



**65th ICCA
CONGRESS**
8-11 NOVEMBER | PANAMA CITY
CrossWorlds

**CALL FOR
START-UPS**



Meet the Buyers Shaping Global Events

Join a live workshop at the 65th ICCA Congress and connect directly with event professionals from around the world. Selected startups take part in a guided startup-to-buyer networking session built to spark real conversations.

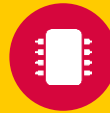
Direct access to ICCA members from across the globe.

We are looking for start-ups with solutions in one of these 4 areas:



Sustainability

DEI and circular economy



AI, Tech and Digitalisation

Smarter, connected events



Governance

Trust, risk and compliance



Talent Development

Building the industry's people



Inside the Session

1

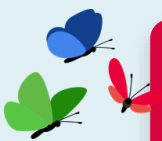
Industry briefing on
startups in events

2

Interactive session
with delegates

3

Guided startup-to-
buyer networking



**Apply to Join the Start-Up
Programme!**

<https://forms.office.com/r/vr5cTrap4D>



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