

# SUMMIT

## **Abeer Dabbas**

### **Cluster Commercial Director for Hilton Dead Sea Resort & Spa and the King Hussein Bin Talal Convention Center**

With nearly 30 years of experience in the hotel, tourism, and convention industries across Jordan. Abeer Dabbas currently serves as Cluster Commercial Director for Hilton Dead Sea Resort & Spa and the King Hussein Bin Talal Convention Center, where she leads commercial strategy, revenue growth, business development, and market expansion initiatives.

Throughout her career, Abeer has held senior leadership positions with internationally recognized hotel brands including Hilton, IHG Hotels & Resorts, and Mövenpick Hotels & Resorts, managing multi-property portfolios across Amman, the Dead Sea, Aqaba, and Petra.

She is recognized for her strong leadership capabilities, strategic planning expertise, and proven track record in managing large-scale conferences, high-profile forums, like the World Economic Forum.

With a deep understanding of local and international tourism markets, Abeer is known for driving commercial success, building high-performing teams, and developing innovative business opportunities that strengthen market share and profitability across luxury hotels, resorts, and convention centers.