

Global Venue Experts Forum



Shelley Tang

General Manager
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Ms. Shelley Tang, General Manager of Hangzhou International Expo Center, Member of National Conference and Exhibition Industry Standardization Technical Committee, Vice President of China Conference and Exhibition Economy Research and Exhibition Committee, Chairman Committee of Conference and Exhibition Committee in Zhejiang Chamber of Commerce, Standing Director of China Association of Women Entrepreneurs, and Vice President of Zhejiang Association of Women Entrepreneurs, has 38 years of professional management and operation experience in first-class hotels and large-scale convention & exhibition centers.

Ms. Tang played a leading role throughout the pre-opening, daily operation and management of China National Convention Center (CNCC) and Zhuhai International Convention & Exhibition Center (ZHICEC). She is the innovator of venue's management mode and the promoter of venue's output management.

Ms. Tang was appointed to be the General Manager of Hangzhou International Expo Center (HIEC) in 2016. By the end of last year, with her professional management idea and abundant operating experience, HIEC had achieved the miracle of profit. Also, she puts forward the concept of the Sixth Generation of Venue with her unique management concept, service experience, business model, added value and role redefinition, which will lead the industry's future development.