

ص.ب. 1659 P.O. Box 1659
ر.ب. 130 ، العذبية PC 130, Athaiba
سلطنة عمان Sultanate of Oman
ت: +968 2423 3800 T: +968 2423 3800
ف: +968 2423 3801 F: +968 2423 3801

OMAN CONVENTION
& EXHIBITION CENTRE
مركز عُمان للمؤتمرات والمعارض



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**Said Salim Al Shanfari –
Chief Executive Officer,
Oman Convention & Exhibition Centre**



Al Shanfari has a wealth of experience in leadership roles in tourism and telecommunications across Oman and the wider region. His professional experience includes progressing through various management positions within organizations, including du in United Arab Emirates, Ooredoo Oman, and Omantel. He is currently the CEO of the Oman Convention and Exhibition Centre.

Al Shanfari completed Oman's National CEO Program in 2017, preparing Oman's brightest talent to compete in the global marketplace and build the next generation of Omani leaders. Bringing the leadership skills and experience he gained from the CEO program, Al Shanfari aims to promote Oman and OCEC as a hub for regional and international conferences and exhibitions and a venue for live events and showcasing the natural beauty and rich culture of Oman. He currently sits on a different company board that focuses on tourism, technology, and logistics. He is also on the board of Trustees at Oman Tourism Colleges.

Al Shanfari holds a Master of Business Administration from the University of Hull and a double Bachelor's from Southern Illinois University Edwardsville in Computer Management and Information Systems and Business Administration and International Business. He has completed additional leadership and management courses from the London Business School and the IMD Business School. He is also a certified life coach by the International Coaching Federation since 2019 and a certified coach to conduct the LEGO SEROSE Play workshops.