



ICCA Future Leaders Council

Developing the next generation of global meetings professionals

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The Future Leaders Council aims to create and develop the next generation of global leaders within the international associations meeting industry; ensuring continued progression and excellence for ICCA and offering opportunities for talented individuals to gain high level global experience within the industry.

The Future Leaders Council will work beside the global ICCA Board and will offer an opportunity to share new ideas, concepts and approaches to keep ICCA fresh, relevant and a thought-leader within the association conference sector.

Responsibilities of ICCA Future Leaders Council

- The term for a member of the ICCA Future Leaders Council will be two years and will commence each year in May, at IMEX Frankfurt. For 2021 the first Council Meeting will be held online, due to the cancellation of IMEX Frankfurt.
- Each year the ICCA Future Leaders Council will be given one specific current and real ICCA challenge that they must address, presenting new ideas on how they would work to address this challenge. A white paper should be produced based on their research and how they would overcome this challenge. This will involve creating a strategy, including a time path and budget. This white paper will be presented to the ICCA Board as an internal working project.
- The ICCA Future Leaders Council will be responsible for selecting a second challenge by short listing three current topics, selecting one of the topics, and producing a white paper based on their recommendations along with a time path and budget. This would be presented by the ICCA Future Leaders Council in a session during the ICCA Congress.
- The ICCA Future Leaders Council shall select amongst its members a group spokesperson, who will chair the meeting of the Council. Should no agreement be reached in this group then the President will appoint the spokesperson.
- The ICCA Future Leaders Council shall select amongst its members a secretary who will minute the meetings and take care of communications.
- ICCA Future Leaders Council members must be prepared to participate in other ICCA member activities, with their employers' consent.
- The ICCA Future Leaders Council members must attend the one-day meetings of the ICCA Future Leaders Council prior to IMEX Frankfurt, Germany and the ICCA Congress. For 2021 the first Council Meeting will be held online, due to the cancellation of IMEX

Frankfurt. Interim meetings may be scheduled by the ICCA Future Leaders Council on a more regular basis as needed, with the requirement for online attendance in the absence of in person meetings.

Responsibilities of ICCA towards the ICCA Future Leaders Council

- The ICCA Board commits to give feedback and guidance on the tactical objectives set to the Council and will commit to taking recommendations to the full ICCA Board for further discussion.
- For in person meetings, ICCA will cover the costs of 1 night's accommodation prior to the IMEX Frankfurt Show and the ICCA General Assembly/Congress.
- For in person meetings, ICCA will arrange for a meeting room to be used by the Future Leaders Council prior to the IMEX Frankfurt Show and the ICCA General Assembly/Congress.
- ICCA will provide support for facilitating online interim meetings as required, in the absence of or in addition to in person gatherings.

Candidate selection

- Candidates will be reviewed by ICCA Chapter leadership and selected through the following process:

Nomination process -> nominees shortlisted -> application process -> applicants shortlisted -> final decision

[View full timeline](#)

- Each of the six ICCA Geographical Regions (African, Asia Pacific, Latin America, Middle East, North America) will be responsible for requesting its members to nominate someone from a member organisation in their region.
- Following a thorough nomination and application process (criteria included below), the final candidates will be selected by the ICCA Chapter leadership and recommended to a working group consisting of ICCA Board representatives and regional representatives.
- The ICCA Board reserves the right to approve all ICCA Future Leaders Council members before their appointment.
- For Europe and Asia Pacific due to the size of the membership, the ICCA Board will choose two persons to represent these regions. All remaining regions will have one representative chosen. An ICCA staff representative will be included on the council to provide guidance:
 - Africa - 1
 - Asia Pacific - 2
 - Latin America - 1
 - Europe – 2
 - Middle East - 1
 - North America - 1
 - ICCA staff representative - 1
 - **Total: 9**

Nomination criteria

- The member organisation can only nominate one person.
- The candidate nominated must have a minimum industry experience of two years and be in the employment of the member organisation for at least two years.
- The person must not be older than 33 years at the time the company nominates him/her.
- The member organisation must submit a letter of consent and support of the candidate they put forward for nomination.
- The member organisation must provide a statement explaining why the nominee would be suitable for this role (max 500 words).
- The member organisation that the candidate is employed by must support the candidate financially (travel related costs) and allow him/her the time to attend a one-day meeting prior to IMEX Frankfurt and a one day meeting prior to the ICCA Congress. Interim meetings may be scheduled by the ICCA Future Leaders Council on a more regular basis as needed, with the requirement for online attendance in the absence of in person meetings.

Application criteria

- The nominated candidates must write a short paper (maximum of 1,000 words) on their vision and their new ideas for the association conference market and ICCA as an association over the next five years.
- The nominated candidates should produce a 3-minute video clip introducing themselves and their ideas as detailed in their short paper. This video should be done within the member office environment using a smart phone. The use of studios or external production companies for this video is not allowed, in order to keep the process consistent.
- If the candidate leaves the employment of the member company, they cease to be a member of the Future Leaders Council unless they are immediately employed by another ICCA member in good financial standing.
- ICCA Future Leaders Council members consent to ICCA reserving the right to use the video, and the short paper produced by them as part of the overall ICCA association marketing strategy.

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