

2023 MEDIA KIT

**Visit
HSV**

HUNTSVILLE/MADISON
COUNTY CONVENTION
& VISITORS BUREAU

A woman and a young girl are standing in a large museum hall, looking at a massive space shuttle. The shuttle is suspended from the ceiling and is the central focus of the image. The woman is wearing a purple sweater and the girl is wearing a pink sweater. They are both looking up at the shuttle with interest. The shuttle is white with black and red markings. The museum has a high ceiling with many lights and other exhibits in the background.

Here in the South, we
love to tell a good
story. From putting
man on the moon and
now to Mars, history
is still being made in
Huntsville. Let us help
you tell our story.

Did You Know?

HUNTSVILLE HAS...

- » the nickname “Rocket City” for our role in helping put humankind on the moon
- » the U.S. Space & Rocket Center, home to Space Camp®
- » the largest collection of antebellum homes in the state of Alabama
- » Monte Sano Mountain and thousands of acres of green space just minutes from the heart of downtown
- » the second largest research and technology park in the U.S. at Cummings Research Park
- » over 3 million visitors annually in Huntsville/Madison County

At A Glance

FACT SHEET



LOCATION

Huntsville is located in Madison, Limestone, and Morgan Counties, nestled in the foothills of the Appalachian Mountains in North Alabama.

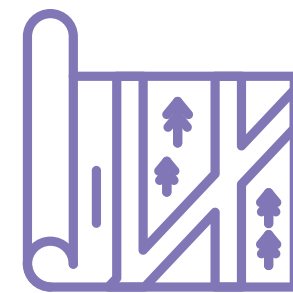


AIRPORT

Huntsville International Airport
(14 direct flight airports)
1000 Glenn Hearn Boulevard
Huntsville, AL 35824



ELEVATION
600 ft.



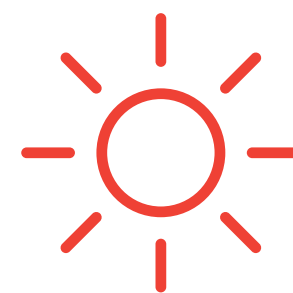
AREA

About 215 square miles



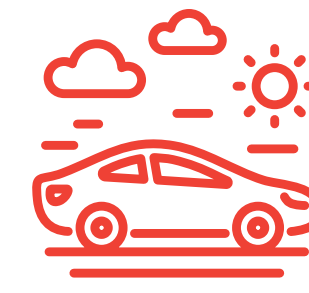
SHOPPING

- » Bridge Street Town Centre
- » Valley Bend at Jones Farm
- » Village of Providence
- » Lowe Mill ARTS & Entertainment
- » Harrison Brothers Hardware
- » Parkway Place Mall
- » Multiple antique stores and boutiques



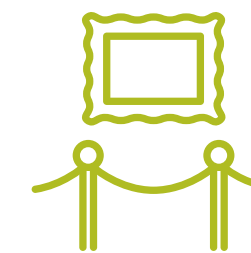
CLIMATE

Average Temperature
61.9 degrees F



ACCESS:

- » Interstate 565 at Exit 19
- » Interstate 65 at Exits 340-A (northbound) and 340-B (southbound)



ATTRACTIONS

- » U.S. Space & Rocket Center
- » Huntsville Botanical Garden
- » Huntsville Museum of Art
- » EarlyWorks Children's Museum
- » Alabama Constitution Hall Park & Museum
- » Huntsville Depot
- » Weeden House Museum
- » Burritt on the Mountain
- » Lowe Mill ARTS & Entertainment



POPULATION

219,500 - now Alabama's largest city



RECREATION

- » Campus No. 805
- » 12 + local breweries
- » MidCity
- » Topgolf
- » Stovehouse
- » Ditto Landing & Marina
- » Monte Sano State Park
- » Sports Facilities
- » Numerous city greenways
- » Over 100 miles of hiking/biking trails
- » Green Mountain



U.S. Space & Rocket Center
Earth's largest spaceflight museum & home to world-renowned Space Camp®



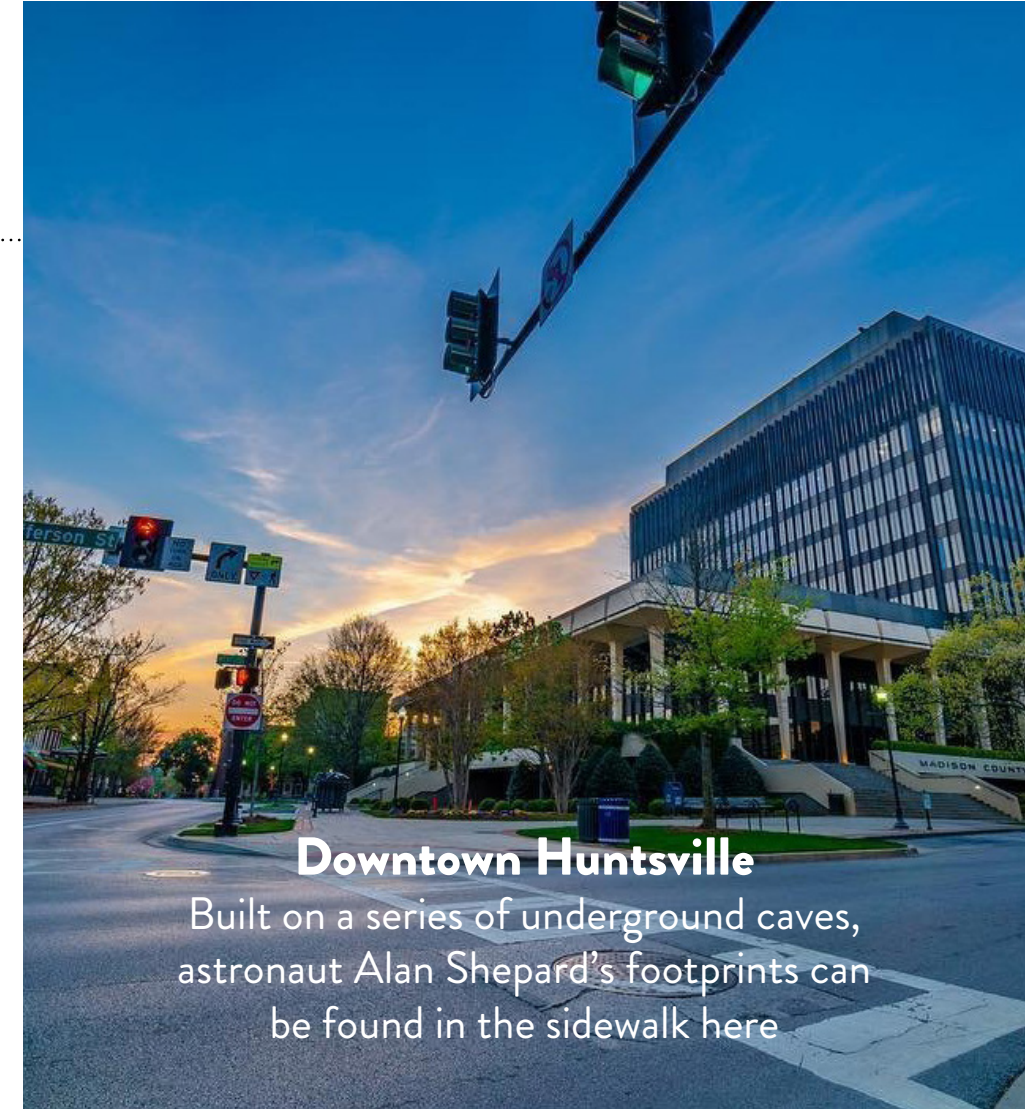
Huntsville Botanical Garden
Home to the nation's largest, open-air butterfly house



Campus No. 805
An old school turned into the ultimate adult playground with beer, axe-throwing, and more



Huntsville Museum of Art
See one of the largest collections of art by American women in the Sellars Collection



Downtown Huntsville
Built on a series of underground caves, astronaut Alan Shepard's footprints can be found in the sidewalk here

The STE(A)M Capital of the South

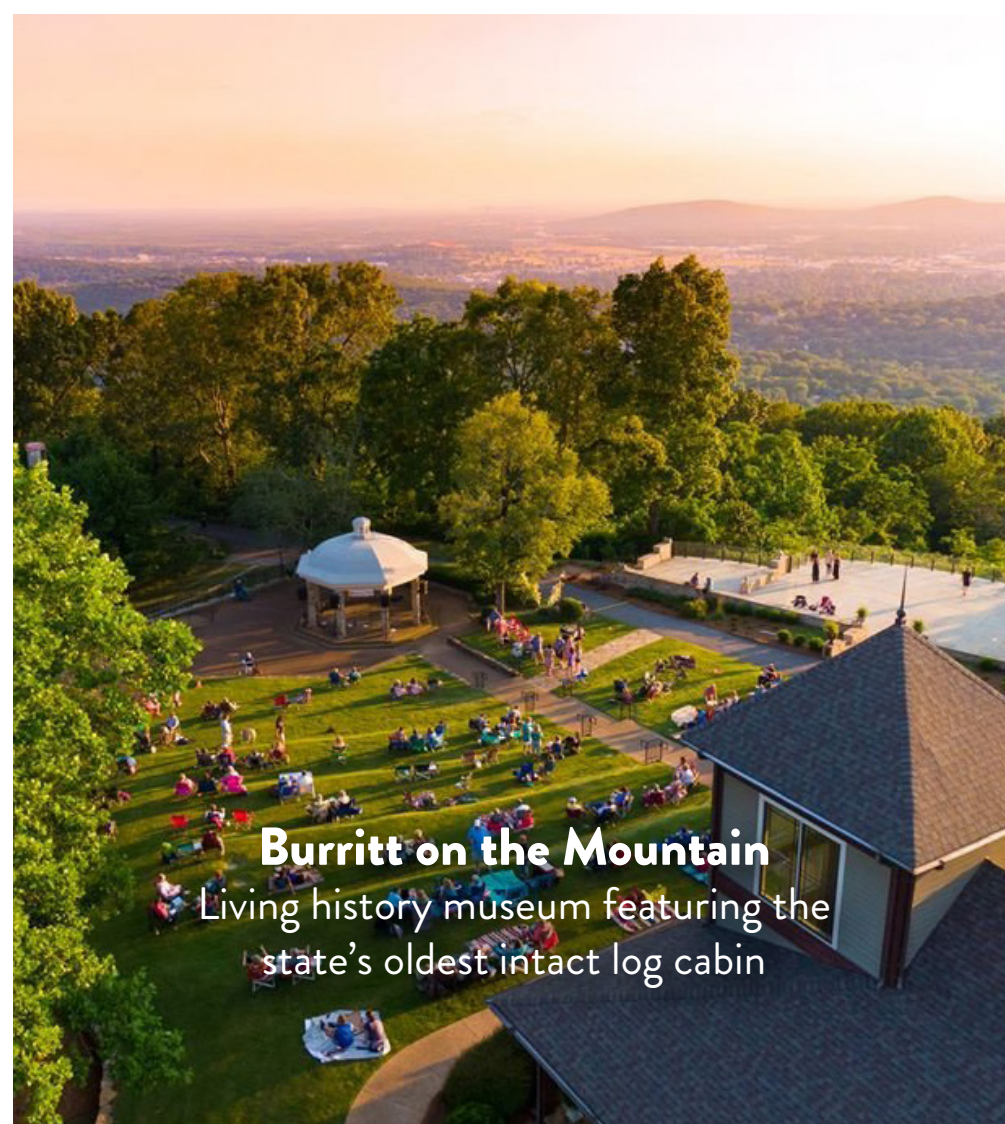
A MIXTURE OF HIGH-TECH COOL AND SOUTHERN CULTURE, HUNTSVILLE BRINGS ART AND SCIENCE TOGETHER IN ONE SUBLIME CITY.



Stovehouse
An old Martin Stove Factory that is now home to a food and leisure garden and local shopping.



Weeden House Museum & Garden
The oldest house in the state functioning as a public museum



Burritt on the Mountain
Living history museum featuring the state's oldest intact log cabin



EarlyWorks Children's Museum
Hear a story from a talking tree, sail on a steamboat, and let the kids get hands-on with history



Lowes Mill ARTS & Entertainment
Largest, privately-owned arts facility in the Southeast

Story Highlights



There are several adaptive reuse spaces in Huntsville from former cotton mills and schools, to shoe and stove factories that now offer a thriving entertainment scene full of food, fun and history



Visitors leave bananas, not flowers, on the grave of Miss Baker (the first American monkey in space) near the main entrance of the U.S. Space & Rocket Center



Downtown Huntsville has a Craft Beer, Coffee, and Cocktail Trail – set trail cards help you embark on your beverage quest with prizes at the end



Space Camp® is celebrating 40 years in 2022. Along with actual astronauts like Christina Koch, several celebrities have experienced Space Camp, including the Olsen twins, Charlize Theron, Ozzy Osbourne, and others



Orion Amphitheater - this new 8,000 capacity venue brings a world-class open-air facility to the Rocket City.



Outdoor art, including a Mural Trail, and the SPACES Sculpture Trail demonstrate the importance of art in the community.



Fly Direct to HSV

14 CITIES AND COUNTING



A Quick Drive Away

GETTING TO HUNTSVILLE IS A BREEZE



huntsville

ACCOLADES

“
#1 BEST
Place to Live
U.S. NEWS & WORLD
REPORT

#1 BEST *museum* IN
THE SOUTH
Southern Living

"BEST CITIES
ON THE RISE"

-SOUTHERN LIVING

THE ORION
AMPHITHEATER
NAMED ATTRACTION OF THE YEAR
ALMA

“BEST
Cities for Staycations”

WALLETHUB

“
#3
BEST AFFORDABLE
PLACE TO LIVE
U.S. NEWS & WORLD REPORT”

“**#1 CITY FOR**
FAMILY VACATIONS”
-FAMILY VACATION CRITIC

#4
BEST BOTANICAL
GARDEN IN NORTH
AMERICA
USA TODAY

CONTACT US

VISITOR SERVICES

Downtown Huntsville Visitor Information Center and Administrative Offices

500 Church Street NW, Suite One
Huntsville, AL 35801
(256) 551-2370

Huntsville International Airport Visitor Information Center

Located in the HSV baggage claim area
1000 Glenn Hearn Boulevard
Huntsville, AL 35824
(256) 772-9470

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TripAdvisor: Huntsville Visitor
Information Center

TOLL FREE

(800) SPACE-4-U

MEDIA INFORMATION

Services offered to Media

- Information packet containing media kit, news releases, Destination Guide
- Images of select area attractions
- Area tours for qualified visiting writers and media representatives

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