

# SUMMIT

## **Khalid Al Zadjali,**

### **ICCA ME Chapter Chair & ICCA Board Member**

Khalid Al Zadjali holds a Bachelor of Arts in Business Administration. He has been associated with the tourism industry before the establishment of the Ministry of Tourism, handling promotion of domestic tourism in the Marketing Department of the Directorate General of Tourism in Ministry of Commerce and Industries,

After the formation of the MOT, Mr. Al Zadjali has been in charge of planning and execution of initiatives and events to promote tourism in Oman, in the region and internationally. He also supervises the promotion of the country as a destination for Cruise Tourism. His efforts have been very instrumental in the initiation of the development of the Cruise and MICE industries in Oman.

He is also representing the Ministry of Tourism as an active member in a number of government committees that handle important economic and social issues.

Khalid's efforts continue to contribute in establishing the Oman Convention Bureau (OCB) to be independent department under the umbrella of Ministry of Tourism in March 2016 headed by him. Today he is a member of different international associations related to MICE sector and he became Middle East Chapter Chair of the International Congress and Convention Association (ICCA).