



ICCA Future Leaders Council

Giving a voice to the next generation of meetings professionals

Selected Future Leaders Council members





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Developing the next generation of global meetings professionals



Name: Diana Frederiksen

Job Title: MICE Sales Manager

Company: Hilton London Metropole

Country: the U.K.

Chapter: UK/ Ireland

Bio: With a BSc Economics and BA in English, Diana joined the Stockholmsmässan Congress & Exhibition Centre in 2016 and subsequently the Congresses and Guest Events department in 2017 under current Director, Isabelle Lechtman. Diana quickly assumed responsibility working with the international association market, attending her first ICCA event, the Association Expert Seminar, in Frankfurt in 2018. The Forum for Young Professionals soon followed, as did her first ICCA Congress in Dubai later that same year. She quickly became a part of the ICCA Family, engaging with other young professionals in the industry and joining event industry mentorship programmes such as Fast Forward 15 where she was mentored by Carina Bauer, CEO of IMEX. In 2020 she was honoured by PCMA as an industry future leader as one of the “20intheirTwenties”, successfully completed a course in Leadership and Organization and co-founded the Stockholmsmässan Network for Young Professionals.

[Link to paper](#)

[Link to video](#)



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Name: Doreen Richter

Job Title: Coordinator Guest Events

Company: Messe Frankfurt

Country: Germany

Chapter: Central European

Bio: Being a part of the meeting industry for more than nine years now, I gained various experiences from managing small to big-sized event formats, from all types of clients and from guests originating from all over the world representing lots of different sectors. This variety of our business is exactly the cause the meeting industry fascinates me every day. After working directly in touch with our clients as an operational project manager for six years, my current tasks are dealing with holistic, global and strategic topics for the conference sector to further strengthen Messe Frankfurt's awareness within the market. Thinking strategically and out of the box, implementing new ideas as well as being curious and ambitious, best describe me and my daily motivation. I am a person who likes to get things done. Ideas should not simply remain visions but be translated to specific task.

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Name: Sakhile Ndhlovu

Job Title: Business Development Coordinator

Company: South African Tourism

Country: South Africa

Chapter: Africa

Bio: I work for the South Africa National Convention Bureau (SANCB) a business unit of South African Tourism. My qualifications are as follows, National Diploma in Event Management (2017); Advanced Diploma in Project Management from the Tshwane University of Technology (2020); Currently pursuing a Postgraduate Diploma in Project Management with the University of Stellenbosch Business School which will be completed in 2023.

In 2017 I participated in the IMEX-MPI-MCI Future Leaders Forum at Meetings Africa. Subsequently to that, I was appointed as an intern at South African Tourism in the SANCB business unit within the Strategic Platforms and Events department for the period 2018 and 2019. In 2020, I was appointed in the role of Business Development Coordinator and my role includes Research and Lead Development.



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Name: Hyo-In Son

Job Title: Assistant Manager

Company: IICC Operation Department

Country: Korea

Chapter: Asia Pacific

Bio: I am in charge of international events, both corporate and non-corporate. Other areas I am involved in are domestic association conferences, and starting recently, I am also in charge of domestic corporate events. In 2020, I was heavily involved in establishing KINTEX's protocol for disease prevention, which our government recognized as a model case. I then took on the job of promoting our venue and its protocols globally, presenting on behalf of KINTEX to a group of international planners on several occasions, My ultimate goal would be to be a worldwide recognized convention specialist at KINTEX: to be the go-to person for any queries, requests or demands regarding domestic and global conventions.

[Link to paper](#)

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Name: Suhaila Al Munthari

Job Title: Conferences & Exhibitions Affairs Unit Head

Company: Abu Dhabi Conventions & Exhibition Bureau Department

Country: United Arab Emirate

Chapter: Middle East

Bio: Suhaila Al Munthari leads the Conferences and Exhibitions Unit, is a UAE national who hails from Abu Dhabi' emirate with an (11) years of experience within the MICE industry, all spent in Department of culture and Tourism Abu Dhabi.

She entered the sector in 2011 as an executive in Business Events department of the former Abu Dhabi Tourism Authority. Since then, she has played a critical role in attracting major conventions to Abu Dhabi, including the World Energy Congress, Ecocity World Summit, the World Conference on Tobacco or Health, and the World Roads Congress among others.

She strengthened the Bureau's presence in Abu Dhabi, and facilitated growth in the business events sector. Her contributions were recognized at an emirate-wide level when she received the prestigious Abu Dhabi Award for Excellence in Government Performance in 2019.

Beyond association conferences, Ms Al Munthari has played an active part in the execution of major city-wide events like the 2019 Special Olympics World Games and the 2017 WorldSkills Competition. She also works with exhibition organisers to help them establish and grow events in Abu Dhabi, which gives her a broad view of the business events industry and experience with ICCA's partner association UFI.



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Name: Kaili Cashin

Job Title: Marketing & Communications Manager

Company: Calgary TELUS Convention Centre

Country: Canada

Chapter: North America

Bio: Kaili Cashin lives and works in Calgary, Alberta, Canada. She has worked at the Calgary TELUS Convention Centre as the Manager of Marketing & Communications since 2016. She is a self-motivated and dynamic marketer and communicator aiming to use brand and storytelling to bring people together to celebrate and share what is important to them. She is passionate about the outdoors, staying active and looks forward to when the world goes back to normal so we can all meet together face-to-face again.

[Link to paper](#)

[Link to video](#)



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Name: Javier Contreras

Job Title: Business Development Manager

Company: GL events Chile

Country: Chile

Chapter: Latin America

Bio:

My Name is Javier Contreras, I'm an industrial civil engineer with 9 years of experience in this industry. I started in an OPC company and for the last 5 years I've been part of CentroParque Convention Centre in Santiago, Chile, as a commercial director. CentroParque is one of the top three Convention Centres in Chile, in the middle of the biggest business pole, And my principal responsibility is to create and execute the global, and local, sales of all the business units, including Association market . Also I'm the president of MPI Club Chile, the first club in the southern region of America.

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Thank you!

