

Be our guest at IMEX Frankfurt 2025

May 20-22, 2025

IMEX is the ultimate, high-value event for busy meetings and event professionals like you. You're invited to attend as a hosted buyer.

IMEX Frankfurt is where the global meetings, events and incentive travel industry comes together annually for the largest trade show of its kind in Europe.

Where 4,200-plus global meeting planners connect with 3,100 suppliers from across the world, building powerful working relationships—to create better events, meetings and experiences.

This is where you can walk through the world in a day, immerse yourself in the latest industry developments and ideas, and find yourself at the heart of the global business events community

Join the ICCA hosted buyer group for IMEX Frankfurt! [Details on the next page.](#)

The hosted buyer programme includes:

- Reimbursed travel to Frankfurt – up to the banding limit
- Free accommodation, organized by IMEX, matched to your group program dates, ***Please note this is on room basis only – meals are not included**
- Complimentary transfers between airport – hotel – show
- The opportunity to network with 3,000+ other buyers and 12,000+ show participants
- 100s of sessions with CE credits
- Access to the top suppliers in the industry – 3,000+ companies, 100+ countries

Your commitment to IMEX:

- You schedule a minimum of 6-8 meetings per day, mainly one-to-one meetings but can also include group appointments and booth presentations
- You are attending with purchasing power
- You attend the show for each full day of your hosted program
- IMEX checks booking and attendance of meetings (16 plus per show)

Hosted Buyer Qualification Criteria:

- Be responsible for researching, organising, influencing or making budgetary decisions for international events (outside their home country)
- Have three confirmed or planned events taking place in the next three years
- Be coming to the show with buying power
- Bet at the show for the duration of their hosted buyer programme
- Book meetings with exhibitors using online meeting system

Which ICCA group should I join?

Please note: ICCA will have 2 groups at IMEX. Your group corresponds to where you are based and will be travelling from.

Click on your button for your applicable group, you will be taken to the registration instructions page.

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| <p>I live in Europe:</p> <p>ICCA Europe</p> | <p>I live outside of Europe:</p> <p>ICCA International</p> |
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For information on travel reimbursement click [here](#).

IMEX believes we all have a responsibility to be part of the solution for the big issues challenging our planet and our communities. With a mission of bringing the global events community together to do business, learn and drive positive change, IMEX have made Impact their annual Talking Point for 2024/25.

Discover more at <https://imex-frankfurt.com/>

If you need any assistance, please contact us at associations@iccaworld.org