



Christoph Tessmar: Candidate for ICCA President

The meetings industry has been part of my professional life for more than three decades, and throughout those years one thing has remained constant: my passion for bringing people together.

I have had the privilege of experiencing our industry from different perspectives. For many years, I worked on the planner side as Congress Manager at Sanofi, organising and managing international meetings and congresses. Later, I moved to the destination side, where today I serve as Director of the Barcelona Convention Bureau. And through ICCA, including my role as a Board Member representing Europe, I have had the opportunity to work with and learn from colleagues from every region of the world.

These different perspectives have taught me something important: despite our different roles, cultures and markets, we share many of the same ambitions and challenges. And we are stronger when we face them together.

That is why I am standing for ICCA President.

I believe ICCA has an extraordinary opportunity to become even more relevant to its members in a rapidly changing world not only by connecting people, but by connecting knowledge, opportunities, generations and regions.

My approach to leadership is simple: listen, be accessible, bring people together and turn good ideas into action. I don't believe leadership is about having all the answers. It is about creating the conditions for our community to find them together.

ICCA has given me friendships, knowledge and opportunities throughout my career. I would now be honoured to give something back by serving this community as President.

Together, we can shape the next chapter of ICCA.

— Christoph Tessmar
Director, Barcelona Convention Bureau