

Francisco Gomez Bio

Francisco Gómez is the Founder and CEO of Factum Global, a boutique international consulting firm recognized for its expertise in helping organizations expand and thrive in global markets. With over two decades of global experience, Francisco has dedicated his career to guiding organizations through the complexities of international expansion, strategic transformation, and cultural integration across Asia Pacific, Latin America, the Middle East, Europe, and the United States.

Under Francisco's leadership, Factum Global has become synonymous with trusted guidance and innovative solutions, empowering clients to achieve sustainable, long-term growth. The firm's holistic approach—spanning market analysis, operational optimization, cultural integration, transformation and digital innovation—ensures that clients not only enter new markets but thrive in them. Driven by a commitment to fostering sustainable practices, Factum Global's work contributes to meaningful, positive impacts in communities worldwide.

Prior to founding Factum Global in 2018, Francisco served as Director of Global Strategy and Market Development at the American Chemical Society (ACS), where he led a multifaceted team responsible for international operations, marketing, product development, and member services. As a key member of ACS's Global Steering Committee, he played a pivotal role in expanding the organization's global presence. Earlier in his career, Francisco gained extensive operational and consulting experience through leadership roles at G&G Consulting and Healthcare Services Group Inc., managing complex operations and advising clients on organizational effectiveness.

Beyond his professional endeavors, Francisco is deeply committed to building bridges, fostering collaboration, and driving social impact. He is a member of the Executive Management Advisory Council of ASAE, where he contributes his expertise to shaping the future of associations globally. Additionally, Francisco serves on the board of the Festival of the Diaspora and Casa Innovation, reflecting his dedication to empowering communities and advancing international collaboration.

A recognized thought leader in international business, Francisco is a frequent speaker at conferences, webinars, and podcasts, where he shares his expertise on topics such as global strategy, international operations, sustainability, and leadership. His insights have been featured in prominent publications, and he is a passionate advocate for creating a more interconnected and equitable world.

Francisco holds a Bachelor of Science in Business Administration from Marshall University, an MBA from the Kogod School of Business at American University, and an executive education certificate in Leading Global Businesses from Harvard University. A native of Colombia and a Colombian-American, Francisco is fluent in Spanish and Portuguese, enabling him to bridge cultural divides and inspire collaboration across

borders. When he isn't helping organizations navigate global markets, Francisco enjoys traveling, playing golf, and following his lifelong passion for soccer.