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Anju Gomes, Senior Regional Director, Middle East

Professional Profile

With over 25 years of experience across conference management, association management, event operations, and the airline and tourism sectors, Anju Gomes brings deep industry expertise and strategic insight to the global business events ecosystem.

She holds a Bachelor's Degree in Commerce and Business Management, a Master of Business Administration (MBA) specialising in Marketing and Finance, and a Postgraduate qualification in Business Management.

Leadership & Industry Impact

Anju is widely recognised as a practical influencer and strong leader, particularly known for nurturing emerging talent within the industry. She places significant emphasis on education, skills development, and capacity building, viewing these as critical enablers for the successful planning and delivery of events across diverse destinations.

Professional Approach

Independent, committed, and highly driven, Anju is known for her innovative and impact focused approach. Her leadership style is grounded in strong values, informed decision making, and the ability to translate strategy into measurable outcomes. Her extensive 360 degree experience across the business events and tourism ecosystem provides her with a well-rounded and informed perspective.

Role at ICCA

As Senior Regional Director – Middle East and India, Anju proudly represents ICCA and maintains close, trusted relationships with members across the region. She is a strong advocate for the role of business events as catalysts for sustainability, long-term legacy, and meaningful economic and social impact. Equally, she is deeply committed to capacity building and talent development, championing structured training initiatives that equip the industry and prepare the next generation of leaders to drive its future.



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