



2024
Global Branding
Opportunities



ICCA 2023 highlights

250+

New RFP released

1,100+

Members

100

Countries & territoties represented

5Global

events

2,000+

Onsite attendees worldwide



Global branding opportunities



Unlock your organization's unlimited opportunities and connect it to the targeted and extensive ICCA audience.



Global events

Spotlight your brand

Event sponsorship opportunities

- Education sessions.
- Keynote speakers.
- Special breakout room.
- Activities at ICCA booth (IMEX, IBTM, FIEXPO).
- Morning calls & mindfulness activities.
- Lanyard & badges.
- Coffee break and welcome receptions.



Brand Visibility

Boost your brand awareness and credibility with promotion alongside the trusted ICCA organisation.



Business Development

Learn about your potential customers' needs, **promote** your services and **increase** your **mailing list** contacts.



Marketing

Targeted audience and extra bonus visibility of social media content generated during the event.



ROI

Expand your network and forge connections that turn into actual business leads.



Insights

As a sponsor, you also get exclusive access to valuable event insights and data.



Tailored

Sponsorship packages are tailor-made to ensure that each sponsor achieves their specific business goals.



Check out the ICCA Website or contact an ICCA Regional Director.



Digital advertising

Website views

48,000

monthly average

Website unique views

39,000

monthly average

Homepage views

16,000

monthly average

Time spent on homepage

2.2 min

average



Top Leaderboard

High visibility Static or animated

Lower Leaderboard

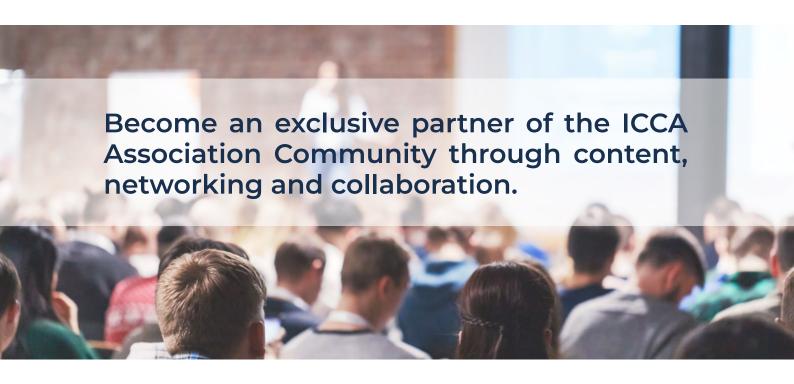
Larger format
Static or animated



Rates upon requests. Contact an ICCA Regional Director.



Association programme





365+
association representatives

200+
associations

—— from -



Contact associations@iccaworld.org for more information about the exclusive association programme.



ICCA Partners

ICCA has developed designated programmes for strategic collaboration for member organisations that aim at establishing long-term business relations.

Become an ICCA partner to benefit from:

- A high-level link-up with prominent visibility on ICCA's communication channels.
- A proactive collaboration, a chance to educate ICCA audience and associations about the products and services offered by ICCA partners.

Industry Partners









Technology Partner

Destination Partner

Global Communication
Partner

simpleview 🙏



davies tanner.

Contact our Regional Directors to become the next ICCA Partner.