

**2025** Global Branding Opportunities



## ICCA 2024 highlights

## 250+ New RFP released

## **1,100+** Members

# 100

Countries & territoties represented



3,000+

Onsite attendees worldwide





Association programme

Global events

Reports & lead generation

ICCASkills

Unlock your organization's unlimited opportunities and connect it to the targeted and extensive ICCA audience.



## **Global events**

### Spotlight your brand

#### **Event sponsorship opportunities**

- Education sessions.
- Keynote speakers.
- Special breakout room.
- Activities at ICCA booth (IMEX, IBTM, FIEXPO).
- Morning calls & mindfulness activities.
- Lanyard & badges.
- Game night & gala dinner.
- Coffee break and welcome receptions.



#### **Brand Visibility**

Boost your brand awareness and credibility with promotion alongside the trusted ICCA organisation.



#### Business Development

Learn about your potential customers' needs, **promote** your services and **increase** your **mailing list** contacts.



#### Marketing

Targeted audience and extra bonus visibility of social media content generated during the event.





Expand your network and forge connections that turn into actual business leads.



#### Insights

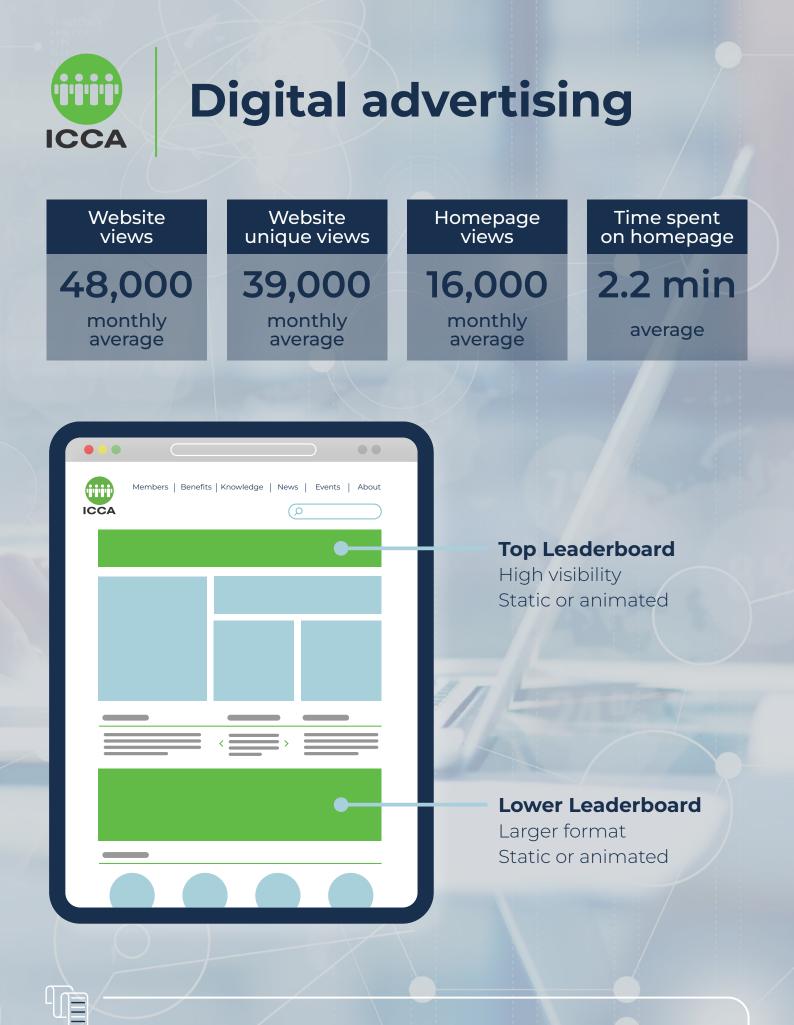
As a sponsor, you also get exclusive access to valuable event **insights** and **data**.



#### Tailored

Sponsorship packages are tailor-made to ensure that each sponsor achieves their specific business goals.





Rates upon requests. Contact an ICCA Regional Director.



Become an exclusive partner of the ICCA Association Community through content, networking and collaboration.



491

association community executives

from **215 associations** globally

Contact associations@iccaworld.org for more information about the exclusive association programme.



ICCA has developed designated programmes for strategic collaboration for member organisations that aim at establishing long-term business relations.

Become an ICCA partner to benefit from:

• A high-level link-up with prominent visibility on ICCA's communication channels.

• A proactive collaboration, a chance to educate ICCA audience and associations about the products and services offered by ICCA partners.



Contact our Regional Directors to become the next ICCA Partner.