



Advancing Global Meeting Management My Candidacy for the ICCA Board of Directors

Dear ICCA Family and Friends,

I wish to serve on the ICCA Board of Directors, representing Meeting Management. Backed by my employer, K.I.T. Group, and supported by international PCOs, JPdL and Europa Group, I aim to bring a fresh perspective and innovative approach to the ICCA Board.

For over 15 years, my journey in the meetings management industry, blending association and PCO experience, showcases my commitment to excellence and innovation. At K.I.T. Group, I've led with a proactive view on market trends, hybrid events, AI, and stakeholder partnerships, fully committed to bringing the PCO perspective to ICCA, including business opportunities and sustainable practices.

My mission is to bring an innovative and energetic perspective to strengthen PCOs within the ICCA Community. My ability to foster strong relationships and navigate our global industry's cross-cultural aspects has enriched my experience and positioned me as a unifying figure ready to contribute significantly to the ICCA Board.

In this role, I will leverage my expertise to promote sustainable practices, integrate cutting-edge technologies, and foster a culture of agility and learning. I will stand for return on investment and transparency, ensuring ICCA remains a benchmark for excellence and innovation.

My contribution to the ICCA Board and ICCA Members will be to offer insights and strategic expertise to enhance the vision for global meetings, address industry challenges, and bring unique experience and forward-thinking vision to benefit the ICCA community. I am confident that these contributions will serve as valuable assets.

Thank you for considering my candidacy. I am excited about the opportunity to collaborate with fellow board members and stakeholders to drive the ICCA's mission forward.

Yours sincerely, Alexandre Meyrieux
Account Director, K.I.T. Group