

# SUMMIT

## **Steen Jakobsen, CEO of GainingEdge**

Steen Jakobsen is Chief Executive Officer of GainingEdge, a specialist consulting firm dedicated to advising the global tourism and business events sectors.

A respected leader with over 25 years of international experience, Steen has held senior roles in both Denmark and the United Arab Emirates. Prior to joining GainingEdge, Steen served as Vice President at Dubai's Department of Economy and Tourism, overseeing Dubai Business Events, the city's official convention bureau. Before that, he served as Director of Copenhagen Convention Bureau.

Steen has served as Vice President of the International Congress and Convention Association (ICCA), Chair and Board Member of BestCities Global Alliance, Board Member of the Green Meeting Industry Council (GMIC), and Executive Committee Member of the Dubai Association Centre.

He holds a Master's degree in Business Administration and Commercial Law from Copenhagen Business School and the University of Sheffield.

Steen's leadership and contributions have been widely recognized with several international honours, including ICCA's Moises Shuster Award, MPI's Honorary Award, and the IMEX-GMIC Green Meeting Awards.