

# 2023 ICCA Business Analytics

Country & City Rankings

**Public Abstract** 



#### **Table of Content**



Foreword	3
Introduction	4
Worldwide: number of In-person meetings per country/territory	9
Worldwide: number of In-person meetings per city	10
Europe: number of In-person meetings per country	18
Europe: number of In-person meetings per city	19
Asia Pacific: number of In-person meetings per country/territory	22
Asia Pacific: number of In-person meetings per city	23
North & Latin America: number of In-person meetings per country	25
North & Latin America rankings: number of In-person meetings per city	26
Africa Geographical: number of In-person meetings per country	28
Africa Chapter: number of In-person meetings per city	29
Middle East: number of In-person meetings	30



# Senthil Gopinath ICCA, Chief Executive Officer

# International Meetings and Events Industry Continues on Upward Trajectory as Community Grows and Expands

Over the past few years, the international meetings and events space has had to adapt, accommodate, and shift in ways we never could have foreseen. We've all had to learn how to stop, pivot, and continue along a new direction toward uncharted waters and untrodden paths.

In the face of these challenges, our industry has demonstrated outstanding resilience, gumption, and tenacity. We picked ourselves up, dusted ourselves off, and set forth toward the new world of international meetings and events — a landscape that was forever altered, and whose future was largely unknown.

Four years after the world shut down, the international business events industry has reinvented itself, redrawn its own blueprint, and is moving forward as a strong, vibrant community, made stronger by the trials and tribulations of what the world collectively endured and how it changed the way we operate.

This year's Country and City Rankings Report offers further proof that we're experiencing a renaissance in the meetings and events space, with in-person events nearly back to levels seen in 2019. This year's Rankings Report featured more than 10,000 meetings, an increase of almost 1,200 meetings compared with 2022. The signs of recovery are promising, and we're excited to see what comes next.

This Public Abstract focuses on in-person and hybrid meetings as this is the main driver of the industry when it comes to knowledge sharing, human interaction, and economic impact. ICCA Business Intelligence also allows users to view planned meetings and note when locations win a bid, which allows members the option of creating alternative rankings based on their requirements.

The ICCA Country and City Rankings is an important indicator of the health of the industry and trends in global meetings and events. We're glad to see a positive trajectory, and ICCA looks forward to another year of growth and evolution for our industry.

If you want to know more about ICCA and the level of detail and analysis that goes into what we do day after day, I sincerely recommend you explore the options available of becoming an ICCA member and joining a unique and vibrant global community of talented and committed professionals.

Senthil Gopinath

#### Introduction



# Shaping the Future and Value of International Association Meetings

ICCA — the International Congress and Convention Association — is the global community and knowledge hub for the international association meetings industry. The international trade association now comprises over 1000 member companies and organisations in almost 100 countries worldwide, with a professional network of approximately 100,000 people.

Specialising in the international association meetings sector since its establishment in 1963, ICCA offers unrivalled data, communication channels, and business development opportunities to its members, who represent the top worldwide destinations and the most experienced specialist suppliers.

International meeting planners can rely on the ICCA network to find solutions for all their event objectives, such as:

- · Venue selection
- · Technical and strategic advice
- · Assistance with delegate transportation
- · Convention planning
- · Ad-hoc services

ICCA's research department has collected information on international association meetings since ICCA's founding in 1963 — more than 60 years of data, which is kept up to date by ICCA's global research team in partnership with ICCA members, who continually submit meetings data. This information is available to ICCA members only through the ICCA Business Intelligence database.

ICCA also functions as a platform for ICCA members to share their expertise and marketing channels on the corporate meetings market.

#### **2021 ICCA Statistics**

An Essential Guide for International Associations and Meetings Industry Stakeholders

The aim of this publication is to assist international associations and meetings industry professionals in improving their selection process and to become more conscious of the variables that should be considered when making professional decisions. This report can be used to improve your bidding or decision-making methodology and facilitate more business opportunities.

#### How Non-ICCA Members Can Use This Report



This publication is produced for associations, press, students and universities, consultants, and other potential ICCA members. The full ICCA Statistics Report is a member-only benefit.

We have created this abstract to give non-members access to the Country and City Rankings by number of meetings in 2023 and provide background information on ICCA, the ICCA database, and ICCA Membership benefits.

#### **Associations**

#### **ICCA Association Community**

In 2020 ICCA opened its doors to associations, with the launch of the ICCA Association Community, offering education, connections, tools, and resources to associations to organise more effective meetings.

#### ICCA Association Community benefits include:

- · Access to the ICCA Associations Meetings Intelligence tools, including the Association Meetings Database, the Destination Comparison Tools and Big Data Search.
- Possibility to update meeting information in our database to ensure you receive tailored proposals from ICCA members.
- · Access to publications and white papers containing advice for associations, case studies on cutting-edge international association meetings, and other resources that can assist you in all areas of event management.
- Excellent education and networking opportunities at in-person and virtual ICCA events.
- · Bid manual reviews: Whether you already have a bid document for your event or are considering compiling one, ICCA is happy to review your manual and make suggestions.

If your meeting adheres to our criteria (it rotates among at least three countries, occurs regularly, and attracts a minimum of 50 participants) then you can apply to join the ICCA Association Community.

To join the ICCA Association Community and for more information, please visit www.associations.iccaworld.org or contact the ICCA Associations Team at associations@iccaworld.org.

# ICCA

#### Press

As a member of the press, you are free to use the data in this report. Please cite ICCA as the source and www.iccaworld.org as the reference.

We always appreciate receiving news items that mention ICCA. When your article is published, we encourage you to send us the digital or print version for our records and sharing with our community.

Click here for more information about ICCA.

#### Receive News From the Meetings and Events Industry

ICCA Members are the leading suppliers in the international meetings industry, and ICCA contact persons are usually the main marketing budget holders. The ICCA Press Database is used by our members both as a source of potential advertising channels and as a press list, which means they will provide you with information relevant to your publication.

The Press Database is a fantastic source of breaking news stories and an innovative way to gather insider content from leading meeting industry sources and suppliers. Including your details in our database is beneficial for you and the whole community.

If you would like to receive news releases from ICCA and/or ICCA members, please add your profile to the ICCA Press Database by filling in this form. For more information about ICCA membership or ICCA activities in your region, please contact your local ICCA Regional Director.

#### Students and Universities

ICCA is committed to engaging with young professionals into our industry. As a student, you are welcome to use the data in this report for your research if you cite ICCA as the source and <a href="https://www.iccaworld.org">www.iccaworld.org</a> as a reference. We are also always interested in receiving examples of research that incorporate ICCA statistics.

To send us your paper or details about your research project, please email marketing@iccaworld.org.

ICCA is committed to educating young professionals in the meetings and events industry via ICCAUni. ICCAUni offers special programs for participating ICCA member universities. Scholarships include the following benefits for participants:

- Full Congress attendance (including education and networking events).
- · Customised briefing on how to get the best out of the Congress.
- · Behind-the-scenes briefing with ICCA staff.
- · Opportunity to post your bio and link to your LinkedIn profile on the Congress website.
- · Share your CV at the Student Scholarship Corner during the Congress.

You can check whether your university is an ICCA member in the ICCA Member Directory If you think ICCA membership would benefit your university or institution, please contact your local ICCA Regional Director.



#### Consultants and Other Potential ICCA Members

All non-member organisations are free to use the data in this report. Please cite ICCA as the source and www.iccaworld.org as a reference.

There are three available options that will gain you access to the complete records of ICCA Statistics Reports:

#### Join ICCA

If your company is regularly involved in studies and consultancy regarding the international association meetings market, it will most certainly be beneficial and cost-effective for you to join ICCA.

#### Benefits of ICCA membership for consultants include:

- · View all current and previous statistics reports.
- · Conduct tailor-made studies using our live Association Database for yourself or your clients.
- Meet potential future clients through networking opportunities with the leaders of the international association meetings industry at regular ICCA events.

#### Why Join ICCA?

- · Gain credibility as a top industry supplier.
- · Win more international business.
- · Improve professional standards.
- · Learn from peer groups through education and knowledge sharing.

#### The Next Step is Up to You!

If you wish to be part of this growing professional body or learn more about the association meetings market, visit <a href="https://www.iccaworld.org">www.iccaworld.org</a> or contact your local ICCA Regional Director for more information about membership.

Success as an I ICCA Member is about involvement. The more you interact with ICCA and fellow members, the greater your rewards.

#### Sub-Contract or Partner with ICCA Member Consultants

There are several specialist meeting industry consultancy companies among ICCA members who are frequently involved in major project research and advice. They have access to our data and reports and can provide invaluable specialist knowledge on industry and client requirements. They frequently provide services for non-specialist consultancy companies.

For a current list of ICCA Member Consultants and Research Companies please visit the Member Directory.

# Work with ICCA Members Based on the Location of Your Research or Consultancy Project



There are more than 1,000 ICCA member companies and organisations in almost 100 countries worldwide, representing the leading players in the international meetings field. It is very probable that one or more are already key stakeholders in your project. They could be able to provide access to the reports on either a complimentary or paid basis. You can search for members in the Member Directory or contact ICCA.

#### How to Segment the International Meetings Market

The international meetings market can be segmented in many ways: by meeting size; by type of delegate; by purpose; by subject matter; and other criteria.

The main criterion a supplier uses to segment the market is by the initiator of the meeting. The initiator determines what kind of meeting is organised and the kind of supplier services needed.

When segmenting the international meetings market by initiator, two primary markets can be defined: Corporate Meetings and Non-Corporate Meetings.

The latter consists of international governmental organisations and international nongovernmental organisations or associations. ICCA's area of expertise is in the international association meetings market, but we also assist ICCA members in sharing knowledge on the other market segments.

#### Characteristics of the Association Market

The association market covers a wide range of meeting types and categories: medical meetings (the largest segment); scientific; academia; trade organisations; professional bodies; and social groups.

In terms of size, budget, duration and complexity, there are large variations among and within categories.

However, some similarities can be identified:

- · Almost every "speciality" has an association that holds one or more meetings.
- · Most associations have meetings that are repeated at regular intervals. These can be annual, biennial, etc.
- The destinations rotate. They rarely return to the same destination within a short period.
- The local stakeholder, e.g. the national association, is often the one who initiates the meeting. If the national association proves difficult to motivate to organise the meeting, the chances are high that the meeting will be scheduled elsewhere.
- · Association meetings have very long lead times; it is not unusual to find lead times of 5 years or more.
- It is estimated that a growing minority of about 25-30% of the decision-making processes no longer include an official bidding procedure but have a "central initiator" who selects the location and venues based on predetermined criteria.
- It is estimated that there are approximately 23,000 different association meetings organised on a regular basis. The ICCA Association Database has collected information on approximately 90% of them.

The international association meetings community brings revenue, business opportunities, and potential change into destination communities. ICCA is a passionate advocate for the importance of our industry, and we are committed to supporting positive improvements around sustainability, legacy, DEI, and innovation.

We hope access to this report will give you a clearer understanding of what ICCA does.



Number of meetings per country/territory.

Rank	Country/Territory	#Meetings In-person 2023
1	U.S.A.	690
2	Italy	553
3	Spain	505
4	France	472
5	Germany	463
6	United Kingdom	425
7	Japan	363
8	Netherlands	304
9	Portugal	303
10	Canada	259
11	Republic of Korea	252
12	Sweden	227
13	Australia	219
14	Austria	203
15		202
16	Belgium	190
	Greece	
17	Poland	179
18	China-P.R.	170
19	Czech Republic	157
20	Brazil	156
21	Singapore	152
21	Switzerland	152
23	Norway	151
24	Finland	149
25	Argentina	145
26	Thailand	143
27	Mexico	136
28	Ireland	135
29	Denmark	133
30	India	123
31	Turkey	119
32	Chinese Taipei	106
33	Malaysia	104
34	Colombia	103
35	South Africa	98
36	United Arab Emirates	92
37	Croatia	86
38	Hungary	84
39	Chile	77
40	Indonesia	68
41	Slovenia	67
42	Philippines	58
43	New Zealand	56
43	Romania	56
45		54
	Estonia	
46	Hong Kong, China-P.R.	51
46	Vietnam	51
48	Lithuania	50
49	Iceland	47
50	Peru	44
50	Uruguay	44
52	Serbia	43
53	Cyprus	33
53	Panama	33
	D 1	22
55	Rwanda	32



Number of meetings per country/territory.

	Totals	10.187
	Others	110
97	Russia	5
97	Mauritius	5
97	Cuba	5
97	Albania	5
95	Nigeria	7
95	Armenia	7
89	Zimbabwe	8
89	Montenegro	8
89	Jamaica	8
89	Cambodia	8
89	Bahrain	8
89	Azerbaijan	8
85	Zambia	9
85	Oman	9
85	Ivory Coast	9
85	Bangladesh	9
84	Nepal	12
80	Tanzania	13
80	Kazakhstan	13
80	Jordan	13
80	Bolivia	13
79	Puerto Rico	14
77	Georgia	15
77	Bosnia-Hercegovina	15
74	Paraguay Senegal	16
74	Guatemala	16
73 74		17 16
72 73	Slovak Republic Saudi Arabia	18
69	Uganda Clavak Danublia	19
69	Tunisia	19
69	Luxembourg	19
68	Ghana	20
67	Macao, China-P.R.	23
64	Qatar	24
64	Dominican Republic	24
64	Bulgaria	24
62	Morocco	26
62	Israel	26
61	Egypt	28
58	Latvia	29
58	Kenya	29
58	Ecuador	29
56	Malta	31



Rank	City	Country/Territory	#Meetings In-person 2023
1	Paris	France	156
2	Singapore	Singapore	152
3	Lisbon	Portugal	151
4	Vienna	Austria	141
5	Barcelona	Spain	139
6	Prague	Czech Republic	134
7	Rome	·	119
		Italy	
8	Madrid	Spain	109
9	Dublin	Ireland	104
10	Seoul	Republic of Korea	103
11	London	United Kingdom	99
12	Berlin	Germany	97
13	Tokyo	Japan	91
14	Buenos Aires	Argentina	90
15	Athens	Greece	88
15	Bangkok	Thailand	88
17	Copenhagen	Denmark	87
18	Amsterdam	Netherlands	84
19	Brussels	Belgium	76
20	Stockholm	Sweden	74
		Finland	74
21	Helsinki		
21	Istanbul	Turkey	72
23	Porto	Portugal	68
23	Taipei	Chinese Taipei	68
25	Montreal	Canada	64
25	Sydney	Australia	64
27	Budapest	Hungary	63
28	Oslo	Norway	62
29	Milan	Italy	60
30	Lyon-St. Etienne	France	53
30	Warsaw	Poland	53
32	Kuala Lumpur	Malaysia	52
33	Hong Kong	Hong Kong, China-P.R.	51
33	Mexico City	Mexico	51
35	Gothenburg	Sweden	50
35	Melbourne	Australia	50
35	Vancouver	Canada	50
38	Dubai	United Arab Emirates	49
38	Edinburgh	United Kingdom	49
40	Sao Paulo	Brazil	48
41	Bogota	Colombia	46
42	Thessaloniki	Greece	45
42	Toronto	Canada	45
44	Glasgow	United Kingdom	44
44	Valencia	Spain	44
44	Vilnius	Lithuania	44
47	Bologna	Italy	43
47	Cracow	Poland	43
47	Rotterdam	Netherlands	43
50	Cape Town	South Africa	42
50	Ljubljana	Slovenia	42
52	Antwerp	Belgium	41
52	Kyoto	Japan	41
52	Santiago de Chile	Chile	41
55	Munich	Germany	40
55	Reykjavik	Iceland	40
57	Boston	U.S.A.	39
	Rio de Janeiro	Brazil	39
57			
57 57	Zurich	Switzerland	39



60	Florence	Italy	38
60	Leuven	Belgium	38
60	Manila	Philippines	38
64	Tallinn	Estonia	36
65	Zagreb	Croatia	35
66	Bali	Indonesia	34
66	Belgrade	Serbia	34
66	Lima	Peru	34
66	Naples		34
		Italy Sweden	34
66	Uppsala	U.S.A.	32
71	Chicago Marseille-Aix	France	
71			32
71	Panama City	Panama	32
74	Jeju	Republic of Korea	31
74	Kigali	Rwanda	31
76	Brisbane	Australia	30
76	Bucharest	Romania	30
78	Bergen	Norway	29
78	Hamburg	Germany	29
78	Torino	Italy	29
81	New York City	U.S.A.	28
81	Sevilla	Spain	28
81	The Hague	Netherlands	28
84	Auckland	New Zealand	27
84	Gdansk	Poland	27
84	Toulouse	France	27
84	Venice	Italy	27
84	Washington	U.S.A.	27
89	Beijing	China-P.R.	26
89	Geneva	Switzerland	26
89	Riga	Latvia	26
89	San Jose	Costa Rica	26
93	Busan	Republic of Korea	25
93	Cartagena	Colombia	25
93	Dubrovnik	Croatia	25
93	Gent	Belgium	25
93	Montevideo	Uruguay	25
98	Atlanta	U.S.A.	24
98	Bordeaux	France	24
98	Doha	Oatar	24
98	Utrecht	Netherlands	24
102	Bengaluru	India	23
102	Bilbao	Spain	23
102	Kuching	Malaysia	23
102	Nice	France	23
102	Seattle	U.S.A.	23
102	Cambridge	United Kingdom	22
107	Daegu	Republic of Korea	22
107	Lausanne - Montreux	Switzerland	22
107	Macao	Macao, China-P.R.	22
111			21
111	Frankfurt am Main Nairobi	Germany	21
111	Orlando	Kenya U.S.A.	21
111	San Diego	U.S.A.	21
111	Shanghai	China-P.R.	21
116	Belfast	United Kingdom	20
116	Cologne	Germany	20
116	Mumbai	India	20
116	Osaka	Japan	20
116	Strasbourg	France	20
116	Yokohama	Japan	20



122	Chiang Mai	Thailand	19
122	Leipzig	Germany	19
122	Luxembourg	Luxembourg	19
122	Manchester	United Kingdom	19
122	Salzburg	Austria	19
127	Daejeon	Republic of Korea	18
127	Hanoi	Vietnam	18
127	Incheon	Republic of Korea	18
127	Malaga	Spain	18
127	Tampere	Finland	18
127	Tartu	Estonia	18
133	Antalya	Turkey	17
133	Basel	Switzerland	17
133	Cairo	Egypt	17
133	Fukuoka	Japan	17
133	Genova	Italy	17
133	Kampala	Uganda	17
133	Maastricht	Netherlands	17
133	New Delhi	India	17
133	Sapporo	Japan	17
133	Trondheim	Norway	17
143	Aarhus	Denmark	16
143	Accra	Ghana	16
143	Coimbra		16
		Portugal	16
143	Jakarta	Indonesia	
143	Leiden	Netherlands	16
143	Lille	France	16
143	Marrakech	Morocco	16
150	Adelaide	Australia	15
150	Brno	Czech Republic	15
150	Denver	U.S.A.	15
150	Dresden	Germany	15
150	Graz	Austria	15
150	Ho Chi Minh City	Vietnam	15
150	Medellin	Colombia	15
150	Quito	Ecuador	15
150	San Sebastian	Spain	15
150	Sendai	Japan	15
150	Wroclaw	Poland	15
161	Cascais	Portugal	14
161	Dakar	Senegal	14
161	Delft	Netherlands	14
161	Granada	Spain	14
161	Izmir	Turkey	14
161	Johannesburg	South Africa	14
161	Lund	Sweden	14
161	Nanjing	China-P.R.	14
161	Nantes	France	14
161	Padova	Italy	14
161	Punta Cana	Dominican Republic	14
161	Sofia	Bulgaria	14
173	Asuncion	Paraguay	13
173	Chengdu	China-P.R.	13
173	Eindhoven	Netherlands	13
173	Espoo	Finland	13
173	Limassol	Cyprus	13
173	Liverpool	United Kingdom	13
173	Nancy	France	13
173	Ottawa	Canada	13
173	Palma de Mallorca	Spain	13
_, _			13
173	San Juan	Puerto Rico	1.5





173	Valletta	Malta	13
184	Amman	Jordan	12
184	Bratislava	Slovak Republic	12
184	Gold Coast	Australia	12
184	Kobe	Japan	12
184	Oxford	United Kingdom	12
184	Portland	U.S.A.	12
184	Poznan	Poland	12
184	Québec City	Canada	12
184	Tbilisi	Georgia	12
184	Turku	Finland	12
184	Vina del Mar	Chile	12
196	Sarajevo	Bosnia-Hercegovina	11
196	Stavanger	Norway	11
196	Stuttgart	Germany	11
196	Aachen	Germany	11
196	Berne	Switzerland	11
196	Bonn	Germany	11
196		Belgium	11
196	Brugge	Mexico	11
196	Cancun, Qr. Cardiff		11
196	Christchurch	United Kingdom New Zealand	11
196	Cordoba	Argentina	11
196	Groningen	Netherlands	11
196	Kaohsiung	Chinese Taipei	11
196	Nagoya	Japan Sandi Arabia	11
196	Riyadh	Saudi Arabia	11
196	San Francisco	U.S.A.	11
212	Birmingham	United Kingdom	10
212	Cairns	Australia	10
212	Calgary	Canada	10
212	Cork	Ireland	10
212	Duesseldorf	Germany	10
212	Durban	South Africa	10
212	Guadalajara	Mexico	10
212	Hannover	Germany	10
212	Honolulu	U.S.A.	10
212	Miami	U.S.A.	10
212	Montpellier	France	10
212	Pittsburgh	U.S.A.	10
212	Punta del Este	Uruguay	10
212	Tromso	Norway	10
212	Verona	Italy	10
212	Xi'an	China-P.R.	10
228	Chania (Crete)	Greece	9
228	Cluj-Napoca	Romania	9
228	Grenoble	France	9
228	Kathmandu	Nepal	9
228	Malmö	Sweden	9
228	Minneapolis	U.S.A.	9
228	Monterrey	Mexico	9
228	Murcia	Spain	9
228	Muscat	Oman	9
228	Nuremberg	Germany	9
228	Perth	Australia	9
228	Philadelphia	U.S.A.	9
228	Rennes	France	9
228	Santo Domingo	Dominican Republic	9
228	St. Julians	Malta	9
228	Stellenbosch	South Africa	9
228	Taichung	Chinese Taipei	9



220	T. I. A	T 1	0
228	Tel Aviv	Israel	9
228	Tsukuba	Japan	9
228	Zaragoza	Spain	9
248	Aalborg	Denmark	8
248	Austin	U.S.A.	8
248	Aveiro	Portugal	8
248	Baku	Azerbaijan	8
248	Banff	Canada	8
248	Brighton, Sussex	United Kingdom	8
248	Chennai	India	8
248	Guatemala City	Guatemala	8
248	Hangzhou	China-P.R.	8
248	Hobart	Australia	8
248	Las Vegas	U.S.A.	8
248	Leeds	United Kingdom	8
248	Lodz	Poland	8
248	Mainz	Germany	8
248	Nashville	U.S.A.	8
248	New Orleans	U.S.A.	8
248	Nicosia	Cyprus	8
248	Rhodes	Greece	8
248	Timisoara	Romania	8
248	Tunis	Tunisia	8
248	Wageningen	Netherlands	8
270	Abidjan	Ivory Coast	7
270	Antigua	Guatemala	7
270	Bolzano	Italy	7
270	Braga	Portugal	7
270	Brasilia	Brazil	7
270	Cancun	Mexico	7
270	Dallas	U.S.A.	7
270	Dar-Es-Salaam	Tanzania	7
270	Darwin	Australia	7
270	Dhaka	Bangladesh	7
270	Guayaquil	Ecuador	7
270	Gyeongju	Republic of Korea	7
270	Halifax	Canada	7
270	Heraklion, Crete	Greece	7
270	Hiroshima	Japan	7
270	Houston	U.S.A.	7
270	Jerusalem	Israel	7
270	La Plata	Argentina	7
270	Limerick	Ireland	7
270	Livingstone	Zambia	7
270	Los Angeles	U.S.A.	7
270	Mar del Plata		7
270	Merida	Argentina Mexico	7
			7
270	NewcastleGateshead	United Kingdom	
270	Nijmegen	Netherlands	7
270	Odense	Denmark	7
270	Phuket	Thailand	7
270	Pisa	Italy	7
270	San Antonio	U.S.A.	7
270	Santa Cruz	Bolivia	7
270	Sicily	Italy	7
270	Split	Croatia	7
270	Trieste	Italy	7
270	Umea	Sweden	7
270	Wellington	New Zealand	7
270	Wuhan	China-P.R.	7
308	A Coruña	Spain	6



308	Almaty	Kazakhstan	6
308	Anchorage	U.S.A.	6
308	Bari	Italy	6
308	Cannes	France	6
308	Catania	Italy	6
308	Evanston	U.S.A.	6
308	Foz Do Iguacu	Brazil	6
308	Galway	Ireland	6
308	Hsinchu		6
		Chinese Taipei	6
308	Killarney	Ireland	
308	Manama	Bahrain	6
308	Maribor	Slovenia	6
308	Miami Beach	U.S.A.	6
308	Niagara Falls	Canada	6
308	Pattaya	Thailand	6
308	Penang Island	Malaysia	6
308	Shenzhen	China-P.R.	6
308	St. Gallen	Switzerland	6
308	Tarragona	Spain	6
308	Toyama	Japan	6
308	Yerevan	Armenia	6
308	Yogyakarta	Indonesia	6
332			5
	Abuja	Nigeria	
332	Ahmedabad	India	5
332	Albuquerque	U.S.A.	5
332	Ankara	Turkey	5
332	Astana	Kazakhstan	5
332	Bariloche	Argentina	5
332	Belo Horizonte	Brazil	5
332	Bergamo	Italy	5
332	Bled	Slovenia	5
332	Bochum	Germany	5
332	Boulder	U.S.A.	5
332	Cambridge	U.S.A.	5
332	Campinas	Brazil	5
332	Cebu City	Philippines	5
332	Cleveland	U.S.A.	5
332	College Park	U.S.A.	5
	Cordoba		5
332		Spain	
332	Crete	Greece	5
332	Da Nang	Vietnam	5
332	Durham	U.S.A.	5
332	Enschede	Netherlands	5
332	Faro, Algarve	Portugal	5
332	Girona	Spain	5
332	Goa	India	5
332	Guangzhou	China-P.R.	5
332	Havana	Cuba	5
332	Heraklion	Greece	5
332	Innsbruck	Austria	5
332	Leeuwarden	Netherlands	5
332	Linz	Austria	5
332	Long Beach	U.S.A.	5
332	Lucerne	Switzerland	5
332	Matsue	Japan	5
		•	5
332	Mombasa	Kenya	
332	Monterey	U.S.A.	5
332	Nara	Japan	5
332	Niigata	Japan	5
332	Palermo	Italy	5
332	Phnom-Penh	Cambodia	5



332	Potsdam	Germany	5
332	Rosario	Argentina	5
332	Sheffield	United Kingdom	5
332	Sibenik	Croatia	5
332	Soussa	Tunisia	5
332	St. Louis	U.S.A.	5
332	Tainan	Chinese Taipei	5
332	Tempe	U.S.A.	5
332	Tucson	U.S.A.	5
332	Valdivia	Chile	5
332	Valparaiso	Chile	5
332	Victoria	Canada	5
	Others	Others	1.963
	Totals	Totals	10.187



Rank	Country	#Meetings In-person 2023
1	Italy	553
2	Spain	505
3	France	472
4	Germany	463
5	United Kingdom	425
6	Netherlands	304
7	Portugal	303
8	Sweden	227
9	Austria	203
10	Belgium	202
11	Greece	190
12	Poland	179
13	Czech Republic	157
14	Switzerland	152
15	Norway	151
16	Finland	149
17	Ireland	135
18	Denmark	133
19	Turkey	119
20	Croatia	86
21	Hungary	84
22	Slovenia	67
23	Romania	56
24	Estonia	54
25	Lithuania	50
26	Iceland	47
27	Serbia	43
28	Cyprus	33
29	Malta	31
30	Latvia	29
31	Bulgaria	24
32	Luxembourg	19
33	Slovak Republic	18
34	Bosnia-Hercegovina	15
34	Georgia	15
36	Kazakhstan	13
37	Montenegro	8
38	Albania	5
38	Russia	5
	Others	11
	Totals	5.735



Rank	City	Country	#Meetings In-person 2023
1	Paris	France	156
2	Lisbon	Portugal	151
3	Vienna	Austria	141
4	Barcelona	Spain	139
5	Prague	Czech Republic	134
6	Rome	Italy	119
7	Madrid	Spain	109
8	Dublin	Ireland	104
9	London	United Kingdom	99
10	Berlin	Germany	97
11	Athens	Greece	88
12	Copenhagen	Denmark	87
13	Amsterdam	Netherlands	84
14	Brussels	Belgium	76
15	Stockholm	Sweden	74
16	Helsinki	Finland	72
16	Istanbul	Turkey	72
18	Porto	Portugal	68
19	Budapest	Hungary	63
20	Oslo	Norway	62
21	Milan	Italy	60
22	Lyon-St. Etienne	France	53
22	Warsaw	Poland	53
24	Gothenburg	Sweden	50
25	Edinburgh	United Kingdom	49
26	Thessaloniki	Greece	45
27	Glasgow	United Kingdom	44
27	Valencia	Spain	44
27	Vilnius	Lithuania	44
30			43
30	Bologna Cracow	Italy Poland	43
		Netherlands	
30	Rotterdam		43 42
33	Ljubljana	Slovenia	42
34	Antwerp	Belgium	
35	Munich	Germany	40
35	Reykjavik	Iceland	40
37	Zurich	Switzerland	39
38	Florence	Italy	38
38	Leuven	Belgium	38
40	Tallinn	Estonia	36
41	Zagreb	Croatia	35
42	Belgrade	Serbia	34
42	Naples	Italy	34
42	Uppsala	Sweden	34
45	Marseille-Aix	France	32
46	Bucharest	Romania	30
47	Bergen	Norway	29
47	Hamburg	Germany	29
47	Torino	Italy	29
50	Sevilla	Spain	28
50	The Hague	Netherlands	28
52	Gdansk	Poland	27
52	Toulouse	France	27
52	Venice	Italy	27
55	Geneva	Switzerland	26
55	Riga	Latvia	26
57	Dubrovnik	Croatia	25
57	Gent	Belgium	25
59	Bordeaux	France	24
59	Utrecht	Netherlands	24





61	Bilbao	Spain	23
61	Nice	France	23
63	Cambridge	United Kingdom	22
63	Lausanne - Montreux	Switzerland	22
65	Frankfurt am Main	Germany	21
66	Belfast	United Kingdom	20
66	20		20
	Cologne	Germany	
66	Strasbourg	France	20
69	Leipzig	Germany	19
69	Luxembourg	Luxembourg	19
69	Manchester	United Kingdom	19
69	Salzburg	Austria	19
73	Malaga	Spain	18
73	Tampere	Finland	18
73	Tartu	Estonia	18
76	Antalya	Turkey	17
76	Basel	Switzerland	17
76	Genova	Italy	17
76	Maastricht	Netherlands	17
76	Trondheim	Norway	17
81	Aarhus	Denmark	16
81	Coimbra	Portugal	16
81	Leiden	Netherlands	16
81	Lille	France	16
85	Brno	Czech Republic	15
85	Dresden	Germany	15
85	Graz	Austria	15
85	San Sebastian	Spain	15
85	Wroclaw	Poland	15
90	Cascais	Portugal	14
90	Delft	Netherlands	14
90	Granada	Spain	14
90	Izmir	Turkey	14
90	Lund	Sweden	14
90	Nantes	France	14
90	Padova	Italy	14
90	Sofia	Bulgaria	14
98	Eindhoven	Netherlands	13
98	Espoo	Finland	13
98	Limassol	Cyprus	13
98	Liverpool	United Kingdom	13
98	Nancy	France	13
98	Palma de Mallorca	Spain	13
98	Valletta	Malta	13
105	Bratislava	Slovak Republic	12
105	Oxford	United Kingdom	12
105	Poznan	Poland	12
105	Tbilisi	Georgia	12
105	Turku	Finland	12
110	Aachen	Germany	11
110	Berne	Switzerland	11
110	Bonn	Germany	11
110	Brugge	Belgium	11
110	Cardiff	United Kingdom	11
110	Groningen	Netherlands	11
110	Sarajevo	Bosnia-Hercegovina	11
110	Stavanger	Norway	11
		•	
110	Stuttgart	Germany	11
119	Birmingham	United Kingdom	10
119	Cork	Ireland	10
119	Duesseldorf	Germany	10





119	Hannovor	Cormany	10
119	Hannover Montpellier	Germany France	10
119	Tromso	Norway	10
119	Verona	Italy	10
126	Chania (Crete)	Greece	9
126	Cluj-Napoca	Romania	9
126	Grenoble	France	9
126	Malmö	Sweden	9
126	Murcia	Spain	9
126	Nuremberg	Germany	9
126	Rennes	France	9
126	St. Julians	Malta	9
126	Zaragoza	Spain	9
135	Aalborg	Denmark	8
135	Aveiro	Portugal	8
135	Brighton, Sussex	United Kingdom	8
135	Leeds	United Kingdom	8
135	Lodz	Poland	8
135	Mainz	Germany	8
135	Nicosia	Cyprus	8
135	Rhodes	Greece	8
135	Timisoara	Romania	8
135	Wageningen	Netherlands	8
145	Bolzano	Italy	7
145	Braga	Portugal	7
145	Heraklion, Crete	Greece	7
145	Limerick	Ireland	7
145	NewcastleGateshead	United Kingdom	7
145	Nijmegen	Netherlands	7
145	Odense	Denmark	7
145	Pisa	Italy	7
145	Sicily	Italy	7
145	Split	Croatia	7
145	Trieste	Italy	7
145	Umea	Sweden	7
157	A Coruña	Spain	6
157	Almaty	Kazakhstan	6
157	Bari	Italy	6
157	Cannes	France	6
157	Catania	Italy	6
157	Galway	Ireland	6
157	Killarney	Ireland	6
157	Maribor	Slovenia	6
157	St. Gallen	Switzerland	6
157	Tarragona	Spain	6
167	Ankara	Turkey	5
167	Astana	Kazakhstan	5
167	Bergamo	Italy	5
167	Bled	Slovenia	5
167	Bochum	Germany	5
167	Cordoba	Spain	5
167	Crete	Greece	5
167	Enschede	Netherlands	5
167	Faro, Algarve	Portugal	5
167	Girona	Spain	5
167	Heraklion	Greece	5
167	Innsbruck	Austria	5
167	Leeuwarden	Netherlands	5
167	Linz	Austria	5
167	Lucerne	Switzerland	5
167	Palermo	Italy	5
167	Potsdam	Germany	5
167	Sheffield	United Kingdom	5
167	Sibenik	Croatia	5
	Others	Others	925
	Totals	Totals	5.735

# **Asia Pacific Ranking**



Number of meetings per country/territory.

Rank	Country/Territory	#Meetings In-person 2023
1	Japan	363
2	Republic of Korea	252
3	Australia	219
4	China-P.R.	170
5	Singapore	152
6	Thailand	143
7	India	123
8	Chinese Taipei	106
9	Malaysia	104
10	Indonesia	68
11	Philippines	58
12	New Zealand	56
13	Hong Kong, China-P.R.	51
13	Vietnam	51
15	Israel	26
16	Macao, China-P.R.	23
17	Nepal	12
18	Bangladesh	9
19	Azerbaijan	8
19	Cambodia	8
21	Armenia	7
	Others	32
	Totals	2.041

# **Asia Pacific Ranking**



Rank	City	Country/Territory	#Meetings In-person 2023
1	Singapore	Singapore	152
2	Seoul	Republic of Korea	103
3	Tokyo	Japan	91
4	Bangkok	Thailand	88
5	Taipei	Chinese Taipei	68
6	Sydney	Australia	64
7	Kuala Lumpur	Malaysia	52
8	Hong Kong	Hong Kong, China-P.R.	51
9	Melbourne	Australia	50
10	Kyoto	Japan	41
11	Manila	Philippines	38
12	Bali	Indonesia	34
13	Jeju	Republic of Korea	31
14	Brisbane	Australia	30
15	Auckland	New Zealand	27
16	Beijing	China-P.R.	26
17	Busan	Republic of Korea	25
18	Bengaluru	India	23
18		Malaysia	23
20	Kuching	Republic of Korea	23
	Daegu		
20	Macao	Macao, China-P.R.	22
22	Shanghai	China-P.R.	21
23	Mumbai	India	20
23	Osaka	Japan	20
23	Yokohama	Japan	20
26	Chiang Mai	Thailand	19
27	Daejeon	Republic of Korea	18
27	Hanoi	Vietnam	18
27	Incheon	Republic of Korea	18
30	Fukuoka	Japan	17
30	New Delhi	India	17
30	Sapporo	Japan	17
33	Jakarta	Indonesia	16
34	Adelaide	Australia	15
34	Ho Chi Minh City	Vietnam	15
34	Sendai	Japan	15
37	Nanjing	China-P.R.	14
38	Chengdu	China-P.R.	13
39	Gold Coast	Australia	12
39	Kobe	Japan	12
41	Christchurch	New Zealand	11
41	Kaohsiung	Chinese Taipei	11
41	Nagoya	Japan	11
44	Cairns	Australia	10
44	Xi'an	China-P.R.	10
46	Kathmandu	Nepal	9
46	Perth	Australia	9
46	Taichung	Chinese Taipei	9
46	Tel Aviv	Israel	9
46	Tsukuba	Japan	9
51	Baku	Azerbaijan	8
51	Chennai	India	8
51	Hangzhou	China-P.R.	8
51	Hobart	Australia	8
55	Darwin	Australia	7
55	Dhaka	Bangladesh	7
55	Gyeongju	Republic of Korea	7
55	Hiroshima	Japan	7
	Jerusalem	Israel	7
55 55	Phuket	131 0 0 1	, , , , , , , , , , , , , , , , , , ,

# **Asia Pacific Ranking**



55	Wellington	New Zealand	7
55	Wuhan	China-P.R.	7
63	Hsinchu	Chinese Taipei	6
63	Pattaya	Thailand	6
63	Penang Island	Malaysia	6
63	Shenzhen	China-P.R.	6
63	Toyama	Japan	6
63	Yerevan	Armenia	6
63	Yogyakarta	Indonesia	6
70	Ahmedabad	India	5
70	Cebu City	Philippines	5
70	Da Nang	Vietnam	5
70	Goa	India	5
70	Guangzhou	China-P.R.	5
70	Matsue	Japan	5
70	Nara	Japan	5
70	Niigata	Japan	5
70	Phnom-Penh	Cambodia	5
70	Tainan	Chinese Taipei	5
	Others	Others	385
	Totals	Totals	2.041

#### **North & Latin America Ranking**



Rank	Country	#Meetings In-person 2023
1	U.S.A.	690
2	Canada	259
3	Brazil	156
4	Argentina	145
5	Mexico	136
6	Colombia	103
7	Chile	77
8	Peru	44
8	Uruguay	44
10	Panama	33
11	Costa Rica	31
12	Ecuador	29
13	Dominican Republic	24
14	Guatemala	16
14	Paraguay	16
16	Puerto Rico	14
17	Bolivia	13
18	Jamaica	8
19	Cuba	5
	Others	30
	Totals	1.873

#### **North & Latin America Ranking**



Rank	City	Country	#Meetings In-person 2023
1	Buenos Aires	Argentina	90
2	Montreal	Canada	64
3	Mexico City	Mexico	51
4	Vancouver	Canada	50
5	Sao Paulo	Brazil	48
6	Bogota	Colombia	46
7	Toronto	Canada	45
8	Santiago de Chile	Chile	41
9	Boston	U.S.A.	39
9	Rio de Janeiro	Brazil	39
11	Lima	Peru	34
12	Chicago	U.S.A.	32
12	Panama City	Panama	32
14	New York City	U.S.A.	28
15	Washington	U.S.A.	27
16	San Jose	Costa Rica	26
17	Cartagena	Colombia	25
17	Montevideo	Uruguay	25
19	Atlanta	U.S.A.	25
_			
20	Seattle	U.S.A.	23 21
21	Orlando	U.S.A.	
21	San Diego	U.S.A.	21
23	Denver	U.S.A.	15
23	Medellin	Colombia	15
23	Quito	Ecuador	15
26	Punta Cana	Dominican Republic	14
27	Asuncion	Paraguay	13
27	Ottawa	Canada	13
27	San Juan	Puerto Rico	13
30	Portland	U.S.A.	12
30	Québec City	Canada	12
30	Vina del Mar	Chile	12
33	Cancun, Qr.	Mexico	11
33	Cordoba	Argentina	11
33	San Francisco	U.S.A.	11
36	Calgary	Canada	10
36	Guadalajara	Mexico	10
36	Honolulu	U.S.A.	10
36	Miami	U.S.A.	10
36	Pittsburgh	U.S.A.	10
36	Punta del Este	Uruguay	10
42	Minneapolis	U.S.A.	9
42	Monterrey	Mexico	9
42	Philadelphia	U.S.A.	9
42	Santo Domingo	Dominican Republic	9
46	Austin	U.S.A.	8
46	Banff	Canada	8
46	Guatemala City	Guatemala	8
46	Las Vegas	U.S.A.	8
46	Nashville	U.S.A.	8
46	New Orleans	U.S.A.	8
52	Antigua	Guatemala	7
52	Brasilia	Brazil	7
52	Cancun	Mexico	7
52	Dallas	U.S.A.	7
52	Guayaquil	Ecuador	7
	Halifax	Canada	7
52			
	Houston La Plata	U.S.A. Argentina	7 7

#### **North & Latin America Ranking**



52	Mar del Plata	Argentina	7
52	Merida	Mexico	7
52	San Antonio	U.S.A.	7
52	Santa Cruz	Bolivia	7
65	Anchorage	U.S.A.	6
65	Fvanston	U.S.A.	6
65	Foz Do Iguacu	Brazil	6
65	Miami Beach	U.S.A.	6
65	Niagara Falls	Canada	6
70	Albuquerque	U.S.A.	5
70	Bariloche	Argentina	5
70	Belo Horizonte	Brazil	5
70	Boulder	U.S.A.	5
70	Cambridge	U.S.A.	5
70	Campinas	Brazil	5
70	Cleveland	U.S.A.	5
70	College Park	U.S.A.	5
70	Durham	U.S.A.	5
70	Havana	Cuba	5
70	Long Beach	U.S.A.	5
70	Monterey	U.S.A.	5
70	Rosario	Argentina	5
70	St. Louis	U.S.A.	5
70	Tempe	U.S.A.	5
70	Tucson	U.S.A.	5
70	Valdivia	Chile	5
70	Valparaiso	Chile	5
70	Victoria	Canada	5
	Others Totals	Others Totals	515 1.873

#### **Africa Geographical Ranking**



Number of meetings per country.

Rank	Country	#Meetings In-person 2023
1	South Africa	98
2	Rwanda	32
3	Kenya	29
4	Egypt	28
5	Morocco	26
6	Ghana	20
7	Tunisia	19
7	Uganda	19
9	Senegal	16
10	Tanzania	13
11	Ivory Coast	9
11	Zambia	9
13	Zimbabwe	8
14	Nigeria	7
15	Mauritius	5
	Others	33
	Totals	371

Rank	City	Country	#Meetings In-person 2023
1	Cape Town	South Africa	42
2	Kigali	Rwanda	31
3	Nairobi	Kenya	21
4	Cairo	Egypt	17
4	Kampala	Uganda	17
6	Accra	Ghana	16
6	Marrakech	Morocco	16
8	Dakar	Senegal	14
8	Johannesburg	South Africa	14
10	Durban	South Africa	10
11	Stellenbosch	South Africa	9
12	Tunis	Tunisia	8
13	Abidjan	Ivory Coast	7
13	Dar-Es-Salaam	Tanzania	7
13	Livingstone	Zambia	7
16	Abuja	Nigeria	5
16	Mombasa	Kenya	5
16	Soussa	Tunisia	5
	Others	Others	120
	Totals	Totals	371

#### **Africa Chapter Ranking**



While geographical divisions serve administrative purposes, they may not always align with the collective interests and potential of regions. Therefore in an effort to foster collaboration and enhance the visibility of certain regions on the international stage, we have introduced an alternative ranking system that distinguishes geographical regions from our ICCA Chapter Regions. This strategic move aims to streamline efforts, leverage collective strengths, and present a unified front in the global bidding and hosting processes.

#### Number of meetings per country.

Rank	Country	#Meetings In-person 2023
1	South Africa	98
2	Rwanda	32
3	Kenya	29
4	Ghana	20
5	Uganda	19
6	Tanzania	13
7	Zambia	9
8	Zimbabwe	8
9	Ethiopia	3
9	Mozambique	3
11	Niger	2
	Totals	236

Rank	City	Country	#Meetings In-person 2023
1	Cape Town	South Africa	42
2	Kigali	Rwanda	31
3	Nairobi	Kenya	21
4	Kampala	Uganda	17
5	Accra	Ghana	16
6	Johannesburg	South Africa	14
7	Durban	South Africa	10
8	Stellenbosch	South Africa	9
9	Abidjan	Ivory Coast	7
9	Dar-Es-Salaam	Tanzania	7
9	Livingstone	Zambia	7
12	Abuja	Nigeria	5
12	Mombasa	Kenya	5
14	Harare	Zimbabwe	4
14	Sun City	South Africa	4
14	Victoria Falls	Zimbabwe	4
17	Addis Ababa	Ethiopia	3
17	Arusha	Tanzania	3
17	Luanda	Angola	3
17	Maputo	Mozambique	3
17	Tshwane, Pretoria	South Africa	3
17	Zanzibar	Tanzania	3
	Totals	Totals	221

#### **Middle East Ranking**



Number of meetings per country.

Rank	Country	#Meetings In-person 2023
1	United Arab Emirates	92
2	Qatar	24
3	Saudi Arabia	17
4	Jordan	13
5	Oman	9
6	Bahrain	8
	Others	4
	Totals	167

Rank	City	Country	#Meetings In-person 2023
1	Dubai	United Arab Emirates	49
2	Abu Dhabi	United Arab Emirates	38
3	Doha	Qatar	24
4	Amman	Jordan	12
5	Riyadh	Saudi Arabia	11
6	Muscat	Oman	9
7	Manama	Bahrain	6
	Others	Others	18
	Totals	Totals	167



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