



# SUSTAINABILITY GUIDE

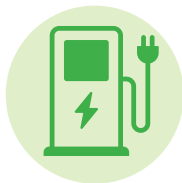
At ASM Global, we fully understand the significant impact that the live experience industry has on the environment and communities. That's why we have implemented a robust Sustainability Guide and Continuous Improvement Programs to comprehensively understand and mitigate these impacts. We focus on key areas such as waste management, energy and water conservation, sustainable procurement, and active community engagement. These actions are not mere obligations but a fundamental part of our identity.

We firmly believe in the importance of creating sustainable and inclusive environments for our teams, clients, partners, and communities. We recognize that improving our standards and practices in these aspects is an ongoing process to which we are committed.

## DATA



Design of the building's glass-fronted exterior to reduce light consumption, and installation of 5,000 meters of solar film to decrease thermal gain.



Deployment of 6 electric vehicle chargers, making it the first convention center in Panama to have them.



Collection and processing of 25,600 pounds of recyclable materials during 2023.

## REMOVAL OF SINGLE-USE PLASTIC.

Aligned with industry trends and our commitment to sustainability, we are directing our efforts towards reducing our carbon footprint by 2030 and ultimately achieving carbon neutrality for events held at our venue by 2050.









Beginning in 2024, we have taken proactive steps to transition away from single-use plastics. Instead, we are opting for biodegradable packaging and replacing plastic bottles with Tetra Pak containers, made from sugarcane-based materials.

## ADDITIONAL MEASURES

Below, we highlight actions we take every day as part of our commitment to sustainability. These initiatives reflect our ongoing dedication to responsible practices that have a positive impact on the environment and our communities.





### ACTIONS

-  Installation of LED lighting systems equipped with motion sensors in strategically selected areas, thereby enhancing energy efficiency through automated activation upon detecting movement.
-  Integration of sensors on moving staircases that automatically adjust speed based on the flow of people, optimizing energy usage and operational efficiency.
-  Deployment of an automated climate control system that adjusts the intensity of industrial chillers based on demand and environmental conditions, optimizing energy efficiency.
-  We collect, treat, and distribute wastewater for reuse in toilets and irrigation systems.
-  Collection and recycling of used cooking oil into biodiesel for sale.
-  Establishment of equipped areas for the collection and sorting of waste generated at events, including setup materials, batteries, decorations, and food.
-  Internal training sessions by ASM as part of our organizational culture.
-  Consultation with Honeycomb Strategies, experts in sustainability for the events industry.



### DATA

-  Measurement of the Carbon Footprint reported to the Ministry of Environment.
-  Periodic data collection through the ASM Global Acts WeTrack program.

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