



International Congress and Convention Association

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Angeles Moreno | Candidate for ICCA Board of Directors

Angeles Moreno is a seasoned leader in the Meetings and Event Management industry, known for her ability to drive strategic change and foster growth within organizations such as AIM Group International, where she serves as Country Manager for Spain.

With a proven track record in executive leadership roles at international associations like MPI (7 years) and Women in Digital Switzerland (4 years), over 25 years of entrepreneurship founding and leading more than three companies, and consultancy for governments to define MICE and Tourism strategies, as well as for companies for over six years, she has consistently helped businesses elevate their event strategies, enhance organizational positioning, and unlock new revenue streams.

As the author of "The Time Is Now," and recognized as one of Spain's TOP 100 most influential female leaders in 2020, Angeles is committed to shaping the future of business and event management. She co-created the transformative "CX Design Playbook", a methodology focused on human-centric innovation and business trends that has been widely adopted across the industry.

Her expertise spans business management, event strategy, and talent acquisition & growth, with a particular focus on innovation acceleration in the Meeting Management space. As an internationally sought-after keynote speaker, she has shared insights on business experience design and strategic event management on global platforms.

Angeles holds a degree in Business Administration with a specialization in Tourism, an MBA, numerous certificates in innovation and digital transformation, and is fluent in Spanish, English, and German

Why Vote for Angeles Moreno?

With a deep understanding of the challenges and opportunities facing Meetings Management companies today, Angeles brings visionary leadership and a collaborative approach that empowers teams to achieve their highest potential. Her innovative thinking and practical expertise will be invaluable assets to ICCA as it navigates the future of the Meetings Industry.