

Future Leaders Council



Developing the next generation of global meetings professionals

Nominate by 24 March

The Future Leaders Council aims to create and develop the next generation of global leaders within the international associations meetings industry, ensuring continued progression and excellence for ICCA and offering opportunities for talented individuals to gain high level global experience within the industry.

The Future Leaders Council will work alongside the global ICCA Board and will offer an opportunity to share new ideas, concepts and approaches to keep ICCA fresh, relevant and a thought-leader within the association conference sector.

Responsibilities of ICCA Future Leaders Council

- The term for a member of the ICCA Future Leaders Council will be two years and will commence each year in May, at IMEX Frankfurt.
- Each year the ICCA Future Leaders Council will be given one specific current and real ICCA challenge that they must respond to, presenting new ideas on how they would work to address this challenge. A white paper/project report document should be produced based on their research and how they would overcome this challenge. This white paper/project report will be presented to the ICCA Board as an internal working project.
- The ICCA Future Leaders Council will be responsible for selecting a second challenge by shortlisting three current topics, selecting one of the topics, and producing a white paper/ project report based on their research and recommendations. This is presented by the ICCA Future Leaders Council in a session during the ICCA Congress.
- The ICCA Future Leaders Council shall select amongst its members a group spokesperson, who will chair the meeting of the Council. Should no agreement be reached in this group then the President will appoint the spokesperson.
- The ICCA Future Leaders Council shall select amongst its members a secretary who will minute the meetings and take care of communications.
- ICCA Future Leaders Council members must be prepared to participate in other ICCA member activities, with their employers' consent.
- ICCA Future Leaders Council members must attend the one-day council meetings held before IMEX Frankfurt in Germany and before the ICCA Congress.

Each two-year term will require in person attendance at a total of five meetings, three at IMEX Frankfurt and two at the ICCA Congress. Interim meetings may be scheduled by the ICCA Future Leaders Council on a more regular basis as needed, with the requirement for online attendance in the absence of in person meetings.

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Responsibilities of ICCA Towards the ICCA Future Leaders Council

- The ICCA Board commits to give feedback and guidance on the tactical objectives set to the Council and will commit to taking recommendations to the full ICCA Board for further discussion.
- For in person meetings, ICCA will cover the costs of 1 night's accommodation prior to the IMEX Frankfurt Show and the ICCA General Assembly/Congress. Each two-year term will require in person attendance at a total of five meetings, three at IMEX Frankfurt and two at the ICCA Congress, thus a total of 5 nights' accommodation will be covered by ICCA.
- For in person meetings, ICCA will arrange for a meeting room to be used by the Future Leaders Council prior to the IMEX Frankfurt Show and the ICCA General Assembly/ Congress.
- ICCA will provide support for facilitating online interim meetings as required, in the absence of or in addition to in person gatherings.

Candidate Selection

- Candidates will be reviewed by ICCA Chapter leadership and selected through the following process:
Nomination Process → Nominees Shortlisted → Application Process → Applicants Shortlisted → Final Decision
- Each of the six ICCA Geographical Regions (Africa, Asia Pacific, Latin America, Middle East, North America) will be responsible for requesting its members to nominate someone from a member organisation in their region.
- Following a thorough nomination and application process (criteria included below), the final candidates will be selected by the ICCA Chapter leadership and recommended to a working group consisting of ICCA Board representatives and regional representatives.
- The ICCA Board reserves the right to approve all ICCA Future Leaders Council members before their appointment.

- For Europe and Asia Pacific, due to the larger membership size, the ICCA Board will choose two representatives for these regions. All other regions will have one representative each. An ICCA staff representative will be included on the council to provide guidance and support:
 - Africa - 1
 - Asia Pacific - 2
 - Latin America - 1
 - Europe – 2
 - Middle East - 1
 - North America - 1
 - ICCA staff representative - 1

Total: 9

Nomination Process Timeline

1) Nominations open: 28 February 2025

2) Nomination Deadline: 24 March 2025

- A letter of consent with a support statement explaining why the nominee would be suitable for this role (max 500 words).

3) Announcement of the Shortlist: Week of 7 April 2025

4) Shortlisted Nominee Application Submission Deadline: 21 April 2025

- A short paper (max. 1,000 words)
- A 3-minute video.

5) Official Announcement of the Members: Mid-May 2025

6) First ICCA Future Leaders Council Meeting at IMEX Frankfurt: 18 May 2025

Nomination Criteria

- Each ICCA member organisation may nominate only one candidate.
- The nominated candidate must have a minimum industry experience of two years and be in the employment by the nominating member organisation for at least two years.
- The nominee must be 33 years old or younger at the time of nomination.
- The nominating member organisation must submit a letter of consent with the support statement explaining why the nominee would be suitable for this

role (max 500 words).

- The nominating member organisation must financially support the candidate (covering travel and registration costs) throughout the two-year term and allow them to attend:
 - A one-day meeting prior to IMEX Frankfurt each year (three times in total).
 - A one-day meeting prior to the ICCA Congress each year (two times in total).
 - Regular interim virtual meetings as required by the ICCA Future Leaders Council (IFLC).

Application criteria

- The shortlisted candidates must write a short paper (maximum of 1000 words) on their vision and their new ideas for the association conference market and ICCA as an association over the next five years.
- The shortlisted candidates should produce a 3-minute video clip introducing themselves and their ideas as detailed in their short paper. This video should be done within the member office environment using a smart phone. The use of studios or external production companies for this video is not allowed, in order to keep the process consistent.
- If the candidate leaves the employment of the member company, they cease to be a member of the Future Leaders Council unless they are immediately employed by another ICCA member in good financial standing.
- ICCA Future Leaders Council members consent to ICCA reserving the right to use the video, and the short paper produced by them as part of the overall ICCA association marketing strategy.
- In case of a member leaving the ICCA Future Leaders Council, a replacement from the same region will be appointed to start their one or two-year term in May to coincide with the official term start date at IMEX Frankfurt each year.

Nominate a Future Leader