

Global Venue Experts Forum



Sutichai Buditvorapoom (Matt)

Executive Vice President - Marketing, Sales and Operations
N.C.C. Management and Development Co., Ltd. | Queen Sirikit National Convention Center (QSNCC)

Sutichai serves as the Executive Vice President of Strategic Marketing, Sales, and Operations at NCC, where he plays a key role in driving the success of the Queen Sirikit National Convention Center (QSNCC). Situated in the heart of the city, QSNCC reopened in 2022 after a major renovation, reaffirming its position as a leading venue in the region. Beyond QSNCC, NCC manages three additional venues and offers diverse services, including exhibition organizer, conference organizer, contractor, and food and beverage.

With 14 years at Thailand Convention and Exhibition Bureau, Sutichai played a pivotal role in advancing Thailand's convention industry. His efforts contributed to achieving Thailand's highest ever ICCA ranking at 4th in Asia and 23rd globally.

In his current role, Sutichai oversees all aspects of venue management, from strategic planning to operations. He is deeply committed to innovation and sustainability, championing initiatives that enhance standards, improve efficiency, and ensure long-term business success.