



# International Congress and Convention Association

## Eyal Halevy: Candidate for ICCA President

Eyal Halevy is an international business events leader and entrepreneur with more than 30 years of experience building congresses, businesses and partnerships across continents.

Eyal's relationship with ICCA began in the 1990s as a hotelier in South Africa, when he hosted ICCA members exploring the establishment of a local chapter. His first ICCA Congress in Cape Town followed, beginning a relationship with ICCA that has spanned more than 25 years.

Today, Eyal is CEO of Paragon Global, a multinational professional congress organiser with established offices in Boston, Cape Town, Panama City, and Tel Aviv. For 20 years, he has led Paragon across continents, working with international associations, governments, destinations, venues and industry partners.

Eyal has remained deeply committed to ICCA as a member, contributor and former member of the ICCA Board of Directors, including serving as Treasurer.

His career combines strategic leadership with hands-on delivery. He has twice led successful bids for the International Astronautical Congress and helped transform the association formerly known as CIPP from crisis into what is today INSPIRE(D), just two of many achievements that have shaped his career.

From hotelier to PCO, entrepreneur and business leader, Eyal has experienced the industry from many perspectives. This has shaped a simple leadership philosophy: listen, keep the door open, bring people together and find ways to grow the cake for everyone.

Eyal is standing for ICCA President to give back to the association and industry that have shaped his career.

His vision is to grow the cake together by creating more opportunities, expanding the global business events market and harnessing ICCA's greatest strength: its people. He is committed to working alongside the ICCA team, Board and global membership to strengthen the association and create meaningful opportunities and value for the entire ICCA community.

— Eyal Halevy  
Chief Executive Officer, Paragon Global