🚗 | 3 hrs ✈️ |
| Denver, CO | 18.5 hrs 🚗 | 2.75 hrs ✈️ | Orlando, FL | 9.5 hrs 🚗 | 2 hrs ✈️ |
| Houston, TX | 11.75 hrs 🚗 | 1.75 hrs ✈️ | Washington, D.C. | 11.25 hrs 🚗 | 2 hrs ✈️ |

HOW TO GET AROUND

► **Car Rentals** Options for car rentals are available all over town. Make your Rocket City adventure all it can be by grabbing a set of wheels at any of these helpful vendors: Avis, Budget, Dollar, Enterprise, Hertz, Alamo and Thrifty.

► **Taxis** No matter where you are in Huntsville, there are taxis that service every area. Heavily populated areas—like downtown, Huntsville International Airport or anywhere in town during a big event—will often have cabs waiting around to give you a lift to your next destination.

► **Uber & Lyft** Get a ride in a pinch. Call an Uber or Lyft! Huntsville offers these ride share services for those needing transportation at any time of the day or night.

► **Cycling** You can easily explore downtown Huntsville on two wheels with Downtown

BlueBikes, a bike-sharing program operated by Tandem Mobility and presented by BlueCross BlueShield. Stations are located throughout the downtown area. Find out more at tandem-mobility.com/huntsville-blue-bikes.

► **Public Transportation** The City of Huntsville public transit system provides convenient fixed-route daily bus service weekdays from 6 a.m. to 9 p.m. Saturday fixed-route service is from 7 a.m. to 7 p.m. Paratransit service for those with disabilities is available on the same weekday and Saturday schedule. Download the Route Shout 2.0 mobile app

for the most up-to-date schedule information.

► **Huntsville International Airport (HSV)** is a quick drive from downtown and offers nonstop service for popular destinations and hubs. Selected the #2 Best Small Airport in the U.S. in 2021 by *USA Today* 10 Best, features include a connected Four Points by Sheraton Hotel, on-site dining and car rental outlets. Airlines include: American Airlines, Breeze Airways, Delta Airlines, Frontier Airlines, Silver Airways and United Airlines. 256.772.9395, flyhuntsville.com

IN THE KNOW

THE 411

HUNTSVILLE IS IN THE **CENTRAL TIME ZONE** AND USES DAYLIGHT SAVING TIME

What to pack each season. Who to call for what reason. Accessibility info to make your stay a breeze. Get in the know with ease.

LOCAL WEATHER

Update your favorite weather app for Huntsville, Alabama, to check out the forecast for the days ahead. Our summers are warm and humid; springs and falls are mild. Winters sometimes bring a light snow.

Follow our local news channels and radio stations to stay weather aware during your stay: WAAZ (ABC), WAFF (NBC), WHNT (CBS) and WZDX (Fox).

| FALL | WINTER | SPRING | SUMMER |
|---------------------|--------------------|-------------------|--------------------|
| Sept. Oct. Nov. | Dec. Jan. Feb. | Mar. Apr. May | June July Aug. |
| 74° | 54° | 73° | 90° |
| 52° | 34° | 51° | 69° |

HUNTSVILLE AND MADISON COUNTY EXPLORATIONS BEGIN HERE: [HUNTSVILLE.ORG/ROCKET-CITY/DISTRICTS-NEIGHBORHOODS](https://www.huntsville.org/rocket-city/districts-neighborhoods)

WHY HUNTSVILLE

It might seem a contradiction to say Huntsville is both anchored and untethered. Our community is firmly rooted in the past. We are the place where leaders gathered to create the state of Alabama. Yet we are simultaneously rocketing toward the future with leaders in technology answering the challenges of today and tomorrow.

Reflecting on what has been and looking forward with unbridled optimism is our spirit. Chances are, our spirit mirrors that of your organization. You gather together both to look back on accomplishments and learning opportunities and to boldly reach into tomorrow and beyond to shape what comes next.

You are welcome here in Huntsville! Welcome to explore the stars in the heavens above. Welcome to celebrate your inner geek. Welcome to journey back in time. Welcome to challenge the bounds of what is possible.

NUMBERS YOU MAY NEED

Huntsville Police Department
(non-emergency)
256.722.7100

Madison Police Department
(non-emergency)
256.772.5685

Madison County Sheriff's Department
(non-emergency)
256.722.7181

Alabama Poison Center
800.222.1222

Huntsville Hospital
101 Sivley Rd.
256.265.1000

Downtown Huntsville Visitor Center
800.SPACE-4-U

Huntsville International Airport (HSV) Visitor Center
256.772.9470



COMPLIMENTARY SERVICES



BIG SPRING INTERNATIONAL PARK

CONVENTION SERVICES

- Complimentary registration assistance and name badges (for qualified groups)
- Connection with local services such as photographers, musicians, caterers, speakers, etc.
- Local transportation information
- Digital Huntsville Savings Pass to restaurants and attractions
- Distribution of requests for proposals

to our hospitality partners and assistance with bid presentations

- Personalized site inspections at hotels, meeting facilities and attractions

DESTINATION EXPERTISE

- Need a unique venue for your event? We are here to help guide you in the right direction
- Suggestions for sightseeing, tours, entertainment, dining, shopping, and team building

- Ideas for spouse/companion programs, children's activities and themed events

MARKETING

- Pre-convention promotion assistance such as videos, photos and 360-degree images
- Media assistance
- Welcome letters from public officials

PROMO MATERIALS

- Welcome materials for your attendees that include welcome bag,

official destination guide, dining guide, maps and much more

- Welcome signage: either at the Huntsville International Airport or your host venue (for qualified groups)
- Creation of a dedicated landing page for your event on Huntsville.org (for qualified groups)

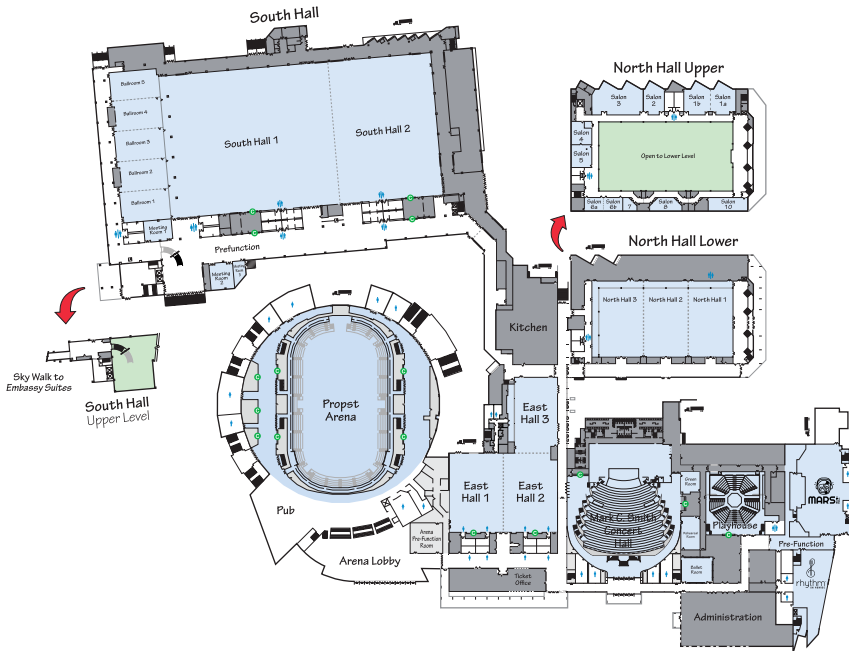
An aerial night photograph of the Von Braun Center arena in Huntsville, Alabama. The arena is a large, circular, multi-story building with a prominent white, ribbed roof and a glass facade that is brightly lit from within. The name "PROFST ARENA" is visible on the right side of the building. In the foreground, a large, calm body of water reflects the lights of the arena and the surrounding city. The background shows a cityscape with various buildings and streetlights under a twilight sky. A green vertical bar is located in the top left corner of the page.

DOWNTOWN

VON BRAUN CENTER

CONVENIENTLY LOCATED DOWNTOWN, JUST OFF I-565 AND A SHORT 15-MINUTE DRIVE FROM THE HUNTSVILLE INTERNATIONAL AIRPORT, THE CENTER OVERLOOKS THE ICONIC BIG SPRING INTERNATIONAL PARK.

700 Monroe Street, Huntsville, AL 35801
256.533.1953 / Fax 256.551.2203
vonbrauncenter.com
marketing@vonbrauncenter.com



Huntsville's largest comprehensive event space, the **Von Braun Center** (VBC) provides more than 170,000 sq. ft. of flexible areas ideal for conventions and meetings, as well as major trade shows and sporting events, touring Broadway-style shows, ballet, symphony and theater performances.

The South Hall provides more than 100,000 sq. ft. of continuous space and 82,000 sq. ft. of column-free exhibit space, and its own 500-space covered parking garage, in addition to meeting rooms and a 20,000+ sq. ft. lobby and pre-function area.

North Hall and East Hall provide nearly 50,000+ sq. ft. of flexible exhibit, meeting and banquet space. The 6,900-seat Propst Arena, the 1,950-seat Mark C. Smith Concert Hall and the 330-seat Playhouse are available for conferences and seminars.

RECENT EXPANSIONS

Mars Music Hall is the newest venue addition to the VBC. Its open floor plan and balcony overlooking an oversized stage create an intimate 1,500-capacity setting for a wide range of events.

To take your next event to new heights, just look up...way up! Rhythm on Monroe restaurant and rooftop bar is the perfect spot for dinner and drinks. The menu features locally sourced ingredients, craft beers, a carefully curated wine list and trendy, handcrafted cocktails.

Insider tip: Rhythm on Monroe is the ideal spot to watch the sun set overlooking downtown Huntsville's unique cityscape.

SPACE BREAKDOWN

NO TAX OR SERVICE CHARGES, A 30% COST SAVINGS

TOTAL SPACE
170,488 SQ. FT.

LARGEST SPACE
100,800 SQ. FT.

EAST HALL
24,880 SQ. FT.






NORTH HALL
23,184 SQ. FT.

ARENA
21,624 SQ. FT.

GOOD TO KNOW

The VBC is a favorite with meeting planners because of its convenient downtown location, versatility, experienced technical support team, on-site catering and 500-space covered parking garage.

ACCOMMODATIONS

| Largest meeting space is greater than 1,000 SQ. FT. | | Number of Sleeping Rooms | Distance to Airport | Airport Shuttle | Free Parking | Distance to Von Braun Center | Total SQ. FT. of Meeting Space | Largest SQ. FT. of Meeting Space | Theater Style | Classroom Style | Banquet Style |
|--|--|--------------------------|---------------------|-----------------|--------------|------------------------------|--------------------------------|----------------------------------|---------------|-----------------|---------------|
|  | Embassy Suites Hotel & Spa 800 Monroe Street Huntsville, AL 35801 256.539.7373 / Fax 256.539.7374 embassysuites.com | 295 | 13.7 | Y | N | ATTENDING | 7,840 | 4,784 | 325 | 175 | 300 |
|  | SpringHill Suites by Marriott 745 Constellation Drive Huntsville, AL 35801 256.512.0188 / Fax 256.512.0182 marriott.com/hsvsh | 149 | 12.5 | Y | Y | 0.6 | 3,903 | 2,626 | 200 | 110 | 180 |
|  | AC Hotel by Marriott Huntsville 435 Williams Avenue Huntsville, AL 35801 256.836.7776 / Fax 256.836.7775 marriott.com/hsvvar | 120 | 13.7 | N | Y | 0.1 | 3,161 | 2,475 | 275 | 100 | 200 |
|  | 106 Jefferson, Curio by Hilton 106 Jefferson Street Huntsville, Alabama 35801 256.288.0128 106jefferson.com | 115 | 13.7 | N | N | 0.3 | 2,510 | 1,600 | 126 | 60 | 90 |
|  | Autograph Collection by Marriott (Coming Soon) | 187 | 13.7 | TBD | TBD | 0.1 | | | | | |
| Hampton Inn & Suites Downtown (December 2021) | | 150 | 13.7 | N | N | 0.1 | | | | | |
| Homewood Suites - Downtown Area | | 101 | 13.6 | N | Y | 0.4 | 598 | 598 | 47 | 24 | 40 |

BY THE END OF 2021, DOWNTOWN HUNTSVILLE WILL HAVE 930 HOTEL ROOMS WITHIN WALKING DISTANCE TO THE VON BRAUN CENTER AND A PROJECTED 1,117 ROOMS BY 2022.



EXPLORATION



LA ESQUINA COCINA



DOWNTOWN SECRET ART TRAIL



HUNTSVILLE MUSEUM OF ART



► **Downtown Dining** Steps from downtown lodging, you can savor the many flavors of the Rocket City. Get a Parisian vibe with fine wine and artisanal cheeses at **Domaine South**, or start your meal at **Cotton Row Restaurant** with Southern Fried Green Tomatoes. Go for the pie and the fun at **Sam & Greg's Pizzeria Gelateria** on South Side Square. Count on **Purveyor** to make any evening special with their curated pairings, or head to **BeeZr Gastropub + Social Exchange** to experience unique options from a brewery to a taco kitchen. Save room for dessert with custom cookies, brookies and gelato at **Twickenham Treats**.



► **Nightlife Action** When the last scheduled session for the day is over, it's time for some nighttime fun, and Downtown Huntsville is ready to keep the party going. Get a java jolt with international alcoholic coffees at **The Poppy & Parliament**. Our vibrant brewery scene is close at hand with the multiple stops on the **Downtown Huntsville Craft Beer Trail**, or take the challenge of completing (responsibly) the **Downtown Huntsville Craft Cocktail Trail** with stops at **The Bottle**, **Phat Sammy's**, **Purveyor**, **Stella's Elixir Lounge**, **La Esquina Cocina**, **Rhythm on Monroe** and **Ruth's Chris Steakhouse**.



► **Experiences** Step back in time at **Alabama Constitution Hall Historic Park & Museum**, the **Historic Huntsville Depot** and **Harrison Brothers Hardware**. Get your artsy fix with the 2,500+ pieces in the permanent collection of the **Huntsville Museum of Art** and the hidden gems of the **Downtown Huntsville Secret Art Trail**. Test your aim at **Bad Axe Huntsville** and **Civil Axe Throwing**. Build your team solving skills at **Huntsville Escape Rooms**, or harness your group pedal power with **Rocket City Rover**, a party trolley through downtown. Make reservations for the ultra-cool **Catacomb 435** speakeasy.

U.S. SPACE & ROCKET CENTER/BRIDGE STREET



JACKSON CENTER

6001 Moquin Drive, Huntsville, AL 35806
256.327.7320 / Fax 256.327.7338
jacksoncenter.net
info@jacksoncenter.net

TOTAL SPACE 13,000 SQ. FT.
LARGEST SPACE 7,584 SQ. FT.

Conference attendees at the Jackson Center are steps away from the companies that comprise the nation's second largest research park. This makes it the ideal location for many business conferences, company retreats, association meetings, corporate dinners and executive board meetings.

While the stand-alone 13,000 sq. ft. of space are considered a distraction-free environment, meetings certainly aren't stranded. On-site catering will keep attendees fueled during the day and into evening social hours. The technology crew is as state of the art as you expect for this location and can accommodate even the most complex and specialized needs.

The center is adjacent to HudsonAlpha Institute for Biotechnology and its relaxing and unique double helix park. Additional features include meeting space to comfortably accommodate from five to 850 people, convenient and free parking, and complimentary Wi-Fi throughout the entire building.

U.S. SPACE & ROCKET CENTER

One Tranquility Base, Huntsville, AL 35805
256.721.7183
rocketcenter.com

TOTAL SPACE 89,270 SQ. FT.
LARGEST SPACE 68,200 SQ. FT.

It isn't cliché to say that an event at the U.S. Space & Rocket Center is an out-of-this-world experience. At every turn, attendees will be surrounded by the most complete collection of national treasures from space exploration. It is a unique backdrop that will deliver memories to last a lifetime.

Total meeting space is 89,270 sq. ft., with the largest of 11 rooms at 68,200 sq. ft. Reception capacity is 1,000 attendees. Additional capacity includes banquet space for 800; The Saturn V rocket—a National Historic Landmark and one of only three in the world—can be the centerpiece of a dining experience in the Davidson Center.

The look-but-don't-touch rules don't apply, with numerous hands-on exhibits to keep your guests entertained in the Main Exhibit Area. They will go home with tales of landing a spaceship on the moon, docking with a satellite or using a robotic arm.

ACCOMMODATIONS

Largest meeting space is greater than 1,000 SQ. FT.

| | Number of Sleeping Rooms | Distance to Airport | Airport Shuttle | Free Parking | Distance to Von Braun Center | Total SQ. FT. of Meeting Space | Largest SQ. FT. of Meeting Space | Theater Style | Classroom Style | Banquet Style |
|--|--------------------------|---------------------|-----------------|--------------|------------------------------|--------------------------------|----------------------------------|---------------|-----------------|---------------|
|  <p>The Westin Huntsville 6800 Governors West, NW Huntsville, AL 35806 256.428.2000 marriott.com</p> | 232 | 9.9 | N | Y | 7 | 12,741 | 7,992 | 1,000 | 378 | 600 |
|  <p>Huntsville Marriott 5 Tranquility Base Huntsville, AL 35805 256.830.2222 marriott.com</p> | 290 | 9.6 | N | Y | 4 | 11,288 | 6,000 | 800 | 400 | 500 |
|  <p>Hyatt Place Huntsville Research Park 6860 Governors West, NW Huntsville, AL 35806 256.666.9660 hyatt.com</p> | 131 | 9.7 | N | Y | 6.5 | 1,981 | 1,981 | 200 | 80 | 120 |
|  <p>Hilton Garden Inn-Space Center 4801 Governors House Drive Huntsville, AL 35805 256.430.1778 hilton.com</p> | 101 | 9.6 | N | Y | 7.1 | 1,390 | 1,150 | 90 | 60 | 80 |
|  <p>Drury Inn & Suites at the Space & Rocket Center 93 Wynn Dr NW Huntsville, AL 35805 256.430.9888 druryhotels.com</p> | 187 | 9.7 | N | Y | 4 | 1,200 | 1,200 | 80 | 40 | 80 |
| Element Huntsville | 150 | 9.9 | N | Y | 7 | | | | | |
| Extended Stay America | 108 | 10.1 | N | Y | 3.7 | | | | | |
| Hampton Inn & Suites - Research Park | 98 | 17.2 | N | Y | 4.7 | 1,224 | 600 | 50 | 20 | 30 |
| Home2 Suites by Hilton - Huntsville - Research Park | 77 | 9.6 | N | Y | 7.1 | | | | | |
| Sonesta Simply Suites | 123 | 9.2 | N | Y | 5.2 | | | | | |
| TownePlace Suites by Marriott Huntsville West | 120 | 12.1 | N | Y | 6.6 | 263 | 263 | 25 | 10 | 20 |

EXPLORATION

► **Diverse Dining** Huntsville is home to a global array of cultures and cuisines. Sample your way across the menu map. At Bridge Street Town Centre you'll find a selection of popular restaurants, including **Bravo Italian Kitchen**, **Dickey's Barbecue Pit**, **Le Macaron French Pastries**, **P.F. Chang's** and **Urban Cookhouse**. Savor meats cooked over an open flame at **Texas De Brazil**. Nearby, enjoy authentic German fare at **O' Heidelberg Restaurant** (since 1972) or south of the border flavors at **Rosie's Mexican Cantina**.


► **Mission Unwind** Power down your devices and power up your energy for a fun night out. At Bridge Street Town Centre head to **Agave & Rye** to explore their collection of tequila, bourbon and whiskey. Sip the award-winning beers at **BJ's Restaurant & Brewhouse**. Stop at **Scene Restaurant & Lounge** before you catch the latest movie release. Or opt for a relaxing floral stroll of the 112 acres at the **Huntsville Botanical Garden**, where you can discover ecosystems ranging from grassy meadows and woodland pathways to aquatic habitats.

► **Experiences** Check out Bridge Street Town Centre where the lineup includes **Anthropologie**, **J. Jill**, **The Apple Store**, **H&M**, and **Rocket City Trash Pandas Emporium**, where you can support our local minor league baseball team. Catch the latest movies at **Cinemark**. Coming in 2022, **Main Event** will feature laser tag, gravity ropes, arcade games and more, all under one roof. Behind the U.S. Space & Rocket Center, discover old aircraft cockpits and other space-themed yard art on the hiking and biking trails.

MIDCITY & WEST HUNTSVILLE

ACCOMMODATIONS

Largest meeting space is greater than 1,000 SQ. FT.

| | Number of Sleeping Rooms | Distance to Airport | Airport Shuttle | Free Parking | Distance to Von Braun Center | Total SQ. FT. of Meeting Space | Largest SQ. FT. of Meeting Space | Theater Style | Classroom Style | Banquet Style |
|--|--------------------------|---------------------|-----------------|--------------|------------------------------|--------------------------------|----------------------------------|---------------|-----------------|---------------|
|  <p>Holiday Inn Research Park 5903 University Drive Huntsville, AL 35806 256.830.0600 / Fax 256.830.9576 hihuntsville.com</p> | 195 | 10.6 | Y | Y | 5.4 | 6,100 | 3,920 | 400 | 200 | 250 |
| Best Western | 98 | 11 | N | Y | 4.7 | | | | | |
| Clarion Pointe Huntsville | 156 | 11.6 | N | Y | 4.5 | 400 | 400 | 40 | 17 | 30 |
| Comfort Inn | 70 | 11.7 | N | Y | 4.7 | | | | | |
| Comfort Suites | 70 | 11.9 | N | Y | 6.3 | | | | | |
| Courtyard by Marriott | 137 | 11.7 | Y | Y | 4.3 | 1,250 | 625 | 60 | 25 | 50 |
| Days Inn & Suites (McMurtrie Drive) | 45 | 12 | N | Y | 6.5 | | | | | |
| Fairfield Inn Huntsville | 79 | 11.7 | N | Y | 6.2 | | | | | |
| InTown Suites | 133 | 11.6 | N | Y | 4.9 | | | | | |
| Quality Inn (University Drive) | 60 | 11.7 | N | Y | 6.2 | | | | | |
| Residence Inn Huntsville | 78 | 12 | N | Y | 6.5 | | | | | |
| Sleep Inn & Suites | 66 | 11.6 | N | Y | 4.6 | | | | | |
| TownePlace Suites | 86 | 8.7 | N | Y | 6.5 | | | | | |

EXPLORATION



► **MidCity** Make the short trip to MidCity District. The area is home to **The Camp**, a cool space with a rotating menu, live music and a coffee shop housed in shipping containers, **Dave & Buster's**, **Topgolf**, **High Point Climbing and Fitness**, and **REI Co-op**. Coming in 2022, is the new **Huntsville Amphitheater**, an 8,000 capacity venue located next to a year-round food village. At **Stars and Strikes** the retro cool of a bowling alley pairs perfectly with state-of-the-art games. Make a night of it with their full bar and menu to keep your action fueled.



► **Campus No. 805/Lowe Mill A&E** It's recess at Campus No. 805, a former middle school turned brewery and entertainment venue. Dining options include **Ale's Kitchen**, **Earth and Stone Wood Fired Pizza**, **Hops N Guac**, and **Rock N Roll Sushi**. **Pints & Pixels** features retro video games, pinball machines and an outstanding beer selection. Two popular breweries are on-site: **Straight to Ale** and **Yellowhammer Brewing**. An open-door policy at **Lowe Mill ARTS & Entertainment** welcomes you to see the work of more than 200 artists and makers.



► **Stovehouse** At this cool and trendy transformed historic stove factory, you can find great eats at **Fresko Grille**, **Bark & Barrel BBQ**, **Kamado Ramen**, and **Parm & Pepper**. Coffee delights at **Charlie Foster's** have the added benefit of helping those with disabilities. Be a kid and indulge in an over-the-top milkshake at **Oscar Moon's**, or try an adult craft cocktail at **Pourhouse**. So much more than just a food truck, the "Taco Bus" of **Taqueria El Cazador** at **Stovehouse** has a cult following. See what the fuss is about.

LAUNCHING IN 2022: THE HUNTSVILLE AMPHITHEATER AT MIDCITY.



ACCOMMODATIONS

Largest meeting space is greater than 1,000 SQ. FT.

| Number of Sleeping Rooms | Distance to Airport | Airport Shuttle | Free Parking | Distance to Von Braun Center | Total SQ. FT. of Meeting Space | Largest SQ. FT. of Meeting Space | Theater Style | Classroom Style | Banquet Style |
|--------------------------|---------------------|-----------------|--------------|------------------------------|--------------------------------|----------------------------------|---------------|-----------------|---------------|
|--------------------------|---------------------|-----------------|--------------|------------------------------|--------------------------------|----------------------------------|---------------|-----------------|---------------|

JOHN HUNT PARK/HUNTSVILLE SOUTH

| | | | | | | | | | | |
|--|-----|------|---|---|-----|-------|-------|-----|-----|-----|
| DoubleTree Suites by Hilton - Huntsville South | 149 | 17.2 | N | Y | 4.7 | 4,306 | 1,358 | 150 | 60 | 90 |
| Hilton Garden Inn Huntsville S./Redstone Arsenal | 102 | 17.4 | N | Y | 4.8 | 2,106 | 2,106 | 200 | 175 | 110 |
| Hampton Inn - Arsenal/South Parkway | 90 | 17.2 | N | Y | 4.7 | 288 | 288 | 15 | 12 | 20 |
| Hampton Inn & Suites - Hampton Cove | 95 | 20 | N | Y | 7.9 | 741 | 741 | 75 | 30 | 40 |

VILLAGE OF PROVIDENCE

| | | | | | | | | | | |
|--|-----|------|---|---|-----|-----|-----|----|----|----|
| Hampton Inn Huntsville - Village of Providence | 92 | 12.8 | N | Y | 7.2 | | | | | |
| Homewood Suites - Village of Providence | 107 | 12.8 | N | Y | 7.3 | 665 | 665 | 70 | 25 | 50 |
| SpringHill Suites - Village of Providence | 88 | 12.8 | N | Y | 7.2 | 325 | 325 | 15 | 10 | 12 |

MADISON/AIRPORT AREA

| | | | | | | | | | | |
|---|-----|-----|-----|---|------|-------|-------|-----|-----|-----|
| Four Points by Sheraton - Huntsville Airport | 146 | 0 | N/A | Y | 13.5 | 6,000 | 2,582 | 250 | 110 | 210 |
| Best Western Plus | 164 | 3.4 | Y | Y | 10.8 | 3,828 | 1,386 | 125 | 70 | 100 |
| Holiday Inn Express & Suites - Huntsville Airport | 96 | 3.4 | Y | Y | 10.7 | 1,000 | 1,000 | 100 | 66 | 64 |
| avid hotel Madison/Huntsville West | 87 | 3 | N | Y | 11 | | | | | |
| Budget Inn Madison | 92 | 3 | N | Y | 11.5 | | | | | |
| Clarion Pointe | 55 | 3 | N | Y | 11.1 | | | | | |
| Country Inn & Suites | 64 | 3.1 | N | Y | 11 | 750 | 750 | 60 | 30 | 40 |
| Econolodge | 50 | 3.1 | N | Y | 10.9 | | | | | |
| Hampton Inn & Suites - Huntsville Airport | 140 | 9.6 | Y | Y | 8.1 | 672 | 672 | 32 | 32 | 50 |
| Hilton Garden Inn - Madison | 107 | 3 | N | Y | 11 | 765 | 765 | 80 | 35 | 50 |
| Home2 Suites by Hilton Madison/HSV Airport | 97 | 3.1 | N | Y | 11.1 | 832 | 832 | 80 | 35 | 60 |
| La Quinta Inn & Suites - Madison | 76 | 3.7 | Y | Y | 4.5 | 625 | 625 | 50 | 36 | 22 |
| Quality Inn (Madison) | 90 | 3.4 | N | Y | 10.8 | | | | | |
| Red Roof Plus | 126 | 3.5 | N | Y | 10.9 | | | | | |
| Woodspring Suites Huntsville-Madison | 121 | 3.9 | N | Y | 10.4 | | | | | |

UNIVERSITY DRIVE

| | | | | | | | | | | |
|--|-----|------|---|---|-----|--|--|--|--|--|
| Budget Inn University Drive | 88 | 11.1 | N | Y | 3.8 | | | | | |
| Days Inn & Suites Huntsville Space Center | 130 | 12.3 | N | Y | 2.6 | | | | | |
| EconoLodge Inn & Suites | 67 | 12.1 | N | Y | 2.8 | | | | | |
| Holiday Inn Express & Suites Huntsville West | 109 | 10.7 | N | Y | 8.6 | | | | | |
| Suburban Extended Stay | 121 | 12.3 | N | Y | 2.6 | | | | | |

MORE OPTIONS

SPACE TO
EXPLORE

UNIQUE OFF-SITE
VENUE OPTIONS
FOR MEETINGS

HUNTSVILLE BOTANICAL GARDEN

Plan the ultimate garden party on the expansive grounds, or choose from the rustic pavilion or one of the stunning indoor facilities.



BURRITT ON THE MOUNTAIN

The views go on for miles from Baron Bluff at this historic park. From its mountain perch, your function overlooks the city of Huntsville and beyond while being nestled in the foliage of the park.



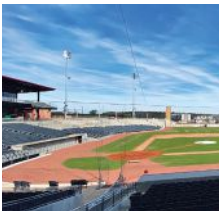
HUNTSVILLE MUSEUM OF ART

Surround your meeting with beautiful works of touring exhibits and contemporary Southern artists at the Huntsville Museum of Art. The museum offers event space on the gallery level and upper level. Located adjacent to Big Spring International Park and near the Von Braun Center.



CAMPUS NO. 805

The Stone Event Center at Campus No. 805 is one of the unique spaces available for conferences, receptions and parties at this converted school campus. Centrally located for easy access, the fun continues with dining and entertainment options.



TOYOTA FIELD

At the home of the Rocket City Trash Pandas, you can hit a home run when you plan an off-site function here. The versatile spaces include climate-controlled and outdoor options. Menus from the catering team will have you cheering.



STOVEHOUSE

The mantra of all work and no play that once reigned at the former industrial complex has been replaced with a relaxing and leisurely, yet still vintage, vibe. A cool place to gather your attendees for casual fun.



U.S. SPACE & ROCKET CENTER

Looking for a unique space for an off-site function? Check out the space that is all about space! Gather in the shadow of an authentic Saturn V Moon Rocket. Stroll through exhibits that celebrate our advancements in exploration beyond the Earth.

MORE OPTIONS

UNIQUE VENUES

U.S. Space & Rocket Center

One Tranquility Base,
Huntsville, AL 35805
256.721.7183
800.63.SPACE
rocketcenter.com

Toyota Field

500 Trash Panda Way,
Madison, AL 35758
256.564.1403
millb.com/rocket-city

EarlyWorks Museum

404 Madison St.,
Huntsville, AL 35801
256.564.8113
Fax 256.564.8151
earlyworks.com

Huntsville Botanical Garden

4747 Bob Wallace Ave.
SW.,
Huntsville, AL 35805
256.430.3572 x243, 237
Fax 256.830.5314
hsvbg.org

Insanity Complex

100 Skate Pk. Dr.,
Madison, AL 35758
256.319.0000 x1029
Fax 256.325.2528
insanitycomplex.com

Burritt on the Mountain

3101 Burritt Dr. SE.,
Huntsville, AL 35801
256.536.2882
Fax 256.532.1784
burrittonthemountain.com

The Historic Lowry House

1205 Kildare St. NW.,
Huntsville, AL 35801
256.489.9200
historiclowryhouse.com

Campus No. 805

2620 Clinton Ave. W.,
Huntsville, AL 35805
256.519.6212
campus805.com

Weeden House

300 Gates Ave. SE.,
Huntsville, AL 35801
256.536.7718
weedenhousemuseum.com

Huntsville Museum of Art

300 Church St. S.,
Huntsville, AL 35801
256.382.0737
Fax 256.533.6748
hsvmuseum.org

Agribition Center

4925 Moores Mill Rd.,
Huntsville, AL 35811
256.859.5456
huntsville.org/meetings/
facilities/agribition-center/

Lowe Mill ARTS & Entertainment

2211 Seminole Dr.,
Huntsville, AL 35805
256.533.0399
lowemill.net

Ditto Landing Marina

293 Ditto Landing Rd. SE.,
Huntsville, AL 35803
256.883.9420
dittolanding.org

Historic Huntsville Depot

320 Church St.,
Huntsville, AL 35801
256.564.8113
800.678.1819
earlyworks.com



FOR A COMPLETE LIST OF UNIQUE VENUES, VISIT [HUNTSVILLE.ORG/MEETINGS/FACILITIES/UNIQUE-SPACES](https://www.huntsville.org/meetings/facilities/unique-spaces).

MORE OPTIONS

SPACE TO PLAY

SPACE FOR SPORTS

Our team is here to help your team score the winning venues for your next sporting event. Whether your game is baseball, softball, soccer or hockey, we have you covered. If you are looking for venues for tennis, lacrosse, sand volleyball, cross country, swimming or gymnastics, we can accommodate. How about fishing and water sports, track & field, figure skating or cheer? Yes! We have great options for those sports and more.



VENUES

The **Huntsville Tennis Center** features 30 courts. **John Hunt Park** is ideal for soccer, baseball and cross-country track. Make a splash at **Huntsville Aquatics Center**. Play at the **Lydia Gold Skatepark** and **Sand Volleyball Complex**.

GO TEAM! LEARN MORE AT [HUNTSVILLE.ORG/SPORTS](https://www.huntsville.org/sports).



MEET THE TEAM



TEAM PROFILES



Jamie Koshofer
VICE PRESIDENT OF CONVENTIONS
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3rd Party Meeting
Planning Companies



Sharon Snell
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Multi-Cultural
Fraternal
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Corporate
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Markets:
Association
Education
Family Reunions



Pam Williams
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256.551.2204
pam@huntsville.org
Markets:
Tour Operators
Education



Van Brown
CONVENTION SERVICES MANAGER
256.551.2226
van@huntsville.org
Markets:
Service All Conventions/
Meetings

ITINERARIES

What do the locals enjoy doing in Huntsville? We asked for their input on a series of itineraries, ranging from Space Geek and Arts Lover to Shopping and Business Trip. Visit our website to pick the one that fits your vibe.



LEARN MORE AT [HUNTSVILLE.ORG/ VISITOR-INFO/ITINERARIES](https://www.huntsville.org/visitor-info/itineraries).

NAVIGATE

POINTS OF INTEREST

- 1 Visitor Center (Exit 19)
- 2 Von Braun Center (Convention Center)
- 3 Big Spring International Park
- 4 City Hall
- 5 Huntsville Museum of Art
- 6 Bicentennial Park
- 7 EarlyWorks Children's Museum
- 8 Alabama Constitution Hall
Historic Park & Museum
- 9 Harrison Brothers Hardware
- 10 Weeden House Museum
- 11 Historic Huntsville Depot
- 12 Huntsville Veterans Memorial Park
- 13 Huntsville Metro Black Chamber
of Commerce
- 14 Huntsville Madison County
Chamber
- 15 Greyhound Station
- 16 Lydia Gold Skatepark
- 17 City of Huntsville Dogspot
- 18 Mars Music Hall
- 19 Lowe Mill ARTS & Entertainment
- 20 Greene Street Market Store
- 21 Madison County Courthouse
- 22 Bad Axe Huntsville
- 23 Lewter Hardware
- 24 The Clinton Row Project
- 25 The Garage at Clinton Row
- 26 Railroad Station Antiques &
Rivenbark & Roper Antiques
- 27 Star Market
- 28 Publix
- 29 Embassy Suites Hotel & Spa
- 30 SpringHill Suites by Marriott
- 31 AC Hotel by Marriott Huntsville
- 32 106 Jefferson, Curio by Hilton
- 33 Autograph Collection by Marriott (Coming Soon)
- 34 Hampton Inn & Suites Downtown
- 35 Homewood Suites - Downtown

- Accommodations
- Green Spaces
- P Parking
- ▶ One-Way Streets
- Arts & Entertainment Districts (Quigley)
Monday through Sunday noon-11 p.m.

DOWNTOWN HUNTSVILLE







HUNTSVILLE

we've got space

Official Huntsville Meeting Planner

500 Church Street NW | Suite One | Huntsville, AL 35801

huntsville.org/meetings

800-SPACE-4-U

#MeetHuntsville #iHeartHsv

