

Global Venue Experts Forum



Mark Oliver Schloesser

Lead Operations Consultant
GainingEdge

With a 25-year background in architecture and real estate management, Mark is an expert in MICE venue development, consulting and operations. His expertise encompasses venue infrastructure development, layouts, building design, fit-out, and operations.

Mark has led international projects, including Indonesia Convention Exhibition Center, Guangzhou Tanzhou International Convention Center, Nanjing Airport City Exhibition Center, Xiamen New International Exhibition Center, Jamsil Sports and MICE Complex, and the Yokohama Integrated Resort project.

Via Hannover Greenland Venue Management Ltd., Mark was engaged in further MICE venue projects in Xi'an, Lanzhou, Jinan, Harbin and Wuhan. As an industry expert, Mark was appointed to the "Committee of Experts on Convention and Exhibition Industry Development" for the Beijing Daxing International Airport Economic Zone.

With a master's degree in architecture, Mark started his career in venue management in 1998 in a convention center near Hamburg, Germany. In 2003 he ventured out into the corporate real estate and facility management world, managing multiple facilities in the EMEA region, before returning to his MICE roots in 2013, leading Deutsche Messe International Venue Management & Consulting Business.

Mark joined GainingEdge in 2023 as their Lead Operations Consultant for the China National Convention Center II project in Beijing and has since been involved in numerous GainingEdge venue projects around the world.