



International Congress and Convention Association

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Jair Lopez Montes holds a master's degree of International Tourism from the University of Las Palmas de Gran Canarias, Spain.

He has 20 years of experience in the Meeting industry in Mexico, specializing in the operation of fairgrounds.

He has collaborated in six convention centers around Mexico and is currently General Manager for Cancun Center and Aloft Cancun hotel by Marriott.

He works closely with national and international associations and committees:

- Chairperson for ICCA Mexico Committee 2020 - 2022
- Member of the teacher selection board of the International Association of Exhibitions and Events (IAEE)
- Part of the faculty team of the International Association of Exhibitions and Events (IAEE) for Mexico and develops specialize modules of the Certificate in Exhibition Management (CEM)
- Vice President of Marketing - MPI Caribe Mexicano Chapter 2021 – 2022
- President of Punta Cancun Alliance A.C. for the periods 2019-2020 / 2022 – 2023
- Board member of COMIR (Mexican Meetings Industry Council)

He improves the Mexican MICE industry collaborating hand to hand for 1st. time with the bio-pharmaceutical industry in favor of following and adhering pharma codes in meetings/venues.

He works closely and in favor of the involvement of young professionals into our industry and encourages them to be more prepared.

Last but not least, through Cancun Center Foundation he has been increasing the quality of life of Mayan communities working in pro of being a social responsible venue/destination.