

SUMMIT

Saif Al Midfa, CEO Expo Centre Sharjah

"Experienced CEO and industry leader with over two decades in exhibitions, conferences, and trade shows. Passionate about driving innovation, fostering international collaboration, and shaping the future of the events industry. Currently leading Expo Centre Sharjah and serving as Chairman of the Arab Union for Exhibitions and Conferences, I focus on building impactful platforms that connect businesses, industries, and communities worldwide."