

SUMMIT

Miloš Milovanović
GainingEdge, Partner
GainingEdge Analysis & Research, Head

Miloš Milovanović is an international consultant with extensive expertise in destination marketing, the development of meetings and event destinations, and the planning and operation of convention and exhibition venues. With more than 20 years of experience in the global business events industry, he has advised a wide range of clients at the national, regional, and city levels.

At *GainingEdge* Miloš leads research and analytical initiatives as Head of the *GainingEdge* Analysis & Research (GEAR). He is the author of the Destination Competitive Index, a global benchmarking tool for international convention destinations published annually since 2018, as well as the Leveraging Intellectual Capital report, which evaluates destinations based on the influence of local leaders within international association governance.

Miloš is also a certified instructor for the [International Congress and Convention Association \(ICCA\)](#), delivering courses within the ICCA Skills program, a recognized certification pathway for professionals in the global meetings industry.