

Global Venue Experts Forum



Aage Hansen

President
Hannover Greenland Venue
Management Co. Ltd.

Aage has accumulated close to 28 years' experience within the hospitality industry ranging from Luxury Hotels, Resorts and Convention Exhibition center environments. Throughout these years Aage has held Executive positions within a multiple range of hospitality facilities and disciplines, currently holding the position of President of Hannover Greenland Venue Management a Sino-Foreign joint venture based in Shanghai.

In 2006 Aage joined the Cape Town International Convention Center, Africa's leading Convention Center, holding a position of General Manager, Operations. During his nine year tenure Aage was accountable for both the financial and operational performance for all operating departments including being appointed head of the expansion development team in 2013. It was during this time that Aage obtained his post-graduate diploma from the Graduate school of business, University of Cape Town in systems and strategic management.

Aage joined Deutsche Messe Venue Operations in Indonesia early 2015 in the capacity of President Director of Indonesia Convention and Exhibition Center (ICE) Indonesia largest Convention and Exhibition center to-date. He was accountable for the venue pre-opening team, venue operational readiness and overall business strategy of the newly established center.

After four operating years at the helm of Indonesia Convention and Exhibition Center, Aage was transferred to Shanghai beginning of 2019 to take on the role as President of Hannover Greenland Venue Management; a newly formed Sino-Foreign joint venture in the venue operation and consulting business.

Aage has been responsible for the overall establishment of the JV and is currently involved in four venue opening projects all of which are in new urban development areas with his principle responsibilities being the full design development, marketing strategies, business planning and full operational readiness of the venues, three of which have already been successfully put into operation.