

# SUMMIT

## **Najib Faris** **Chief Investment Officer (ADC)**

**Najib Faris** is a multi-disciplinary executive with over 22 years of international experience spanning investment attraction, business development, marketing and communications, and strategic project management, having held senior leadership roles across Jordan, the United Arab Emirates, and Canada. He currently serves as Chief Investment Officer of the Aqaba Development Corporation. His earlier C-level appointments at Bee'ah Group and Sharjah Asset Management Holding in the UAE, together with senior posts within the Government of Canada, have collectively delivered hundreds of millions of dollars in foreign direct investment, landmark joint ventures, and award-winning brand and events.

A certified Events & Conventions Manager from George Washington University and a Chartered Environmentalist (UK) with a knack for sustainable business development and growth, Najib has been deeply engaged in the events and conventions industry throughout his career. He has led multiple large-scale corporate and private events across Jordan, the UAE, and Bahrain from concept to final execution — ranging from flagship investment summits and government-led sustainability exhibitions & conventions to high-profile brand activations and bespoke private gatherings. His approach is anchored in disciplined project management, multicultural team leadership, and a sharp focus on stakeholder experience and destination positioning.

Najib holds a Master's in Strategic Marketing & Communications from Middlesex University (London) and a BBA in Management & Marketing from the American University of Beirut and is a certified Real Estate Professional from the Canadian Realtors Association. He has spoken at the World Future Energy Summit, Cityscape Global, and the Oman Waste Management Summit, as well as at leading academic institutions including Dalhousie University, the University of Pennsylvania, and the Masdar Institute of Technology.