

INCREDIBLE IMPACTS PROGRAMME

The **big** difference



Incredible Impacts Seed Fund Grant - Application Questions

This document outlines the questions within the Seed Fund Grant application process, to assist with preparing your submission. Please submit your application by Tuesday 2 June 2026, 11:59PM CET.

Please consider these questions to check if your project is a good fit for the Incredible Impacts Programme and which grant you should apply for?

1. **Is your legacy or impact programme directly linked to a specific international association meeting or congress?**

If your answer is **no**, your project would not be eligible. If your answer is **yes**, move on to question 2.

2. **Has the event already taken place?**

If your answer is **no** the [Seed Fund Grant](#) is likely the best fit as it supports upcoming event and early-stage legacy initiatives. If your answer is **yes**, move on to question 3.

3. **Was the legacy or impact programme intentionally planned as part of the event strategy, rather than added on afterwards?**

If your answer is **no**, the Incredible Impacts Programme focuses on legacy initiatives that are embedded in the event strategy and will need to demonstrate this in your application. If your answer is **yes**, move on to the final question.

4. **Do you have outcomes, results, or clear evidence of impact that you can already share?**

If your answer is **no**, the [Seed Fund Grant](#) may be a better fit at this stage. If your answer is **yes**, you can apply for the [Main Grant](#).

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Applicant Details

- Applicant full name
- Email address
- Name of International Association
- What is your relation to the Association?

Project Details

- Name of the Legacy Project
- Name of the Meeting/Congress the legacy project would be linked to?
- Which of the UN Sustainable Development Goals (SDGs) does the Legacy Project align with? (You can select multiple)
- Describe the concept of your legacy project
- How will the legacy project and its activities align with the association's mission and purpose?
- What will be the positive change the impact project deliberately intends to achieve?
- Who will be the stakeholders supporting the process of change around your event?
- What will be the role of the local convention bureau in planning, executing and measuring the long-lasting impact of the legacy project?
- What measuring tools do you have in place to monitor and report on the short-mid- and long terms impacts of your legacy activity? (Entries providing a systematic effort to measure and report on their impact will receive bonus points towards their entry.)
- Please specify clearly how you would use the grant funds in case you win and which activities you will undertake to elevate your legacy initiatives pertaining to this specific entry.

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For more information, please visit [IncredibleImpacts.com](#) or contact the ICCA Associations Team at associations@iccaworld.org.