

The logo consists of the letters 'I', 'M', and '3' in a white, sans-serif font, enclosed within a red rounded square. The background of the slide is a black and white photograph of the Great Wall of China winding across a mountainous landscape with mist in the valleys.

IM3

CONSULTING
博悦·咨询

Presentation to : ICCA Global

Destination : Beijing

Travel Date : 6 – 7 December 2024



Beijing

Option1:

Full day tour-- Forbidden City & Hutong

The Forbidden City & Hutong Tour by Ricshaw

- Embark on a journey to **Tiananmen Square**, the largest square in the world, where you'll take in the grandeur of this historic landmark. From there, step into the awe-inspiring **Forbidden City** the largest and most well-preserved ancient imperial residence in China.
- The lunch in the Forbidden City
- Take a old rickshaw to visit **the Hutongs**. You can both appreciate the ancient alleys with grey brick walls and particular northern Chinese quadrangle courtyards, and listen to the related history and stories along the way since some wheelers can speak some English. Moreover, you can see the remained palace of the prince to admire the excellence in the gardens and decorations and to experience the past life and prosperity of Chinese imperial household. Then enjoy a **Tea Ceremony** in The price Gong's palace.





WELCOME TO CHINA

TEA CEREMONY

品茶

We could have a exclusive used the traditional tea house for our group in one hour. Enjoy the tea and the traditional Beijing Snacks and enjoy an authentic cultural experience during a private tea ceremony . Alongside a respected master of tea, succumb to serenity as you relax with melodious music, fragrant incense and soothing tea made from rare tealeaves. Learn about the cultural significance of the beverage with your master and educate your palate to the delicate and distinctive flavors of different tea types.

Price \$145USD P/P (price based on 1pax or more full payer)

Price Includes:

- Admission to the Tiananmen Square, the Forbidden City, the prince Gong's Palace
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Hutong Rickshaw
- Forbidden City Lunch set menu

Price Excludes:

- Personal expenses.



Beijing

Option 2:
Full day tour-- Tianjin Culture

The Fast train from Beijing to Tianjin

At present, there are more than 251 pairs of high speed trains running between Beijing and Tianjin every day. It takes about 0.5 hours for a single ride, making it easier for passengers to travel between two cities than a metro journey.

The Ancient Culture Street

It is located in Gong Nan Street and Gong Bei Street, outside the eastern gate of the Nankai District of Tianjin. The entire street stretches over 580 meters and is one of Tianjin's major ten tourist destinations.



Yangliuqing New Year Woodblock Prints

New Year woodblock prints emerged in Song Dynasty (960-1279) and took shape and prevailed in Ming Dynasty (1368-1644). It is a delighted art form among Chinese people especially in countryside in the history and usually are pasted on doors, windows and walls as decorations during the Spring Festival to wish a propitious year. New Year's painting is developed from the ancient painting of god of doors, which was put on doors to drive away evils. For a very long period of time, New Year's Paintings are the most popular folk art among civilians.

Learn how to print the New year woodblock prints

As the only way must be passed to visit other scenes in Yangliuqing Town, Ming-Qing Street (with construction styles of Ming and Qing dynasties) is a popular tourist street with dazzling folk handiworks including numerous New Year's Paintings sold in painting studios. To visit these studios, it is interesting to view the overall making process of a New Year Painting as well as learn its development history. Today you have a chance to get the Chinese New year woodblock prints with your own name on it!!! Then after lunch take the fast train back to Beijing!



Price \$128USD P/P (price based on 1pax or more full payer)

Price Includes:

- Round way fast train from Beijing –Tianjin-Beijing
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Learn how to print New Year woodblock prints
- Dumpling Banquet set menu

Price Excludes:

- Personal expenses.



Beijing

Option 3:

**Full day tour-- Terracotta Warriors from
Beijing-Xi'an-Beijing**

Beijing-Xi'an Flight: CA1231(07:25-09:45)

Xi'an –Beijing Flight: CA1202(17:30-19:55)

The Round Fight from Beijing – Xi'an-Beijing

Transfer to Beijing Capital International Airport and fly from Beijing to Xian in the early morning . Round trip economy class air tickets are included in the price.

Our Xian tour guide will meet you at Xian Xianyang International Airport in the morning upon arrival. Drive to Terra Cotta Warriors Museum in an hour. You will spend about 2.5- 3 hours at this stunning clay army site which was commissioned 2,200 Years ago by the Emperor Qin Shi Huang Di himself for his afterlife.

Dumpling banquet lunch is included.

Then transfer to downtown Xi'an to visit Xian City Wall and the Muslim Streets if flight time allows on the day of travel. Then your private driver will transfer you to the airport for return flight back to Beijing.



WELCOME TO CHINA

Price \$480USD P/P (price based on 1pax or more full payer)

Price Includes:

- Admission to the Terra Cotta Warriors
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Dumpling banquet lunch is included
- Round flight from Beijing-Xi'an-Beijing
- Visit Xian City Wall

Price Excludes:

- Personal expenses.



Beijing

Option 4:

Half day tour-- Temple of Heaven \$ Pearl Market

The Temple of Heaven

Although it was used as a place for worshipping the heaven by 22 emperors in ancient times, it is not turned into a public park, where a large number of local people do morning exercises. If you go there early, around 08:00 to 10:00 in the morning, you will see many people playing Tai Chi, practising Chinese Kung Fu or singing Peking Opera. You will also see various birds, because some old native of Beijing like to take a walk with their birds. To some extent, Temple of Heaven is the best place in the morning to get close to Beijingers.

Divine Music Administration

At that time, this was also a resort for the civilians to entertain themselves. Every year, the officials who accompanied the emperor to worship the heavens, would rent houses near the Divine Music Administration, thus making the area livelier. The Taoists planted many popular flowers and herbs. Drugstores were set up and they held a prosperous temple fair. Today you will have a chance to enjoy this wonderful music show in the Divine Music Administration.

WELCOME TO CHINA



The Pearl Market

Definitely the biggest draw to Hongqiao Market is the pearls. It's the largest pearl distributor in China and is the largest section of the market. There are many varieties of pearls, with different colours, sizes and quality and prices range from a few yuan to thousands. The higher the floor, the higher the price and better the quality.

You will find freshwater pearl, seawater pearl, coral, emeralds, gems and other precious stones. It is easy to become amazed by the array of exquisite jewels for your oar and it's possible to spend hours searching for the perfect gift here.

The Pearl Market is world famous and the Prime Minister Margaret Thatcher was a regular visitor here.



Price \$98USD P/P (price based on 5pax or more full payer)

Price Includes:

- Admission to the Temple of Heaven
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Chinese Lunch set menu

Price Excludes:

- Personal expenses.



Beijing

Option 5:

Half day tour-- Learn Gongfu on the Great Wall

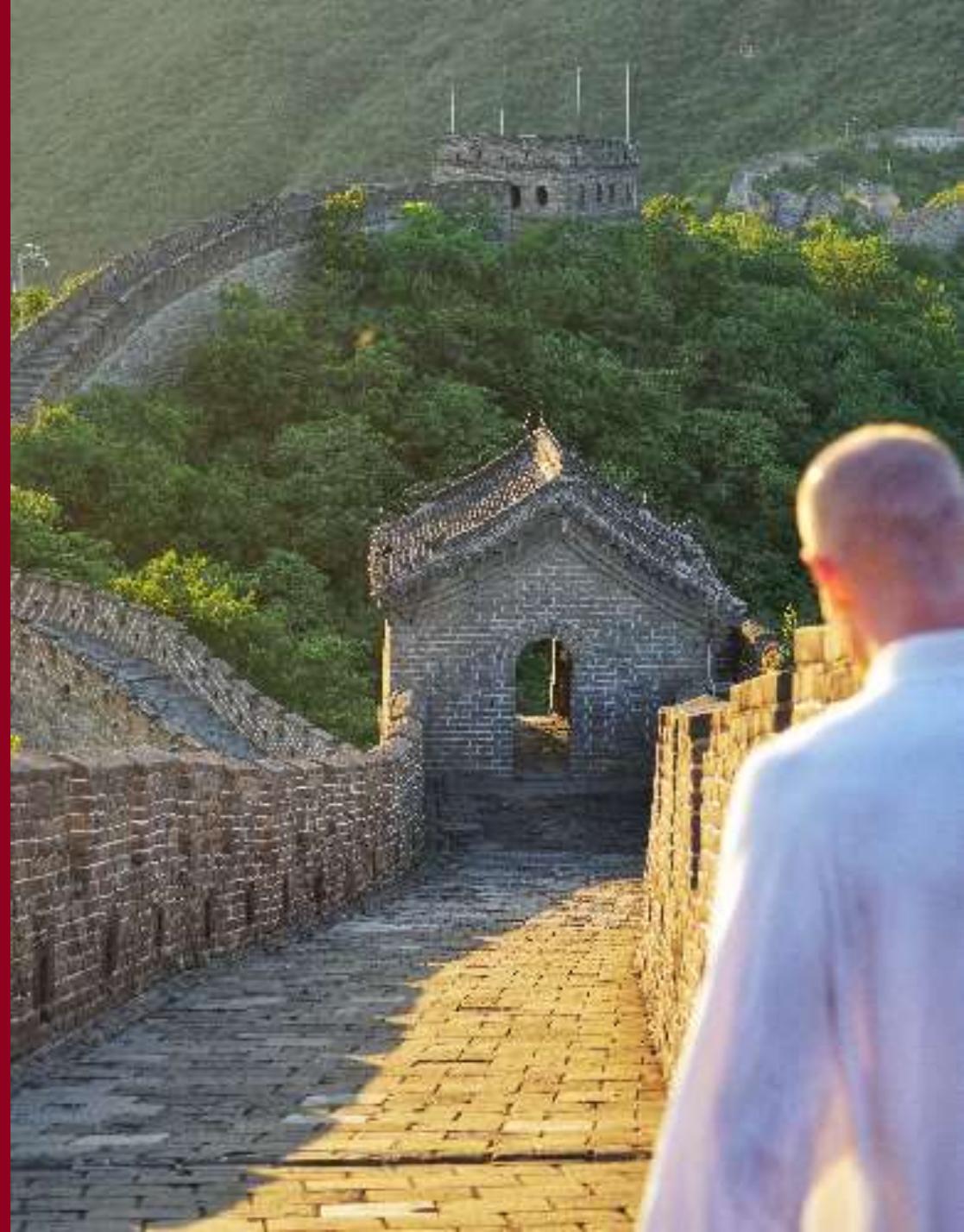
The Great Wall of China

This Part Great Wall was built by the Ming dynasty, it is an especially gorgeous area with the towering walls rising up incredibly steep mountains on each side of the fortress that guards the valley.

Learn Chinese Gongfu on Great Wall

Highlights: enjoy a beautiful view of the Wall feel the Ming dynasty atmosphere and learn Chinese Gongfu with the Gongfu Master.

WELCOME TO CHINA



Price \$155USD P/P (price based on 1pax or more full payer)

Price Includes:

- Admission to the The Great Wall
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Gongfu Master Class
- Chinese Lunch set Menu
- Round way cable car tickets

Price Excludes:

- Personal expenses.



Beijing

Option 6:

**Half day tour-- summer Palace & Opera face
makeup experience**

The Summer Palace

Situated in the Haidian District northwest of Beijing, Summer Palace is 15 kilometers (9 miles) from the downtown area. Being the largest and most well-preserved royal park in China, it greatly influences Chinese horticulture and landscape with its famous natural views and cultural interests, which also has long been recognized as 'The Museum of Royal Gardens'.

Beining Opera Face Makeup Experience

Today you have a chance of enjoying how to paint a traditional opera face makeup under the direction of Chinese opera master, our visitors can DIY an unique mask and get deeper understanding of this Chinese art. And this activity has become a new must-do in Beijing and grasp lots of interests from home and abroad.



Price \$165USD P/P (price based on 1pax or more full payer)

Price Includes:

- Admission to the The Summer Palace
- Transport between attractions, including pickup and return to your hotel
- English-speaking expert local guide
- Learn Beijing Opera Face Makeup
- Chinese Lunch set Menu at Summer Palace

Price Excludes:

- Personal expenses.



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